

AGENDA
City of Monona Landmarks Commission
5211 Schluter Road, Monona, WI
Wednesday February 13, 2019
4:30 PM

1. Call to Order
2. Roll Call
3. Approval of Minutes of January 9, 2018
4. Appearances
5. Unfinished Business
 - A. Resolution for the City of Monona to Officially Recognize May as Historic Preservation & Archaeology Month.
6. New Business
 - A. Discussion regarding the upcoming Urban Arts Festival that will take place in Monona in August of 2019.
 - B. Advisory Recommendation to the Plan Commission for a Determination of Appropriateness Regarding Proposed Alterations to the City of Monona Landmarked Property at 4705 Tonyawatha Trail.
 - C. Discussion of Possible Programs to Host in May for Historic Preservation Month.
 - D. Discussion of Items for Future Agenda.
7. Upcoming meetings –March 13, 2019 and April 10, 2019
8. Adjournment

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399. The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business. It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice. Agenda Posted 2/8/2019 on the City Hall, Library, and Community Center bulletin boards and on the City of Monona's website, mymonona.com.

MINUTES
City of Monona
Landmarks Commission
Wednesday January 9, 2019

Chair Wood called the meeting of the Monona Landmarks Commission to order at 4:34PM.

Present: Chair Doug Wood, Mr. Erik Lincoln, Ms. Mary Murrell, Ms. Anne Wellman, Ms. Rebecca Holmquist, and Ms. Branda Weix and Mr. Rick Bernstein

Also Present: Ciara Miller, City Planning Assistant

Approval of Minutes:

A motion by Ms. Holmquist, seconded by Ms. Murrell, for the approval of the minutes of July 11, 2018 carried with two corrections.

Appearances

There were no appearances.

Unfinished Business

A. Update on Citywide Architectural Survey by Mead & Hunt

Planning Assistant Miller updated the Commission on the status of the survey being conducted by Mead & Hunt. Our project coordinator at Mead & Hunt, Katie Kaliszewski, said that due to weather they are one (1) day behind on fieldwork, but they don't expect it to disrupt the final deadline.

Additionally, the Mead & Hunt survey team met at the Dean House to review available local resources. It was mentioned that the Monona Public Library's Oral History project could be a resource for information gathering.

New Business

A. Resolution for the City of Monona to officially recognize May as Historic Preservation Month

Ms. Holmquist corrected the statement that Monona is home to two individually listed properties on the National Register of Historic Places, not three. Mr. Bernstein suggested adding archaeology to the title of the resolution, since the State of Wisconsin recognizes May as Historic Preservation and Archaeology Month. He also suggested connecting the resolution statements back to the goals of the Historic Preservation Ordinance that was recently adopted. The Commission agreed.

Ms. Murrell wanted to know what the Landmarks Commission/City of Monona were planning on doing to celebrate historic preservation month. At this time, we are intending on mounting the new plaque at the Monona Mound in May. The Commission began discussing details of the mound dedication ceremony, but there was not a consensus whether the dedication should be hosted indoors in the Monona Library or if they should try and arrange for it to take place on site to let the public see the mound. The Commission agreed to have a future agenda item to discuss program/event possibilities for preservation month.

B. Discussion about re-designating previously landmarked historic properties in Monona.

Assistant Planner Miller stated that this is something that was mentioned in the past, but she is bringing it up in today's meeting because she has been talking to a Landmark Property owner who is looking to undergo exterior alterations.

Mr. Bernstein said that it may make sense to wait on re-designating landmark properties until we have the results of the city-architectural survey from Mead & Hunt because they will provide information regarding a list of properties that they believe are eligible for the National Register. The Commission agreed that the information from Mead & Hunt would be helpful for the designation process and that we can explore it further after the survey is completed later this year.

C. Discussion of items for future agenda.

The Commission members would like to discuss potential events/programs for historic preservation month at a future meeting.

Chair Wood suggested that the Springhaven Pagoda project be brought back to the Commission for an update.

The Historic Preservation Ordinance was tabled and will need to come back to the Commission at a future date.

Upcoming meetings

Upcoming meetings are tentatively scheduled for February 13, 2019 and March 13, 2019.

Adjournment

A motion by Mr. Bernstein, seconded by Ms. Murrell, to adjourn carried. (5:09pm)

Submitted by,

Ciara Miller, City Planning Assistant

Resolution No. 19-X-XXX

Monona Common Council A RESOLUTION PROCLAIMING THE MONTH OF MAY AS HISTORIC PRESERVATION & ARCHAEOLOGY MONTH

WHEREAS, the National Trust for Historic Preservation established May as Historic Preservation Month in 1973, as a way to promote historic places for the purpose of instilling national and community pride, promoting heritage tourism, and showing the social and economic benefits of historic preservation; and

WHEREAS, the Wisconsin Historical Society recognizes May as Historic Preservation & Archaeology Month and sponsors annual events around the state of Wisconsin to instill awareness and promote the historic assets in Wisconsin; and

WHEREAS, the City of Monona is home to two individually listed properties on the National Register of Historic Places; and

WHEREAS, a purpose of the City of Monona's Historic Preservation Ordinance is to foster civic pride in the beauty and noble accomplishments of the past; and,

WHEREAS, another purpose of the City of Monona's Historic Preservation Ordinance is to protect and enhance the City's attractions to residents, tourists and visitors, and serve as a support and stimulus to business and industry; and

WHEREAS, another purpose of the City of Monona's Historic Preservation Ordinance is to promote the use of historic districts and landmarks for the education, pleasure and welfare of the people of the City.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and the City Council in Monona do hereby declare the month of May as Historic Preservation and Archaeology Month, and call upon the people of Monona to join their fellow citizens across the United States in recognizing and participating in this special observance.

Adopted this ____ day of January, 2019.

BY ORDER OF THE CITY COUNCIL
CITY OF MONONA, WISCONSIN

Mary K. O'Connor
Mayor

ATTEST:

Joan Andrusz
City Clerk

Requested By: Landmarks Commission

Council Action:

Date Introduced: x-x-19 Date

Approved: x-x-19



5211 SCHLUTER ROAD

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<http://www.mymonona.com>

MEMO

TO: Landmarks Commission
FROM: Ciara Miller, City Planning Assistant
RE: Agenda Items for February 13th Agenda
DATE: February 8, 2019

This memo provides a brief introduction to agenda item 6A to be discussed February 13, 2019.

6.A. Arts Festival

An article was recently published in the Cap Times announcing a new festival that will be coming to Monona in August 2019. A member of the Landmarks Commission forwarded the Cap Times article to me, and requested discussion of the event at the next meeting. A link to that article can be found [here](#).

While the event is still in its planning phases, the event organizers have been in contact with the City. I have also included in the staff packets for the February 13, 2019 meeting of the Landmarks Commission a copy of a press release by the Madison East Side Business Alliance regarding the event.

The event will take place along Monona Drive and beyond into Madison. Business owners must agree to participate in the event; however, they do not get to choose the artwork, that is left up to the artist.

Along Monona Drive, there are five (5) locally landmarked properties. This includes the Thompkins-Brindler Mound (5805 Monona Drive), Nichols School (5301 Monona Drive), the Town Hall Site (no longer standing), Frank Allis Farm (4123 Monona Drive), and the Monona Mound Site (Reindahl Mound – 4009 Monona Drive). Painting the exterior of a landmarked property would require approval by the City (through the Landmarks Commission), and the event organizers are aware of this.

At this time, a list of participating businesses is still being developed. However, unless the participating site is a Monona landmark property, the Landmarks Commission does not have review authority over business participation in the event.



**MONONA EAST SIDE
BUSINESS ALLIANCE**
connections start here

FOR IMMEDIATE RELEASE

January 11, 2019

Media Contact: Kristie Schilling – CEO, Monona East Side Business Alliance
Phone: (608) 222-8565 **Email:** kschilling@mononaeastside.com

**Dane County’s first Urban Arts Fest announced—Momentum Urban Arts Fest
August 24, 2019**

Monona, WI –Momentum Art Tech Madison will present ***Momentum Urban Arts Fest***, Dane County’s first annual urban arts festival on Saturday, August 24 from 9:00 a.m. to 9:00 p.m. Momentum Art Tech will bring in approximately 40-50 street artists from all over the country to perform live street art on buildings up and down Monona Drive and on the east side of Madison.

“The Momentum Urban Arts Fest will be the epicenter of live street art in the Madison region and beyond. This will be an opportunity for local and nationally acclaimed street artists to showcase their talent and wide variety of work throughout the east side of Madison and Monona,” stated James Gubbins, event organizer and owner of Momentum Art Tech Madison located at 195 Cottage Grove Road in Madison.

Local artists and nationally acclaimed artists will be invited to participate in the Urban Arts Fest. This will be an amplified street art event never before featured in the Madison region. Viewers can watch live street art happening all day long up and down Monona Drive and other nearby locations on the east side of Madison.

Currently, the organizers are seeking businesses to sponsor artists to paint on the walls of their buildings. Sites that work best are high visibility commercial buildings. Momentum Art Tech Madison is working with the Monona East Side Business Alliance (MESBA) to acquire walls and help promote this massive live art experience.

“We are thrilled to see Momentum Urban Arts Fest located in Monona and the east side of Madison! Communities are built around art and it’s a rarity to see live street art happening especially at this scale. We’re hoping to amass a group of at least 30 buildings for the live art experience for this first year event. We’ll also need volunteers to help viewers learn about the artists and hand out maps of the live painting locations,” said Kristie Schilling, CEO of the Monona East Side Business Alliance.

Building owners, volunteers, and private donors that want to be involved are asked to contact James Gubbins at Momentum Art Tech Madison at momentumartmadcity@gmail.com or to call (608) 438-0252.

The Monona East Side Business Alliance (MESBA) is a not for profit business collective that works to promote the community for the area’s overall prosperity. MESBA is a private, membership-driven organization comprised of approximately 400 businesses. For more information, visit <http://mononaeastside.com> or contact Kristie Schilling, CEO of the Monona East Side Business Alliance, at (608) 222-8565 or kschilling@mononaeastside.com.

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Need ideas for planning a community event?

Historic Preservation and Archaeology Month is an opportunity to celebrate historic places and can help your historical organization increase visibility to membership, constituents, or the community at large. We have compiled this list of suggestions for your group to consider.

- **Awards**
Sponsor an awards program to honor outstanding historic preservation efforts in your community. Invite the media and local officials to attend the awards ceremony.
- **Fundraising**
Kick off a fundraising campaign to benefit your community's favorite historic preservation project.
- **Historic Building Owner Workshops**
Sponsor a how-to workshop on rehabilitating older properties. Team up with local and state preservation experts for training and hands-on techniques.
- **Historic Markers & Plaques Dedication**
Sponsor a dedication ceremony for a new historic marker or plaque.
- **Host a Presentation from the Wisconsin Historical Society**
The State Historic Preservation Office offers a presentation titled "Understanding Historic Preservation" that explains the basics of historic preservation and gives an excellent overview of how the Wisconsin Historical Society can assist with your local historic preservation efforts. You may contact us to schedule this free, 30-minute program in your community. All you need to provide is a meeting space and an audience. Staff availability is limited, so please contact Joe DeRose for more information or to request this presentation.
- **House Genealogy**
Organize a workshop to teach people how to research a building's history through available documents and research materials.
- **Lectures/Symposium**
Host a lecture or symposium on a historic or archaeological topic.
- **A Night in a Historic Theater**
Sponsor vintage films or other programs in a local historic theater as a fundraiser or to highlight the beauty of a rare historic interior.
- **Open House**
Open your laboratory, historic home, or historic site to the public for a day or weekend.
- **Pass a Historic Preservation Resolution**
Contact a local government official about sponsoring a historic preservation resolution to be adopted by the village board or common council.
- **Preservation/Restoration**
Clean up a local cemetery.
- **Progressive Dinner Party**
Plan a progressive buffet dinner party in historic sites in your community.

- **Walking Tour**

Host a tour or create a self-guided walking tour brochure for your community's historic district, mound group, or archaeological site.

- **Write an Op-Ed Piece**

"Op-Ed" is a newspaper's abbreviation for "opposite the editorial page," and it is fast becoming a standard feature of newspapers. The page usually carries columns, letters to the editor, cartoons and locally written opinion articles. Check with the page's editor several weeks in advance about writing an article describing the relationship between preservation and the community's "sense of place."