

AGENDA
RIVERFRONT PARK PLAZA AD HOC STEERING COMMITTEE
MONONA COMMUNITY CENTER – MONONA ROOM
1011 Nichols Rd Monona, WI. 53716
February 5, 2019
6:30 PM

1. **Roll Call**
2. **Appearances**
 - A.
3. **Unfinished Business**
 - A. None
4. **New Business**
 - A. Public Art Component Discussion/Recommendation
 - B. Park Project Updates/Discussion
5. **Adjournment**

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number, Fax: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

MINUTES
RIVERFRONT PARK PLAZA AD HOC STEERING COMMITTEE
MONONA CITY HALL – CONFERENCE ROOM
5211 Schluter Rd Monona, WI. 53716
Tuesday, January 8, 2019

The meeting of the Riverfront Park Plaza Ad Hoc Steering Committee for the City of Monona was called to order by Chair Nancy Moore at 5:00 pm.

Roll Call

Present: Nancy Moore, Andrew Kitslaar, Chris Homburg, Rob Stein, Jeff Hinz, Parks & Recreation Director Jake Anderson

Absent:

Approval of the Minutes

Appearances

A. None

Unfinished Business

A. None

New Business

A. Public Art Component Discussion/Recommendation

Alder Moore presented a recap of past meetings from the Art work group including thoughts on the sculpture design piece and the community panels. She discussed possible funding mechanisms through private and corporate donations along with possible grant funding and local agency partners.

Alder Moore discussed potential options for selection of artists including an RFQ process to select from a national pool of candidates or working directly with a local or regional artist to commission a piece for the park.

She introduced local artist Aaron Laux who has worked on similar projects and discussed several approaches to the project and discussed a grant through Madison Community Foundation that could be used as the fence screening art project.

The Steering Committee discussed potential opportunities for Public Art at the River Front Park and the consensus was there was a desire for a permanent art installation on the fence panels that could be illuminate or have public interaction. No recommendation for type of art or individual artist was made at this meeting.

B. Park Project Update/Recommendation

Parks & Recreation Director Jake Anderson updated the workgroup on the park project including some electrical considerations for the park sign and requested feedback on type of sign. The work group consensus was that signage need not be consistent with other park signage as this is a unique project that requires signage to be consistent with development signage. This could include back lit sign or an arched park sign. Anderson also noted that the fire pit would be custom built by the contractor having a concrete round shape with a total of 8' in diameter and the location was moved slightly to allow for an annual Holiday Tree in the center of the park. He discussed that the curved seat detail was still a work in process but working with the contractor for a solution. The committee discussed different options for the curved seat top and bench seating including utilizing reclaimed

wood, or recycled material to match the activity deck. The consensus of the committee was that having wood was preferred over a recycled plastic. No official recommendation was made at this meeting.

Adjournment

A motion to adjourn by Rob Stein seconded by Jeff Hinz was carried at 6:32 pm.

DRAFT

Public Art Commissioning Riverfront Park

Work Group Outcomes & The Path Forward

Work Group

- April Little, former City Administrator
- Nancy Moore, Chair
- Jeff Hinz
- Rebecca Fox-Blair (Monona Grove art)
- James Gubbins – Momentum Art (murals)
- Peter Kuzma (formerly Monona Grove art)

Scope of Work

- Overall vision & themes for what we want in the two designated areas (i.e. 3/10'W x 6'T fence panels and entrance sculpture)
- Generate list of artists, list serves, locations where we could post RFP's from qualified artists
- Generate list of potential funding sources for projects as designed

Challenges

- April's departure
- Lost contact with Peter
- Rebecca less available post the start of another school year
- Group not keen on murals as primary fence option
- Group not inclined to contract with CodaWorx (as April was leaning)
- No minutes
- Lack of clarity re: selection process & approval

Consensus (from recollection)

- **Sculptural Theme:** boat, nature or Native American heritage (Harry Whitehorse included but not exclusively)
- **Panels:**
 - definite community focus
 - debate as to whether that means created by community (as in murals/other) or created for community to be able to *engage/interact* with
 - Themes:
 - Climate Change
 - Community
 - Our Cultural Roots/Heritage
 - The Watershed
 - Yahara as Gateway to the World

Progress Since...

- Jeff Hinz met with Actual Size Artworks ([Gail Simpson](#) and [Aristotle Georgiades](#))
- Met with Jake to discuss and confirm process forward
- Met with Karin Wolfe, Madison Arts Commission, on site
- Met with Mark Fraire, Dane County Cultural Arts, on site
- Discussion with Aaron Kostichka regarding developer interest in a piece for the front entrance
- Discussions with local artist, Aaron Laux, regarding his recent grant and it's potential fit along the fence

Meeting Outcomes

- Need to go with RFQ – not RFP
- Best practice would be for RFQ to go national – criteria can be weighted to select folks closer to home
- Best way to go national is: <https://www.callforentry.org>.
- Both Mark and Karin recommended against doing two RFQ's at once - especially given our time crunch.
- Best practice would be that a diverse group of individuals select the art (i.e. NOT artists)
- Given our tight time frame, we should consider going after private, individual donors to support the effort rather than going after grants. (Mark)
- Estimate of \$50,000 to \$100,000 for *both*

Fence Recommendation: *Phoenix from the Ashes*

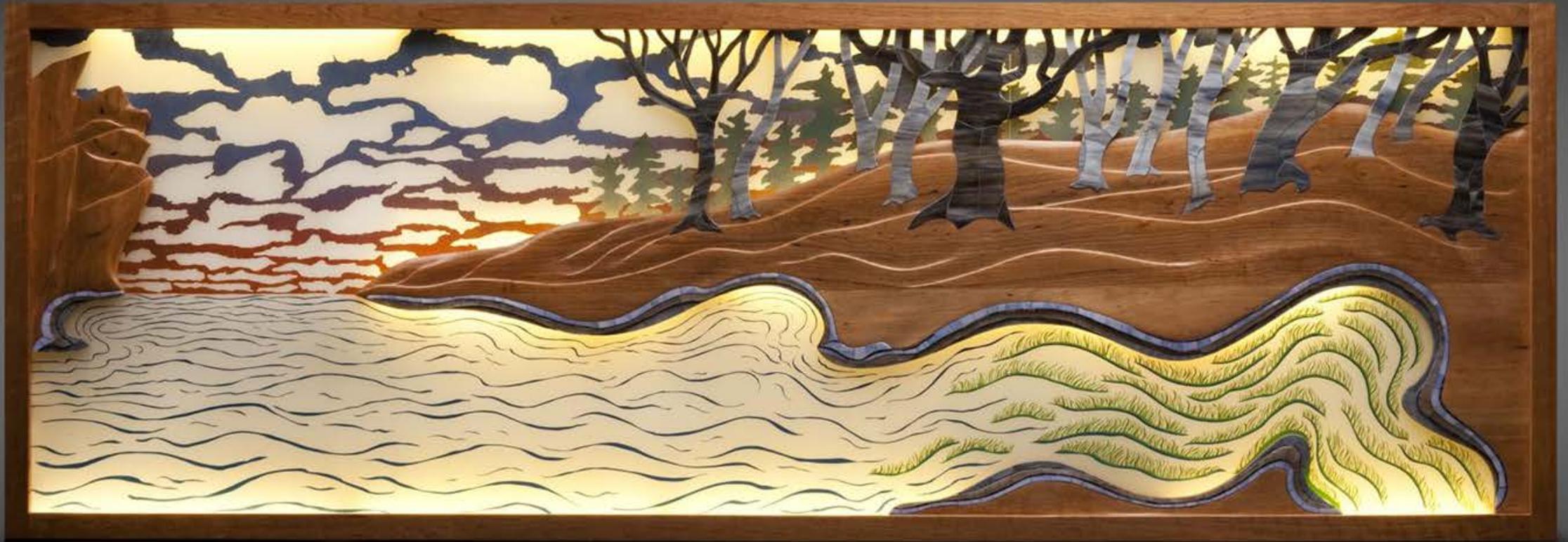
- *Potential* to tie in virtually *all* of the chosen themes, but most especially the top 2, over the course of the year via questions posed
 - *Climate Change*
 - *Community*
 - Our Cultural Roots/Heritage
 - The Watershed
 - Yahara as Gateway to the World
- Already vetted artist, Aaron Laux, who has been selected via best practices for exhibit (a talented artist looking for a public canvas so the speak)
- Exhibit itself will have legs/cross-marketing potential with Overture Center exhibit
- Aaron's willing to work with us in securing needed funding
- Design reflects original desire for interaction/engagement of community

Aaron Laux

Portfolio

Water, Sky, Rice, Trees.

Commissioned artwork for the Essentia Health Clinic Ashland WI, 2016, through Integrated Art Group. This artwork features LED backlighting as well as mixed media wood and glass inlay.



Tree House Stairway, 2017



The tree house stairway was a collaborative project that brought together the interdisciplinary talents of architects, the artist, builders, contractors and the homeowner. This design was intended to bring nature indoors and is a personal reflection of the homeowners style and individuality.

Luminous Grass,

GLEAM Exhibit at the Olbrich Gardens in Madison Wi, 2015. This artwork features RGB LED lighting and is built for exterior placement. The colors and patterns of the light is controlled using Wi Fi.



Emmett S. Goff Memorial Bench, 2014



The Goff Memorial Bench was commissioned by the UW department of Horticulture and the Goff Family to honor Emmet Goff, who was the first professor of horticulture of the University of Wisconsin. The bench was built from larch wood and trimmed from a large still living larch tree planted by Emmet Goff himself over 100 years ago. It is now placed in the DC Smith Greenhouse of the the UW department of Horticulture's conservatory building on the UW Madison, WI Campus.

Franklin Elementary School Welcome Wall Collaborative Artwork, 2018

This was a class project inspired by my daughter, Daisy. Her second grade class participated in coloring the backlight panels. The artwork is now on display at the main entrance to Franklin School.



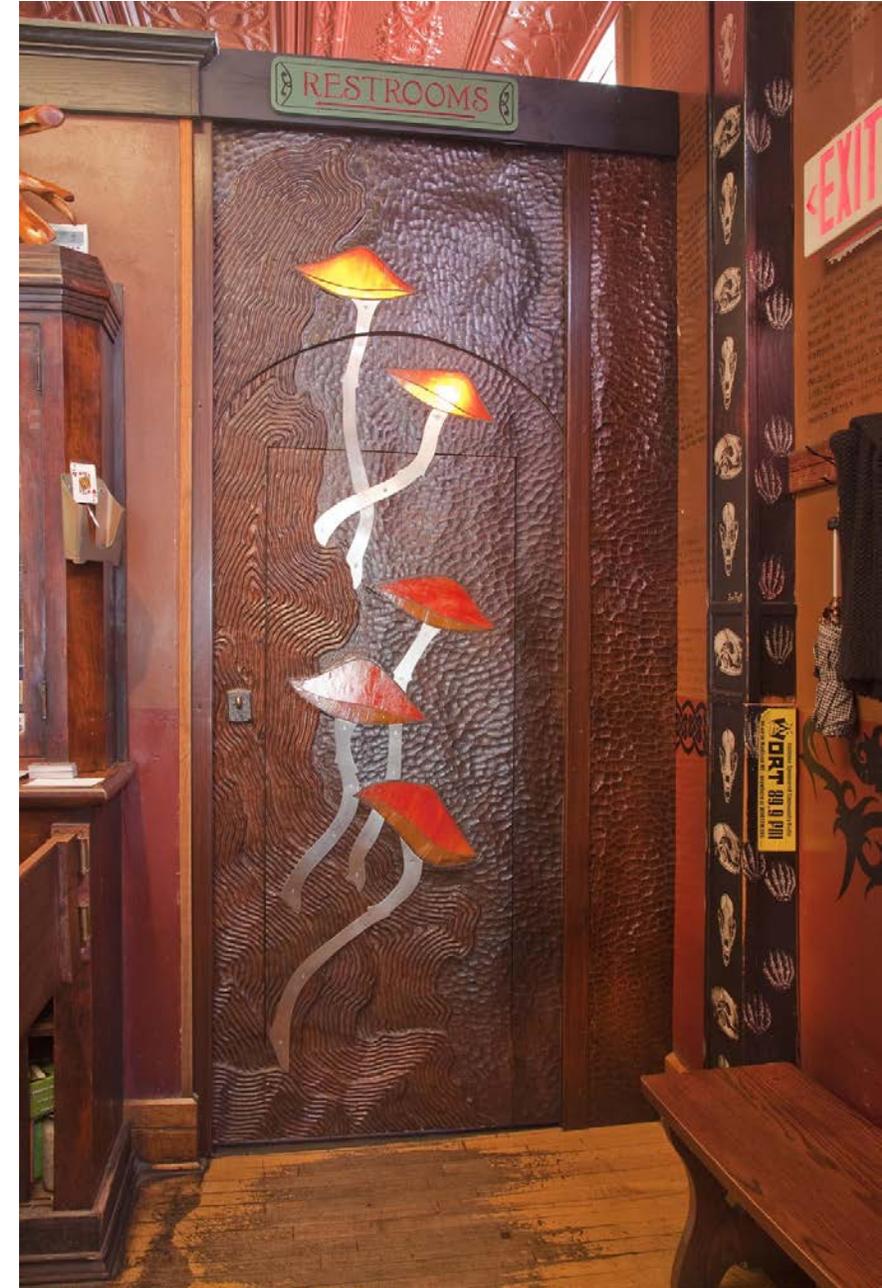
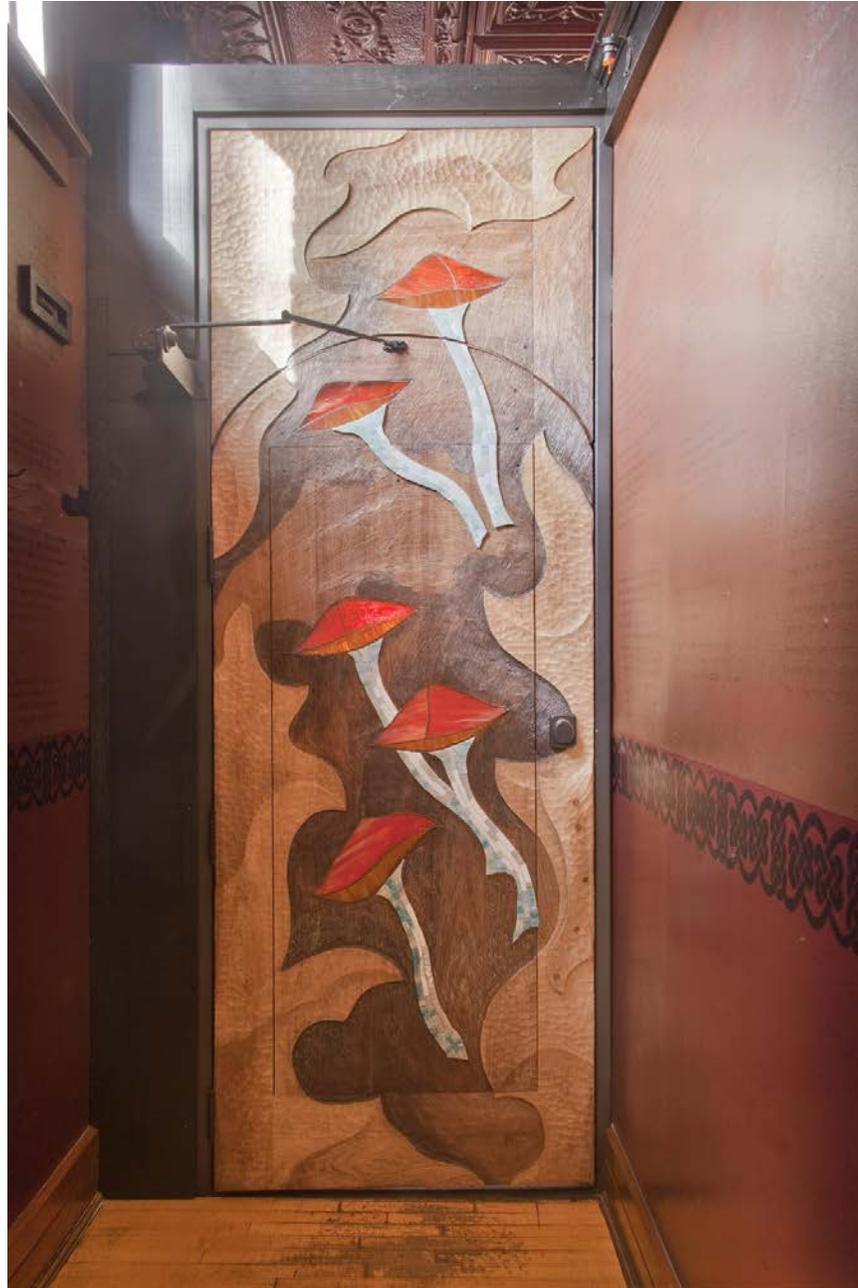
Prometheus' Gift, 2015



Made from Boxelder and reclaimed construction lumber This sculpture was on temporary display at the Madison Central Library.

Through The Looking Glass Door

Commissioned by Christopher Berge, (restaurateur, art lover and arts supporter) for his iconic local bar "The Weary Traveler". Christopher has built his thriving business around the idea that people want something real and that art is the conduit that connects people to this feeling.





Reading The Tea Leaves, 2018

Reading The Tea Leaves was built for the Morgan Contemporary Gallery teapot exhibition in 2018. The materials that were used are naturally weathered pieces of wood and fractured stone fragments. These materials are featured in the current topographies series and are compelling as textural and mosaic elements.

This artwork is a narrative of our human connection to nature. Elemental motifs of fire, water, stone and plants are woven together to illustrate the interconnectedness of life. Reading the Tea Leaves is a story of how we see patterns in the world all around us and what that means to our lives.

Shades, 2013

Wood bark over plywood substrate, recycled glass and LED lighting



Wind Course

Commission, 2018

Cherry and maple wood with
Glass and LED lighting



Entry Sculpture

Do we create an RFQ and engage in a full selection process?

OR

Do we engage **Actual Size Artworks**?













Time to Decide!

- RFQ for both sculpture and fence panels?
- Working with Actual Size Artwork for both sculpture and fence panels?
- Working with Aaron Laux for panels and Actual Size Artworks for sculpture?
- Working with Aaron Laux for both sculpture & fence panels?

Discussion

- What do we want “theme” or “themes” to be?

... in the spirit of Burlingame’s namesake Anson Burlingame. The project was inspired by the upcoming sesquicentennial of the Burlingame Treaty in 2018. In addition to being timeless, the artwork is to commemorate the values and spirit of Anson Burlingame (as opposed to the man himself) and evolve a sense of placemaking within the community.

... design, and oversee installation of, integrated permanent works for two specific sites in the terminal expansion project. Site one is the terrazzo flooring located in the new lobby area in front of the new security checkpoint. The design should be incorporated into the flooring. Site two is a public circulation area located on the mezzanine level and where a glass wall extends the length of the access corridor and seating area. sign must contribute to the architectural and cultural heritage of Oklahoma City. Design must reflect the local customs, styles or cultural attitudes, and provide a sense of place.

Potential Criteria for Selection

- Original and personal approach.
- Professional credentials (as evidenced in the submitted materials).
- Artistic excellence of past work.
- Experience with public art or large scale, permanent sculptural work.
- Experience with site-specific artwork.
- Ability to spend time in Monona for research and conceptualization through to final execution.
- National search to find the most appropriate artist with a preference to find a WI artist, if possible.

Next Steps

- Confirmation of fence panel size
- Confirmation of sculpture size wanted
- Confirmation of fence access/needs
- **JA/NM:** RFQ process & work on funding asks/needs
- **AHRPC:** Review all artist submissions to select artists to interview (could be ourselves or with the assistance of an NFP) OR winnow down to a small number to pay a design fee for a more detailed proposal/drawing (design fee ~ \$1500/finalist).
- **AHRPC:** Select artist(s) to recommend to P & R Board (or City Council?) to create the work?
- **P& R Board:** Approval of artists to recommend?
- **JA:** Present to City Council for approval
- **JA with City Attorney:** Contract selected artists to commence with commissioning