

## AGENDA

**MASS TRANSIT COMMISSION  
MONDAY  
OCTOBER 12, 2016  
MONONA CITY HALL  
6:30 P.M.**

1. Call To Order
2. Roll Call
3. Approval of Minutes of
4. Appearances
5. Unfinished Business
  - A. Review of Ridership Report July and August 2016
  - B. Update of Transit System and Transit Study for 2016
6. New Business
  - C. Review and Approval of 2017 Operating Budget
7. Adjournment

**NOTE:** Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Marc Houtakker at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

MH

MASS TRANSIT COMMISSION MINUTES  
SEPTEMBER 20, 2016

The regular meeting of the Mass Transit Commission for the City of Monona was called to order by Chairman Speight at 4:30 p.m.

Present: Chairman Speight, Co-Chairman Mary O'Connor, Doug Pahl, Andrew Petro and Judy Runk

Absent: Jim Keck

Also Present: City Administrator April Little and Finance Director Marc Houtakker

APPROVAL OF MINUTES

None

APPEARANCES

None

UNFINISHED BUSINESS

The Transit Commission discussed dates that would best for the "Free Ride Week". The Commission agreed that the "Free Ride Week" will be October 3rd – 7 th. Finance Director will get stickers to cover last year's date. Also Chairman's Speight and O'Connor will disturbed the signs.

City Administrator April Little updated the Commission Monona Transit survey. The Commission agreed on the ride survey and directed April to have the Survey on the bus for the "Free Ride Week".

NEW BUSINESS

The Commission will discuss these finding at the next meeting October 12, 2016

ADJOURNMENT

A motion by Mr. Petro, seconded by Mr. Pahl to adjourn, was carried. (4:50p.m.)

Marc Houtakker  
Finance Director

Ridership Report

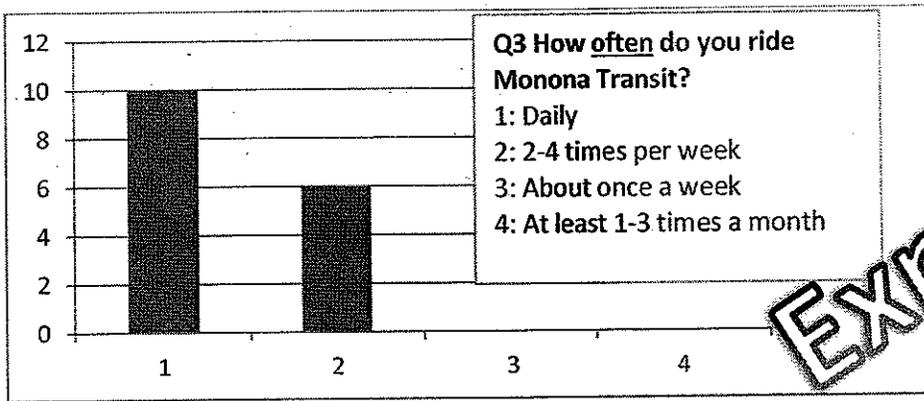
Monona Express

	2009	2010	2011	2012	2013	2014	2015	2016	
	Riders	Variance							
Jan	529	843	979	878	789	871	988	844	(144)
Feb	515	862	827	781	799	841	921	949	28
Mar	542	943	1,031	760	791	883	921	1,055	134
Apr	551	826	839	668	767	918	830	882	52
May	465	801	717	707	731	757	689	719	30
Jun	529	743	746	560	635	644	694	770	76
Jul	543	686	607	548	628	604	662	597	(65)
Aug	541	635	638	591	643	556	626	746	120
Sep	690	718	671	535	606	795	771	843	72
Oct	798	722	698	590	686	866	752	-	-
Nov	924	724	682	589	687	814	712	-	-
Dec	840	726	690	508	707	847	717	-	-
	7467	9,229	9,125	7,715	8,469	9,396	9,283	7,405	303

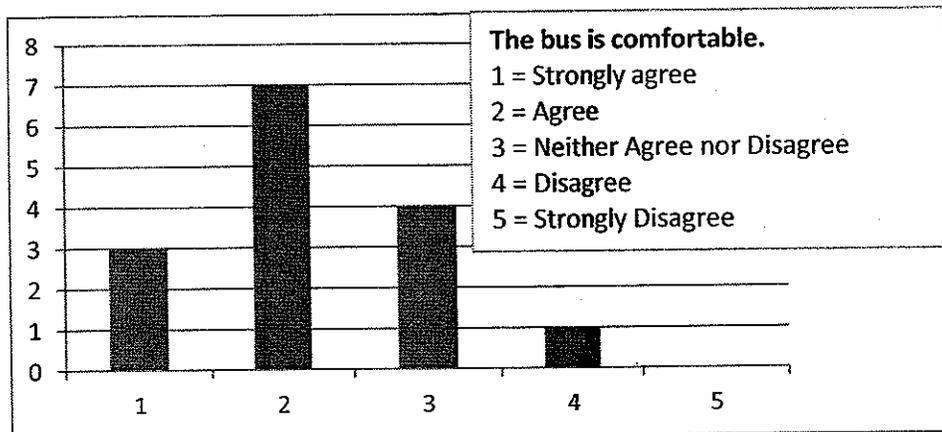
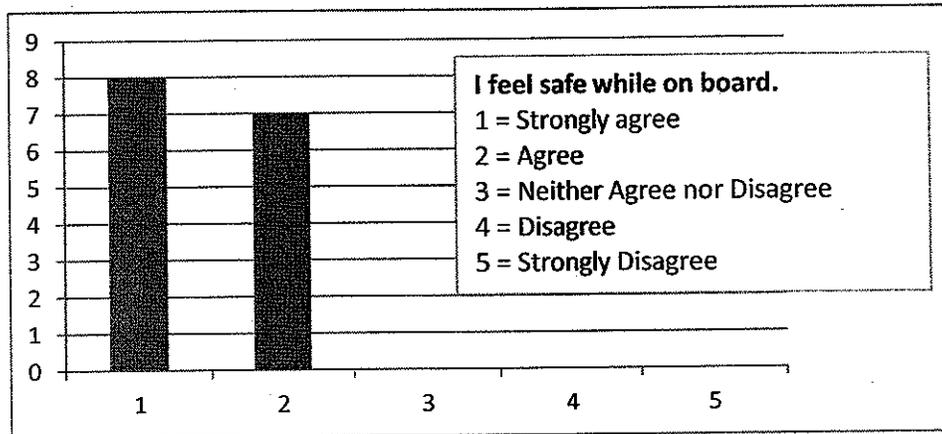
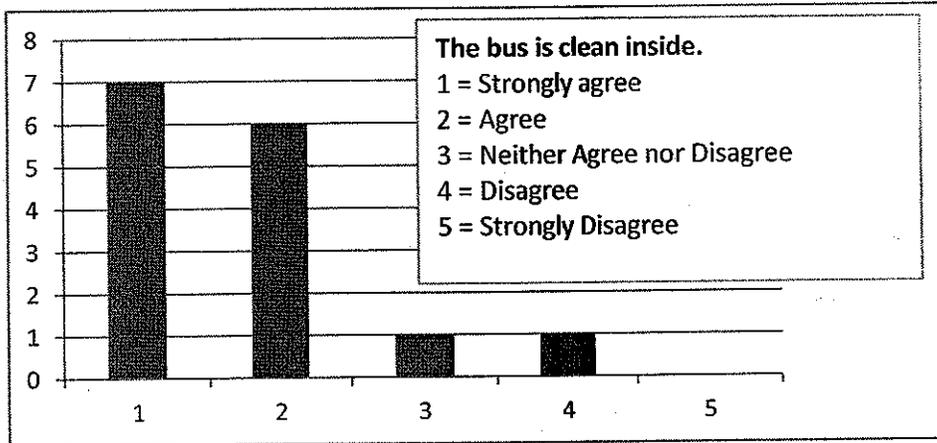
Monona Lift

	2009	2010	2011	2012	2013	2014	2015	2016	
	Riders	Variance							
Jan	501	639	567	623	535	439	457	419	(38)
Feb	528	701	553	559	497	437	476	501	25
Mar	585	819	698	605	561	436	575	489	(86)
Apr	607	726	541	482	552	533	482	408	(74)
May	484	701	539	601	576	526	430	478	48
Jun	601	632	606	545	498	542	463	530	67
Jul	549	590	482	615	577	513	479	408	(71)
Aug	595	533	519	651	580	489	484	529	45
Sep	601	632	555	683	513	518	535	523	(12)
Oct	328	366	580	529	599	521	557	-	-
Nov	507	644	551	540	438	406	467	-	-
Dec	535	545	526	539	489	489	478	-	-
	6,421	7,528	6,717	6,972	6,415	5,849	5,883	4,285	(96)
Total	13,888	16,757	15,842	14,687	14,884	15,245	15,166	11,690	207

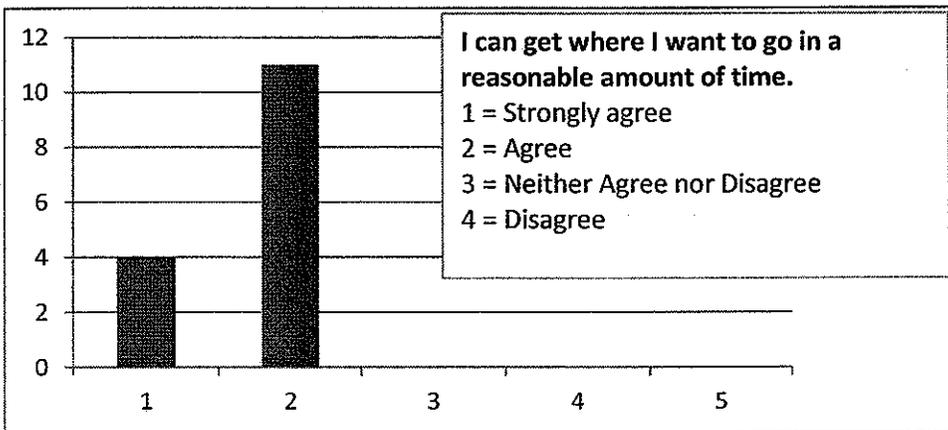
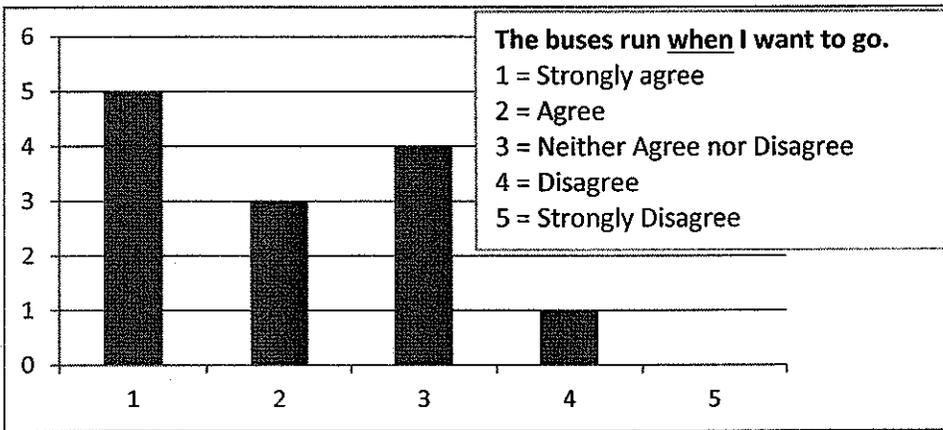
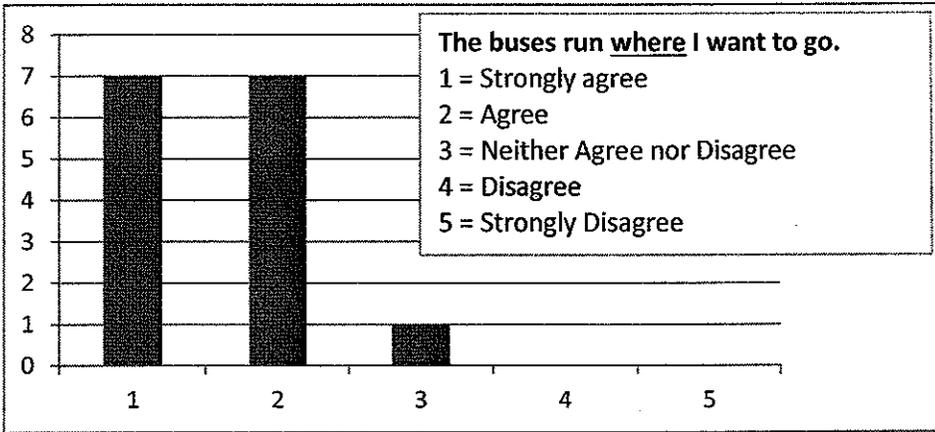
# Monona Transit Rider Survey 2016 Results



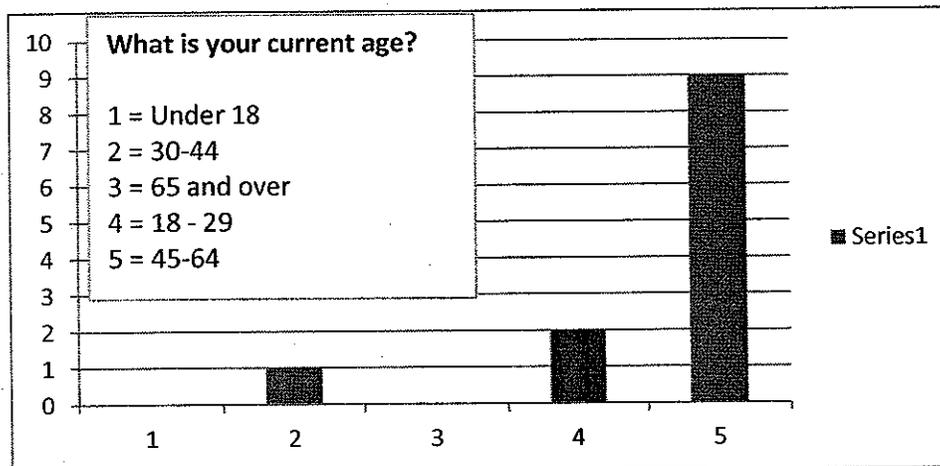
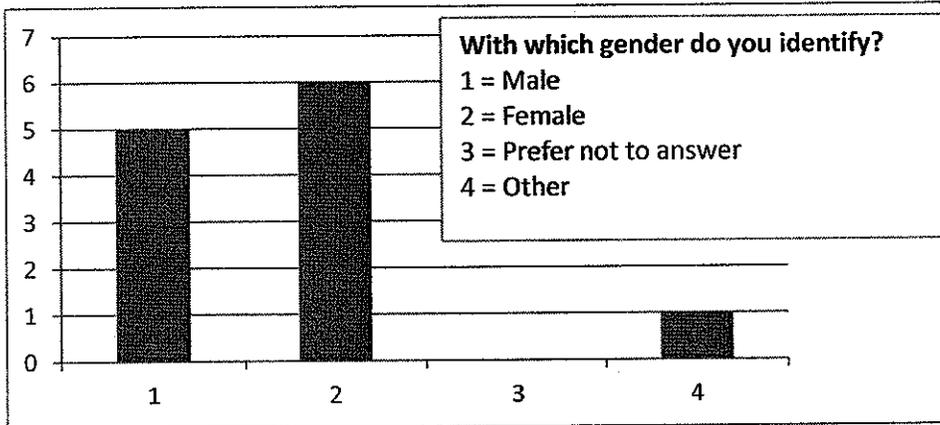
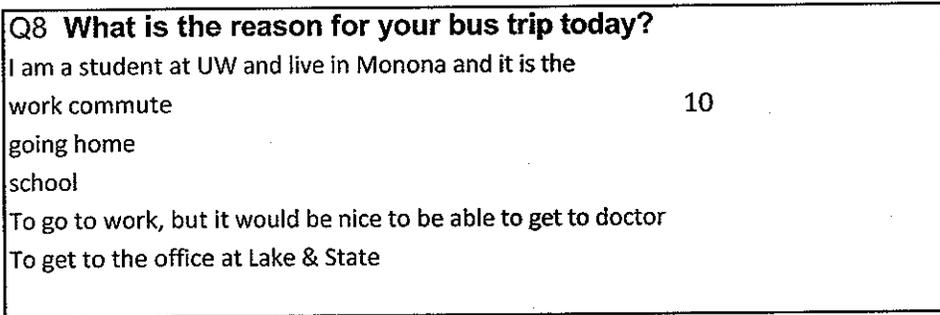
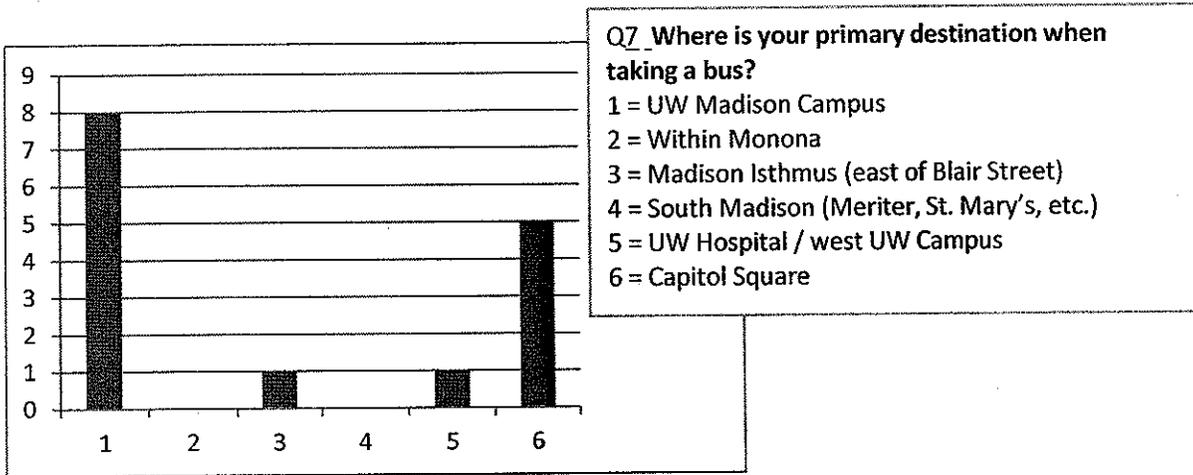
**EXPRESS**



# Monona Transit Rider Survey 2016 Results



# Monona Transit Rider Survey 2016 Results



# Express

## Q1 What about Monona's bus service works well for you?

It stops right outside my house, goes right where I need to be, and is a comfortable size. It doesn't ever overcrowd and is generally good about showing up on time.
Very convenient for transit to and from work and affordable.
pick up / dropoff locations, times
Straight downtown from Monona. Friendly driveres. Only option we have.
Pick up and drop off locations & times
Convenient stops close to my house and work
Going to and from work on campus
The routes are within a half a block from my house and my work locatino. The route times match my schedule. Depending on my day's meetings, I've taken any one of the loops morning
everything
Timing of routes is good. Price is excellent compared to parking and driving. Drivers are outstanding. Community on bus is excellent.
The routes, the stops
Times, convenience
The stop is close to my home and drops me off near work
Yes
I like the shorter commute (than Madison Transit) and all of the people who ride the bus
The bus stops are convenient. Bus runs on schedule.

## Q2 How can we make the Monona bus service better for you?

Stop at every bus stop every route. Missed busses because they don't always stop. Don't tell riders they should try a different bus repeatedly. It is rude and univiting.
Winter weekend service for errands like groceries and hardware; I don't own a car.
Wifi on bus
Be on time! Start a route @ 2:45 - 3 PM in the afternoon. So add an earlier route.
cheaper
bus stop on old University Ave / old Campus Dr
mount a bike carrier like the Metro buses have
can't think of anything
We should have a low cost pass for high school students.
I need a route to get me downtown by about 7:45 reliably. Not earlier because I don't want to get up earlier.
1 middle of the day route
Not sure; although when I'm sick during the day I can't get home.
it would be great if you they can run on Saturday.
Please add seats to the 6:50 AM bus. ? The Sheri driver. Bring back Bob.

2015

2016

TRANSIT REVENUES	2012		2013		2014		2015		2016	
	ACTUAL	ACTUAL	ACTUAL	ACTUAL	TO DATE 6/30/2015	ESTIMATED	BUDGET	BUDGET	DEPARTMENT BUDGET	
602-46-41110-000	46,381	52,467	55,910	60,039	60,039	60,039	64,774	64,774	64,774	
602-46-43530-000	105,080	103,420	136,176	31,140	124,560	127,208	119,631	119,631	119,631	
602-46-46390-400	5,431	3,897	5,734	2,510	5,020	5,000	5,000	5,000	5,000	
602-46-46390-401	14,385	14,270	13,384	8,693	17,386	15,000	15,000	15,000	15,000	
602-46-46390-402	-	730	470	150	300	750	500	500	500	
602-46-46390-403	4,890	6,063	6,201	2,675	5,350	5,000	6,000	6,000	6,000	
602-46-46390-405	-	-	-	-	-	-	-	-	-	
602-46-46900-000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	
602-46-46900-100	123	71	-	-	-	-	75	100	100	
602-46-48110-000	-	-	-	-	-	-	-	-	-	
602-46-49300-000	-	-	-	-	-	-	-	-	-	
602-46-49210-000	-	-	-	-	-	-	-	-	-	
EXPENSES	186,290	190,918	227,875	115,207	212,655	223,072	221,505	221,505	221,505	
TRANSIT SALARIES	2,881	2,960	3,028	1,565	2,700	2,700	2,768	2,768	2,768	
LONGEVITY	-	-	-	-	-	-	-	-	-	
OVERTIME	-	-	-	-	-	-	-	-	-	
FICA	216	220	227	117	206	206	212	212	212	
WISCONSIN RETIREMENT	170	259	212	106	184	184	194	194	194	
LIFE & DISABILITY INSURANCE	3	1	2	1	10	10	10	10	10	
HEALTH INSURANCE	442	446	477	255	649	649	720	720	720	
PROFESSIONAL DEVELOPMENT	-	-	-	-	-	-	-	-	-	
PROFESSIONAL & TECH SERVICES	-	-	-	-	-	-	-	-	-	
COMPUTER / ACCOUNTING SERVICES	-	-	-	-	-	-	-	-	-	
TELEPHONE	-	-	-	-	-	-	-	-	-	
GENERAL SERVICE OPERATING EXP.	179,310	184,138	205,124	104,636.50	209,273	209,273	215,551	215,551	215,551	
GENERAL SERVICES OPERATING	-	-	-	-	-	-	-	-	-	
SPECIAL ELDERLY OPERATING EXP.	1,000	1,000	-	-	-	-	-	-	-	
POSTAGE	184	15	-	-	-	-	50	50	50	
OTHER SUPPLIES	-	-	-	-	-	-	-	-	-	
MISCELLANEOUS EXPENSE	-	-	-	-	-	-	-	-	-	
ADVERTISING & PROMOTION	52	1,623	-	-	10,000	10,000	-	-	-	
WORKERS COMPENSATION	-	-	-	-	-	-	-	-	-	
PUBLIC LIABILITY INSURANCE	-	-	-	-	-	-	-	-	-	
DEPRECIATION-PASSENGER VEHICLES	-	-	-	-	-	-	-	-	-	
PRIN/INTEREST ON LONG TERM DEBT	-	-	-	-	-	-	-	-	-	
TOTAL	184,258	190,662	209,070	106,681	223,022	223,072	221,505	221,505	221,505	

DIFFERENCE
4.12%
-0.79%
-0.70%

CURRENT YEAR	PROPOSED
3,903	3,903
217,601	217,601
<u>221,505</u>	<u>221,505</u>