

AGENDA

CITY COUNCIL
MONONA PUBLIC LIBRARY MUNICIPAL ROOM
1000 NICHOLS ROAD
MONDAY, MAY 7, 2018
7:00 P.M.

- A. Call to Order.
- B. Roll Call and Pledge of Allegiance.
- C. Approval of Minutes from April 16, 2018 and April 17, 2018.
- D. Appearances.
- E. Public Hearing. (None)
- F. Consent Agenda.
 - 1. Approval of Applications for 2017/2019 Operator Licenses:
 - a. Carl Riemer, Angelo's Restaurant
 - b. Anne E. Shapiro, Breakwater
 - 2. Approval of Applications for Renewal 2018/2019 Operator Licenses:
 - a. Jane E. Baldwin, Ken's Meats & Deli
 - b. Christine M. Boreen, Ken's Meats & Deli
 - c. Alexander J. Burger, Ken's Meats & Deli
 - d. William T. Gingher, Ken's Meats & Deli
 - e. Lyra A. Gullickson, Ken's Meats & Deli
 - f. Marcia R. Ketchum, Ken's Meats & Deli
 - g. Anthony J. Mangi, Ken's Meats & Deli
 - h. Kelly J. Regge, Ken's Meats & Deli
 - i. Stephanie Statz, Ken's Meats & Deli
 - j. Zachary D. Skees, The Pizza Oven
 - k. Rebecca M. Anderson, Treysta on the Water
 - l. Diane M. Attoe, Treysta on the Water
 - 3. Approval of Applications for Renewal Applications for a 2018/2020 Operator Licenses:
 - a. Rosa E. Lander Lopez, Edo Garden Japanese Restaurant
 - b. Maryellen K. Springen, Monona Garden Family Restaurant
 - c. Jennifer L. Dvorak, Snicks Sportsman's Bar
 - d. Julianne Baglama, Tully's II
 - 4. Approval of Application for a 2018 Temporary Operator License:
 - a. Steven Franklin, Immaculate Heart of Mary
 - b. Michael C. Vesperat, Immaculate Heart of Mary
- G. Council Action Items.
 - 1. Unfinished Business.
 - a. Consideration of Application for 2017/2018 "Class B" Liquor License for Mr Brews Tap House Monona LLC, d/b/a Mr Brews Tap House, 301 West Broadway, Suite B, Monona, Wisconsin, 53716 (License Review Committee).

- b. Consideration of Application for 2017/2018 “Class B” Liquor License for La Rosita Mexican Buffet LLC, d/b/a La Rosita Mexican Buffet, 6001 Monona Drive, Monona, Wisconsin, 53716 (License Review Committee).
 - c. Convene in Closed Session Pursuant to Wisconsin Statute Section 19.85(1)(g) Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved (Four Lakes Yacht Club, Inc. v. City of Monona, et al.); and Wisconsin Statute Section 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session (6418 Bridge Road).
 - d. Reconvene in Open Session Under Wisconsin Statute Section 19.85(2).
2. New Business.
- a. Consideration of Resolution 18-5-2263 Award of Bid for 2018 Street Resurfacing Project (Public Works Committee).
 - b. Consideration of Ordinance 5-18-698 Establishing No Parking Here to Corner at the Industrial Drive and Kilgust Road Intersection (Public Works Committee).
 - * c. Consideration of Resolution 18-5-2264 Award of Contract for the Library Vestibule Project (Library Board).
 - * d. Consideration of Resolution 18-5-2265 Amending the 2018 Capital Budget for the Library Vestibule Project (Library Board).
- H. Reports of Committees, Commissions, Boards, Mayor, City Administrator, City Attorney, and Department Managers.
- 1. Agendas, Supporting Documents, and Minutes are Available on the Monona Web Page – www.mymonona.com.
- I. Appointments.
- 1. Sara Whalen to the Senior Citizens’ Committee (effective immediately–April 2021).
 - 2. Mark Buffat to the Sustainability Committee (effective immediately–April 2020).
 - 3. Brendon Stubbe to the Facilities Committee (effective immediately–April 2019).
 - 4. Elizabeth Piliouras to the Public Works Committee (effective immediately–April 2021).
- J. Adjournment.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number) Fax: (608) 222-9225 or through the City Police Department TDD telephone number 441-0399. The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business. It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice. POSTED May 3, 2018 on the City Hall, Library, and Community Center bulletin boards and on the City of Monona’s website mymonona.com.

MONONA CITY COUNCIL MINUTES
April 16, 2018

The regular meeting of the Monona City Council was called to order by Mayor O'Connor at 7:03 p.m.

Present: Mayor Mary K. O'Connor, Alderpersons Chad Speight, Doug Wood, Andrew Kitslaar, Nancy Moore, Jennifer Kuhr, and Brian Holmquist

Also Present: City Administrator April Little, City Attorney William Cole, City Planner/Economic Development Director Sonja Kruesel, Parks & Recreation Director Jake Anderson, Finance Director Marc Houtakker, Public Works Director Dan Stephany, Police Chief Walter Ostrenga, Ozzie and Jaye Clemmons from Mr Brews Taphouse Monona, and City Clerk Joan Andrusz

ROLL CALL AND PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES

Alder Wood requested an amendment to the last paragraph of Page 2, adding "Alder Wood stated he liked the design but it looked expensive."

A motion by Alder Wood, seconded by Alder Kuhr to approve the Minutes of the April 2, 2018 City Council meeting as amended, was carried.

APPEARANCES

There were no Appearances.

PUBLIC HEARING

There was no Public Hearing.

CONSENT AGENDA

A motion by Alder Kitslaar, seconded by Alder Speight to approve the following, was carried:

1. Approval of Application for a 2017/2018 Operator License:
 - a. Jenaisha R. Mick, Speedway – Royal Avenue
2. Approval of Applications for a 2017/2019 Operator Licenses:
 - a. Kevin J. Carey, Village Lanes
 - b. Joel A. Larscheidt, Speedway – Royal Avenue
3. Approval of Application for a Renewal Application for a 2018/2020 Operator License:
 - a. Susan M. Besler, The East Side Club

UNFINISHED BUSINESS

A motion by Alder Moore, seconded by Alder Kitslaar to Convene in Closed Session under Wisconsin Statute section 19.85(1)(e) Deliberating or negotiating the purchasing of public

properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session (West Broadway Hotel Associates, LLC Development Agreement). On a roll call vote, all members voted in favor of the motion.

Upon reconvening in Open Session:

A motion by Alder Speight, seconded by Alder Kitslaar to approve Resolution 18-4-2261 Approving a Development Agreement with West Broadway Hotel Associates, LLC, was carried.

Recreation Director Anderson reported that since the last meeting the grant application for the Riverfront Development park has been put together with design costs and contingency added in. He projected and reviewed the conceptual design. More refined work will be done if this is approved. There is a May 1 application deadline with award in August in time for Capital Budget work. Budget figures were reviewed; the excess could be borrowed or be part of General Obligation funding.

Alder Wood reported he met with Recreation Director Anderson and City Planner Kruesel and had questions for staff tonight. In response, Finance Director Houtakker explained the build-out and skating rink are not TIF eligible and would come out of General Obligation borrowing, not grant funds. Recreation Director Anderson listed the most important components of the design, with immediate benefits, are the ice rink with concessions, the activity deck/stage, and lighting. The goal is resident ownership with year-around use. A regional attraction is created by the ice skating rink in a heavily developed area and the river stop. Seating options were described including netted seating, curved benches, for board games, and along the river.

Alder Speight supports this project but questions why this is not TIF eligible because it benefits the developer as well as residents. Improvements at Treysta on the Water were not paid for by taxpayers. City Attorney Cole explained this is an issue of state law, not negotiations. Public structures can't be included in TIF; TIF serves to encourage taxable structures. Infrastructure such as roads and staff salaries can be TIF funded. Fifty years of rent for the park structure is in lieu of Parkland funds. Finance Director Houtakker stated there were substantial grant funds for Lottes Park and cost splits with grants and the General Fund.

Alder Wood questioned whether borrowing the excess as a TIF loan raises concern. Finance Director Houtakker responded the cash flow analysis was done taking out the park and hotel and there are enough funds to cover the park for a few years and it will then be covered by another TIF.

Alder Kitslaar clarified a conceptual plan is being approved tonight. Recreation Director Anderson reported he is meeting with Vandewalle & Associates and Strand Associates who will begin the design which will then be presented to the Council. Alder Kitslaar stated he supports this project but questions whether waiting on some parts should be considered. Alder Moore stated fund raising will be considered.

Alder Wood stated he wants language added to the Resolution that the conceptual plan cost will not go above the \$1.7 million requirement, either in property tax funds or other revenue. Recreation Director Anderson stated the grant is on a separate Resolution; this Resolution gets the design started with some costs defined. It includes a 20% contingency, higher than the usual 7% to 8%, but this includes engineering. He knows the costs are firm in the plan. Alder Kitslaar stated he wants to keep costs down but has difficulty putting a dollar amount on it at this point. Alder Kuhr stated she understands the need for limits but only the conceptual plan is being approved; she is concerned about future constraints.

Alder Speight stated in his profession a budget versus wants is considered; not all that is proposed will be done. He is concerned about costs and stating the limit will convey that. Alder Moore stated she agrees if

dealing with unknown or irresponsible entities, but these are ad hoc committee members and a well-known engineering firm and it's arbitrary to place a budget now. All features are examined for infrastructure costs and needs. City Administrator Little stated parameters should be in place before funding sources are pursued. Alder Wood stated it is not arbitrary, these are probable costs. Experience shows costs go up not down. He trusts the group but the message of the amount the Council is investing needs to be conveyed. Alder Kuhr stated putting a number on the project could work against the Council. It sends the message that designers and developers are approved to go up to that number when maybe they would have gone lower.

Alder Speight stated the Council will decide; placing a number doesn't tie their hands. The amount could change; he just doesn't want it to increase. Final costs will have to be reviewed. Recreation Director Anderson stated there is a restricted time frame. The entire plan will be presented later during Capital Budget time. If the grant is not received there is time to revise the scope of the plan. Mayor O'Connor stated she has expressed her concern with the cost and that it should be kept down. Alder Holmquist stated the grant is a 50% match and not all elements are eligible. Items have to be chosen to put forward in the grant application and alternate funding pursued. He doesn't see the purpose of adding a dollar amount because the design is conceptual; decisions will have to be made in the future.

A motion by Alder Wood, seconded by Alder Speight to add the following language to the "Now, Therefore" section of Resolution 18-4-2260 Approving a Conceptual Plan for the Riverfront Public Park Plaza: "...attached, expected cost not to exceed \$1.7 million, is hereby approved,..." was withdrawn by the maker and second after this discussion.

A motion by Alder Speight, seconded by Alder Moore to approve Resolution 18-4-2260 Approving a Conceptual Plan for the Riverfront Public Park Plaza, was carried.

Public Works Director Stephany reviewed the emergency generator project and reported the Public Works Committee recommended approval.

A motion by Alder Kitslaar, seconded by Alder Wood to approve Resolution 18-4-2257 Award of Bid for 2018 Emergency Generator Project. On a roll call vote, all members voted in favor of the motion.

Police Chief Ostrenga reported the only change to the Police School Resource Officer Agreement was that the signature page was amended to the most recent post-election signers.

A motion by Alder Kitslaar, seconded by Alder Speight to approve Resolution 18-4-2259 Approval of a Police School Resource Officer Agreement Between the City of Monona, the Monona Grove School District, and the Village of Cottage Grove, was carried.

NEW BUSINESS

Alder Wood provided information on the Application for a 2017/2018 "Class B" Liquor License for Mr Brews Tap House Monona LLC, d/b/a Mr Brews Tap House, 301 West Broadway, Suite B, Monona, Wisconsin, 53716. There are two "Class B" Liquor licenses available under the City's state-imposed quota. One is being held for the Yahara Commons project and is a very key factor there. There are two applicants for the one remaining available license. Information was received from both applicants at three License Review Committee meetings, one because of a lack of quorum for voting. He introduced Mr. Jaye Clemmons and stated Mr Brews drink menu will be included in the next meeting packet.

Mr. Clemmons stated this is part of his business's efforts to be more competitive with other restaurants in the area. High-end cocktails will be served, not shots, to match the higher-end craft beers that are currently offered. He is restricted by the franchiser with fines if he doesn't remain within the defined parameters. He is expecting revenues to increase \$250 to \$500 per day. He does lose business clients and other customers do not come in or leave because of having no liquor available. Hours would remain 11:00 a.m. to 11:00 p.m. Tequila will not be offered.

Alder Moore questioned there being no shots, and how that would be avoided, especially in a sports bar atmosphere. Mr. Clemmons stated they would be served neat. The higher price would encourage slower consumption. Alder Moore questioned whether the available license might be needed for the Yahara Commons or another development in the future. City Attorney Cole reported Galway says they only need one and there are no other plans. Alder Wood stated it would be nice to retain one but he doesn't want to turn away a good, qualified applicant.

Alder Wood provided information on the Application for a 2017/2018 "Class B" Liquor License For La Rosita Mexican Buffet LLC, d/b/a La Rosita Mexican Buffet, 6001 Monona Drive, Monona, Wisconsin, 53716. The License Review Committee recommended denial because the key difference in these applicants is experience. La Rosita Buffet just started to serve beer. The license won't be fully utilized; they want to only serve margaritas and daiquiris and they close at 9:00 p.m. Anytime a license is granted it is very difficult to get back. Some have been issued that he wishes were not because they are not being fully used. The Committee has to weigh the benefit to the public and the business.

City Clerk Andrusz explained that the liquor license quota was set in 1997 based upon the population, which was approximately 8,600. An additional license was gained due to a statute change. Additional licenses can be added for each population increase of 500. Because the current population is approximately 7,500, the City would have to grow by 1,500 to gain a license. City Attorney Cole addressed the recently enacted Preferred Economic Development District (PEDD) law. The Yahara Commons development appears to qualify but that option hasn't been pursued. City Clerk Andrusz reported the City could gain two licenses outside the quota for that area, but they would each cost the applicant, including future applicants, \$30,000, so would most likely preclude a small business from applying.

Alder Moore expressed concern about the lack of options if the City issued all available licenses. City Attorney Cole explained that at the first granting the Council can exercise discretion for any number of factors. However, once issued the licensee has property rights and a closely dictated process has to be followed to revoke a license, with the Council's decision appealable to the circuit court. Under-utilization is not one of the six factors for recindancy. The process is fairly burdensome for the City. Alder Wood stated occasionally licenses do become available. There have been times when all have been issued. In this case it supports an existing business in their success. No one is providing handcrafted cocktails; Mr Brews provides variety and options. Alder Kuhr stated Waypoint Public House also provides these types of cocktails. Alder Wood responded that their website doesn't show that menu.

A motion by Alder Kitslaar, seconded by Alder Moore to suspend the rules and take action on Resolution 18-4-2262 Approval to Apply for a DNR Stewardship Grant, was carried.

Recreation Director Anderson stated this is a required action that relates to the Riverfront Development park. Alder Kitslaar questioned whether all eligible items are included. Recreation Director Anderson responded Strand Associates will review the application.

A motion by Alder Kitslaar, seconded by Alder Speight to approve Resolution 18-4-2262 Approval to Apply for a DNR Stewardship Grant, was carried.

REPORTS

Alder Moore reported the Sustainability Committee had a good discussion on Eco Action Tuesdays and a terrific presentation by Michael Vickerman from Renew WI. The energized Committee will present ideas to the Council.

Alder Wood reported public input will be sought by the Ad Hoc Pedestrian and Bicycle Committee on May 8 at Winnequah School at 6:30 p.m.

Alder Holmquist reported it has been his joy and pleasure to serve as an Alderperson.

Alder Kuhr thanks Alder Holmquist and reported she learned a tremendous amount from him.

City Administrator Little reported the Volunteer Appreciation event is April 26 at 5:30 p.m. at the Community Center. Members should contact her if they wish to attend the May 2 Clean Lakes Alliance breakfast.

Mayor O'Connor reported the Organizational Meeting is tomorrow night at 5:30 p.m. in the City Hall conference room followed by a social gathering at Angelo's Restaurant. Some committee appointments are still needed. She thanks Alder Holmquist for his service and announced he will remain as a member of the Plan Commission.

APPOINTMENTS

There were no Appointments.

ADJOURNMENT

A motion by Alder Holmquist, seconded by Alder Kitslaar to adjourn, was carried. (8:43 p.m.)

Joan Andrusz
City Clerk

MONONA CITY COUNCIL MINUTES
ORGANIZATIONAL MEETING
April 17, 2018

The Organizational meeting of the Monona City Council was called to order by Mayor O'Connor at 5:30 p.m.

Present: Mayor Mary O'Connor, Alderpersons Molly Grupe, Nancy Moore, Chad Speight, Andrew Kitslaar, and Jennifer Kuhr

Excused: Alderperson Doug Wood

Also Present: City Administrator April Little and City Clerk Joan Andrusz

ROLL CALL AND PLEDGE OF ALLEGIANCE

SWEARING IN OF RE-ELECTED AND NEWLY ELECTED CITY OFFICIALS

The Oath of Office was recited by re-elected Alderpersons Andrew Kitslaar and Jennifer Kuhr, and newly elected Alderperson Molly Grupe, administered by City Clerk Andrusz.

ELECTION OF CITY COUNCIL PRESIDENT

Mayor O'Connor accepted nominations for the office of Council President. Alder Kitslaar, seconded by Alder Kuhr nominated Alder Wood. As there were no other nominations, Mayor O'Connor declared the nominations closed.

A motion by Alder Kitslaar, seconded by Alder Kuhr to elect Alderperson Doug Wood as the City Council President, was carried unanimously.

ACCEPTANCE OF CERTIFICATION OF THE BOARD OF CANVASSERS FOR 2016-2017

A motion by Alder Grupe, seconded by Alder Kitslaar to accept the Board of Canvassers for 2018-2019 as follows, was carried:

1. Director of Administrative Services/Resident Leah Kimmell
2. Deputy Clerk/Resident Alene Houser
3. Alternate Member: City Administrator/Resident April Little
4. City Clerk Joan Andrusz

APPOINTMENT OF OFFICIAL CITY NEWSPAPER: *THE HERALD-INDEPENDENT*

A motion by Alder Moore, seconded by Alder Speight to appoint *The Herald-Independent* as the official City newspaper, was carried.

APPOINTMENTS

A motion by Alder Speight, seconded by Alder Kitslaar to approve the following, was carried:

1. To the Board of Review:
 - a. Jim Lampe, First Alternate (April 17, 2018–April 16, 2019)
 - b. Chris Coates, Second Alternate (April 17, 2018–April 16, 2019)
2. To the Community Media Committee:
 - a. Matthew Bittorf (April 17, 2018–April 16, 2021)
 - b. Lindsay Wood Davis (April 17, 2018–April 16, 2021)
3. To the Facilities Committee:
 - a. Dan Eklof (April 17, 2018–April 16, 2021)
 - b. Nik Swartz (April 17, 2018–April 16, 2021)
4. To the Landmarks Commission:
 - a. Branda Weix (April 17, 2018–April 16, 2021)
 - b. Erik Lincoln (April 17, 2018–April 16, 2021)
5. To the License Review Committee:
 - a. Wayne Kimmell (April 17, 2018–April 16, 2020)
 - b. Robert Procter (April 17, 2018–April 16, 2020)
6. To the Park and Recreation Board:
 - a. Kelly Slack (April 17, 2018–April 16, 2021)
7. To the Plan Commission:
 - a. Brian Holmquist (April 17, 2018–April 16, 2021)
8. To the Public Safety Committee:
 - a. Joe Fontaine, PFC Member (April 17, 2018–April 16, 2019)
 - b. Dennis Hanson (April 17, 2018–April 16, 2021)
9. To the Public Works Committee:
 - a. Tom Stolper (April 17, 2018–April 16, 2021)
 - b. Tim Turino (April 17, 2018–April 16, 2020)
 - c. Leslie Busse (April 17, 2018–April 16, 2019)
 - d. William Podell (April 17, 2018–April 16, 2020)
10. To the Sustainability Committee:
 - a. Nina Catterall (April 17, 2018–April 16, 2021)
 - b. Pat Howell (April 17, 2018–April 16, 2021)
11. To the Transit Commission:
 - a. Jim Keck (April 17, 2018–April 16, 2019)
 - b. Doug Pahl (April 17, 2018–April 16, 2020)
 - c. Judy Runk (April 17, 2018–April 16, 2020)

12. To the Tourism Commission:
 - a. Eric Bunting (April 17, 2018–April 16, 2019)
 - b. Brett Sackett (April 17, 2018–April 16, 2019)
 - c. Mike Strigel (April 17, 2018–April 16, 2019)
 - d. Marc Houtakker (April 17, 2018–April 16, 2019)

Mayor O'Connor distributed the Alderperson Committee Appointments.

A motion by Alder Moore, seconded by Alder Kitslaar to accept the Alderperson Committee Appointments, was carried.

ADJOURNMENT

A motion by Alder Kitslaar, seconded by Alder Grupe to adjourn, was carried. (5:41 p.m.)

A social gathering followed at Angelo's Restaurant at 6:00 p.m.

Joan Andrusz
City Clerk

"Class B" Liquor License Quota Information as of December 1, 1997

Pursuant to Sec. 125.41(4)(bm), Stats., as created by 1997 Wisconsin Act 27, undersigned clerk for the City of Monona, County of Dane, records the following information:

1. The population of the City of Monona as December 1, 1997, as established by the Department of Administration population estimate provided to the municipality for purposes of shared revenue distribution: 8646.
2. Number of "Class B" liquor licenses authorized to be issued by the City of Monona on December 1, 1997 (Note: This Number is based on the state quota established by Wis. Stat. Sec. 125.51 (1995-96).): 18.
3. Number of "Class B" liquor licenses actually granted or issued by the City of Monona as of December 1, 1997 18.
4. Number of reserve "Class B" licenses the City of Monona is authorized to issue as of December 1, 1997, as calculated below: 0.

Calculation of Reserve "Class B" licenses authorized to be issued by the municipality after December 1, 1997.

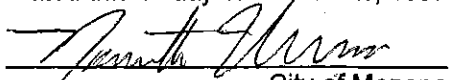
- A. Determine the number of unissued "Class B" liquor licenses by subtracting the number actually issued (item 3. Above) from the number of such licenses the municipality is authorized to issue (item 2. Above): 0

NOTE: If the number under item a. is 3 or less, this number becomes the number of reserve "Class B" licenses your municipality is authorized to issued as of December 1, 1997, and should be inserted into item 4. above.

If the number under a. is 4 or higher, continue the following:

- B. Number of unissued "Class B" licenses (i.e., item a.): _____
- C. Subtract 3 from b.: -3
- D. Remaining unissued "Class B" licenses: _____
- E. Divided d. by 2: _____
- F. If result in e. is a fraction, round down to nearest whole number: _____
- G. Add 3 to f. +3
- H. Total reserve "Class B" licenses authorized to be issued:
(Insert in item 4. above.) _____

Dated this 1st day of December, 1997



City of Monona
Nanette Ursino
City Clerk/Deputy Treasurer

Division of Intergovernmental Relations
Post Office Box 8944
Madison, WI 53708-8944



October 10, 2017

0357
JOAN ANDRUSZ
CLERK, CITY OF MONONA
5211 SCHLUTER RD
MONONA WI 53716-2598

FINAL ESTIMATE OF JANUARY 1, 2017 POPULATION

Dear Municipal Clerk:

The final estimate of the January 1, 2017 population for the City of Monona in Dane County is 7,827.

Approximately 6,574 of the estimated population for the City of Monona are of voting age. This approximation is a courtesy estimate that helps you comply with Wisconsin Statute 5.66, which requires municipal clerks to approximate the number of electors prior to elections. The voting age population was calculated by applying the 2010 Census proportion of persons age 18 and over to the final January 1 estimate, and then multiplying the result by a state-wide factor to account for the general aging of the population. Please note that, if you have an adult correctional facility in your municipality, its population is included in this voting-age estimate.

LIQUOR LICENSES ISSUED FOR 2017/2018

"Class B" Liquor License quota: 19

(Previously 18. Statute 125.51(4)(w)3. change effective 2010)

| | CLASS "A" BEER | "CLASS A" LIQUOR | CLASS "B" BEER | "CLASS B" LIQUOR | "CLASS C" WINE | "CLASS A" LIQUOR (CIDER ONLY) |
|---|----------------------|------------------------|----------------------|------------------------|----------------------|---|
| 1 Angelo's Pizza Monona | | | 1 | 1 | | |
| 1 Breakwater | | | 1 | 1 | | |
| 1 Buffalo Wild Wings Grill & Bar | | | 1 | 1* | | |
| *Exempt from quota - full service restaurant w/300+ seating (approved prior to 2016 Act 286 which counts inside seating only) | | | | | | |
| 1 China Star | | | 1 | | 1 | |
| 1 East Side Club | | | 1 | 1 | | |
| 1 Edo Garden Japanese Restaurant | | | 1 | 1 | | |
| 1 Fat Jack's | | | 1 | 1 | | |
| 1 Fraboni's | | 1 | | | | |
| 1 Joe's Fire Station | | | 1 | 1 | | |
| 1 Ken's Meats & Deli | 1 | 1 | | | | |
| 1 Kwik Trip | 1 | | | | | 1 |
| 1 La Rosita | 1 | | | | | |
| 1 La Rosita Mexican Buffet | | | 1 | | | |
| 1 Mark's Enterprise - Community Center | | | 1 | | | |
| 1 Monona Garden Family Restaurant | | | 1 | 1 | | |
| 1 Monona Mart | 1 | 1 | | | | |
| 1 Mr Brews Tap House Monona | | | 1 | | 1 | |
| 1 O'Connell's Liquor | 1 | 1 | | | | |
| 1 Pick 'n Save | 1 | 1 | | | | |
| 1 The Pizza Oven | | | 1 | 1 | | |
| 1 Red Robin | | | 1 | 1 | | |
| 1 Shopko | 1 | | | | | 1 |
| 1 Silver Eagle | | | 1 | 1 | | |
| 1 Snicks Sportman's Bar | | | 1 | 1 | | |
| 1 Speedway #4088 Monona Dr | 1 | | | | | 1 |
| 1 Speedway #4533 Royal Ave | 1 | | | | | 1 |
| 1 Swad Indian Restaurant | | | 1 | | 1 | |
| 1 The Tasting Room | | | 1 | 1 | | |
| 1 The Tower Inn | | | 1 | 1 | | |
| 1 Treysta On The Water | 1 | 1 | | | | |
| 1 Tully's II | | | 1 | 1 | | |
| 1 Village Lanes | | | 1 | 1 | | |
| 1 Walgreens | 1 | 1 | | | | |
| 1 Wal Mart | 1 | 1 | | | | |
| 1 Waypoint Public House | | | 1 | 1 | | |
| 1 World Buffet | | | 1 | | 1 | |
| Totals: | 12 | 8 | 23 | 16 | 4 | 4 |

ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning July 1st 20 17 ending JUNE 30th 20 18

TO THE GOVERNING BODY of the: [] Town of [] Village of [X] City of MONROA

County of DANE Aldermanic Dist. No. - (if required by ordinance)

- 1. The named [] INDIVIDUAL [] PARTNERSHIP [X] LIMITED LIABILITY COMPANY [] CORPORATION/NONPROFIT ORGANIZATION

Table with columns: LICENSE REQUESTED, TYPE, FEE. Includes rows for Class A/B beer, Class C wine, Class A/B liquor, Reserve Class B liquor, Class B (wine only) winery, Publication fee, and TOTAL FEE.

hereby makes application for the alcohol beverage license(s) checked above.

- 2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name):

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company.

President/Member: DIZIE C CLEMONS, W12674 SIME RD 188, LODI, WI 53555
Vice President/Member: JAY S CLEMONS, 1808 E GSON RD, MT HOLEB, WI 53572

3. Trade Name: MR BREWS TA PHOUSE MONROA Business Phone Number: 608-286-1131
4. Address of Premises: 103 W. BROADWAY SUITE B Post Office & Zip Code: 53716

- 5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? [X] Yes [] No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? [] Yes [X] No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? [] Yes [X] No
8. (a) Corporate/limited liability company applicants only: Insert state and date of registration.
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? [] Yes [X] No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? [X] Yes [] No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) PLEASE SEE ATTACHED MR BREWS TA PHOUSE MONROA

10. Legal description (omit if street address is given above): MR BREWS TA PHOUSE MONROA
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? [X] Yes [] No
(b) If yes, under what name was license issued?

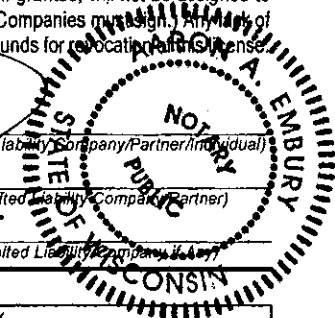
- 12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [X] Yes [] No
13. Does the applicant understand they must hold a Wisconsin Seller's Permit? [X] Yes [] No
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? [X] Yes [] No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another.

SUBSCRIBED AND SWORN TO BEFORE ME this 22 day of December, 20 17

[Signature] (Clerk/Notary Public)

[Signature] (Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)
[Signature] (Officer of Corporation/Member/Manager of Limited Liability Company/Partner)



My commission expires 12/13/2021 LRC 4-10/CC 4-16+5-7 (Additional Partner(s)/Member/Manager of Limited Liability Company/Partner)

Table with columns: TO BE COMPLETED BY CLERK, Date received and filed with municipal clerk, Date reported to council/board, Date provisional license issued, Signature of Clerk / Deputy Clerk, Date license granted, Date license issued, License number issued.

City of Monona

Request for Class "B" Liquor License

1. Traffic

Restaurant will cater to Families and business clients from Monona and surrounding areas.

2. Need for diversity in restaurant in type.

It remains important to us that this restaurant supports and reflects the diversity of the consumers in our neighborhood.

3. Size of the Restaurant.

Restaurant is 2400 sq ft inside and has an outside patio of 480 sq ft.. Seating inside is approximately 60 - 72 people and outside is seat about 40 people.

4. Layout of establishment.

Please see attached plan.

5. Staffing for security.

No security staff will be required. Restaurant has security cameras on the inside as well as cameras on the outside patio area. Our staff is trained and licensed by the city of Monona.

6. Parking to meet needs.

Over the past two years we have had adequate parking to support the needs of the Mr. Brews, the American Inn and Qdoba.

7. Illumination.

Please see attached plan.

8. Proximity to residential areas and churches

There is a residential neighborhood to our west supported by high fences. There are no churches in the immediate area.

9. Clientele demographics (music, etc.)

There are no gaming machines or any other games. Inside is set up with several TV's for viewing sports programs. We will occasionally have live music. Our customer base is families and businesses from the local Monona area. We hope to add additional visitors to the community along with local hotel traffic due to the expansion of our menu and beverages.

10. History of the Applicant.

Mr. Brew's Monona is one of five franchise pubs in the surrounding Dane county area. In our past two and a half years we have had no active interaction with the Monona Police Department.

11. Would the license be consistent or necessary to promote City planning for redevelopment?

The addition of this restaurant helps promote growth and development within the city by providing jobs and contributing to the tax base of the community.

12. Location relationship to other license establishments.

There are other class "B" liquor licensed establishments with in the area.

13. Access and availability of owner to police department personnel.

Owners are on site daily and accessible 24/7 to the Monona Police department. We have a knox box with key and we feel we have developed a great rapport with the City of Monona Police and Fire departments.

14. Need of business type for a liquor license.

Class "B" Liquor license will help our Mr. Brews stay competitive with the other community restaurants in the area. We have strived to be a welcoming environment for good food, variety of craft beers from Wisconsin and neighboring states, a staff that is professional and live in Monona who love the customers we draw in. But because the competition is so strong and getting stronger with new construction we are limited in our growth, surviving with all the expenses of rent, taxes, payroll, food supplies we find we can't contribute to the community with donations like we had hoped to do. The added income could be a game changer to Mr. Brews Monona, where we could stay part of the community as a positive place to come and people seeking employment.

15. Training of staff.

Mr. Brew's has an intense training program and staff continually receives training on a regular basis.

16. Is a zoning permit or change required?

No

17. Other factors the License Review Committee and City Council consider relevant.

There are a couple of factors that have led to us to seek a Class "B" Liquor license also: One, we did not plan or had budgeted for a 200% increase in what we pay in taxes. This has put a major strain on our cash flow and two, we have seen 5-10 customers a week decide to leave the establishment because of "no spirits" on hand which also affects our cash flow. Recently the Mr. Brews East Side location attained a Class "B" Liquor license and has seen a \$250 a day increase in sales. If we could attained that same increase it would help our cash flow and counter the issues mentioned above. We still believe we are an upscale establishment catering to families, friends, businesses in the community but hope that the addition of add finely crafted cocktails to our menu will enhance the reputation we have provide the community of Monona. With the new developments coming to town and the increased competition, if we do not add to our ability to serve the community, we could lose out and close our doors.

Joan Andrusz

From: Jaye Clemmons <jayec@mrbrewstaphouse.com>
Sent: Sunday, March 18, 2018 10:34 PM
To: Joan Andrusz
Cc: Ozzie Clemmons; Steve Doran
Subject: Additional Information for the Licencing Board
Attachments: 2018031395215226951520992361678.jpeg

Joan,

Please find attached a concept cocktail menu for Mr Brews Tap House. Upon receipt of our liquor license, we intend to bring a craft cocktail bar atmosphere to our restaurant that doesn't currently exist anywhere in the City of Monona. We believe this will enhance the experience for residents in Monona who often times go downtown Madison for the craft cocktail bar experience. This is not just a liquor license to sell booze. It's a liquor license to provide an experience to residents that doesn't currently exist.

As previously discussed this is a new venture for Mr Brews Taphouse. As we suggested from earlier commission appearances, we believe our sales will increase a minimum of \$250 per day. After further review and discussion with consultants, it is possible this range could dramatically increase to as much as \$500 per day if we are able to engage Monona residents as we intend.

Thanks in advance for the consideration.

Jaye Clemmons
Owner/Operator
Mr Brews Taphouse
Monona & West Madison
103 W. Broadway
Monona, WI 53716
(608)286-1131



Joan Andrusz

From: Jaye Clemmons <jayec@mrbrewstaphouse.com>
Sent: Wednesday, April 11, 2018 12:37 PM
To: Doug Wood
Cc: Joan Andrusz; Leah Kimmell; Ozzie Clemmons
Subject: Mr Brews Taphouse Franchise Sale of Liquor Document
Attachments: Mr Brews Taphouse_Liquor Addendum (1).pdf

Chairmen Wood,

Attached is a letter from our Franchisor outlining the sale of liquor for our franchise. The document shows specific liquors that are pre-approved and the ability to add additional liquors but only if approved by the Franchisor. It also outlines there are no single shots to be served. Our Franchise document talks about any indiscretions to the franchise agreement and the penalties to be impose for doing so. If we stray outside of those guidelines of food, beer, unapproved liquors, or serving single shots I can assure you a price will be paid. The fines can be stiff and therefore are a deterrent to the franchisee making bad decisions.

I hope this is what your looking for. If you need any additional information please reach out and we will put it together.

Thank you,

Jaye Clemmons
Owner/Operator
Mr Brews Taphouse
Monona & West Madison
103 W. Broadway
Monona, WI 53716
(608)286-1131



MR BREWS TAPHOUSE INTERNATIONAL, LLC

PO Box 557 | Menomonee Falls, WI 53052



April 11, 2018

Effective on May 1, 2017 Mr Brews Taphouse International, LLC has approved franchisees of the brand to do a limited liquor/cocktail offering.

Approved Liquor List:

Vodka:

Fleishmann's
Tito's

Gin:

Deaths Door or Equivalent

Brandy:

Korbel

Rum:

Captain Morgan or Equivalent Spiced Rum

Whiskey/Bourbon:

Canadian Club
Makers Mark
Woodford Reserve

Scotch:

Jonnie Walker Red

Sole Boxer Old Fashioned Mix or Equivalent

Remedy Bloody Mary Mix or Equivalent

Approved Cocktail List:

Bourbon/Scotch – Rocks/Neat

Bloody Mary

Mule

Sunrise/Screwdriver

Old Fashioned

Absolutely **NO** deviation from cocktail list without approval and **NO** single shots to be served.

A handwritten signature in black ink, appearing to read "Steven Day". The signature is fluid and cursive, with a large, stylized initial "S" and "D".

Steven Day
Owner/President

This is where the perfect burger meets your new favorite beer!



HANDCRAFTED cocktails.

Seasonal

| | |
|---|--|
| <p>shoo fly 10 jefferson's small batch bourbon, fresh lemon, house simple, ginger beer</p> <p>agave al pastor 12 corazon reposado tequila, ancho Reyes, cilantro, fresh pineapple, fresh citrus, agave</p> <p>summer child 8 habanero infused vodka, agave syrup, house citrus, cilantro, fresh strawberries</p> | <p>ruby soho 11 hendrix gin, cointreau, aperol, fresh lemon, grapefruit bitters</p> <p>shrub so gently 10 furner's gin, white balsamic vinegar, local honey syrup, fresh raspberries, mint</p> <p>rose all day 11 ceratina rose, wheatley vodka, fresh lemon, lizardo liqueur</p> |
|---|--|

2. THE CLASSICS

negroni 11
anticon gin, campari, carpano antica

original daiquiri 8
bacardi rum, house simple, house,
citrus fresh, seasonal fruit

old fashioned 11
knob creek wv single barrel bourbon,
house simple, angostura bitters

the french 75 10
bombay sapphire gin, house citrus,
house simple, sparkling wine

sidecar 11
courvoisier v.v.o, cointreau, fresh lemon

the last word 12
death's door gin, lizardo marachino,
green chartreuse, house citrus

caipirinha 8
leblon cachaca, house demarara, fresh lime

sazerac 11
michter's straight rye, house simple,
peychaud's bitters, angostura bitters, absinthe

manhattan 11
michter's bourbon,
carpano antica, angostura bitters

the craft bar classics

moscow mule 9
wheatley vodka, house citrus, house simple,
fresh mint, ginger root, barritt's ginger beer

gin gin mule 9
hendrick's house citrus, house simple, fresh
mint, ginger root, barritt's ginger beer

kentucky mule 10
jefferson's small batch bourbon,
house citrus, house simple, fresh mint, ginger
root, barritt's ginger beer

smoked old fashioned 10
1792 single barrel bourbon, house simple,
angostura bitters, smoked infused glass

tequila mockingbird 11
corazon reposado, house citrus,
house simple, lemonsoda, angostura bitters

scorched earth 9
hendrick's house citrus, house simple, english
cucumber, torched rosemary

pepino del banicio 8
wheatley vodka, house simple, house citrus,
cucumber, fresh basil

basil smash 10
basil Hayden bourbon, simple, citrus,
fresh basil

high country old fashioned 11
papa's pillar dark rum, highwest simple,
orange bitters

gold rush 11
1792 single barrel, house citrus,
house wildflower honey syrup

the cally 8
habanero infused wheatly vodka, citrus, agave
syrup, fresh seasonal fruit, fresh pineapple

4. Our Signature single barrels

1792 Single Barrel
Bourbon Whiskey 10

Knob Creek Single Barrel
Bourbon Whiskey 11

Calumet Farm
Bourbon Whiskey 13

Corazon Reposado
Barrel Aged Tequila 10

Jefferson's Small Batch
Bourbon Whiskey 10

Russell's Reserve
Bourbon Whiskey 12

Breckenridge
Bourbon Whiskey 13

Whistlepig Rye
Rye Whiskey 16

Papa's Pilar
Barrel Aged Rum 11

* These are our one-of-a-kind signature single barrels, each hand-selected for it's outstanding quality and flavor to be brought to us by the barrel. We've decided to crack open a few and offer them to you at the bar, try them neat, with a rock, or crafted into a cocktail.

1 The parties acknowledge and understand that due to the uncertainties of litigation Monona
2 cannot assure its efforts will be successful or completed by a certain date. In the event Monona's
3 efforts are unsuccessful, or not completed within the time stated in the previous paragraph (or if
4 successful efforts by Monona are reversed on appeal or in other subsequent legal proceedings), the
5 parties agree such failure shall not constitute a material breach of this Agreement (except for the
6 limited purpose of permitting damages as described in paragraph B below), but that Applicable
7 Developer Parties may pursue all of the following remedies:

8
9 A. Elect to not complete Phase 2 and Phase 3 and be relieved of all obligations
10 in this Agreement with respect to same. The Applicable Developer Parties shall provide
11 written notice to Monona of such election no later than one (1) year after the Boat Slips
12 Deadline (or in the case of a reversal on appeal or in other legal proceedings, one (1) year
13 after such reversal). Upon such election, the Applicable Developer Parties shall complete
14 Phase 1 as set forth in this Agreement; and Monona shall complete the Phase 1
15 infrastructure but not be obligated to complete the Phase 2 or Phase 3 infrastructure as set
16 forth in Exhibit F. Furthermore, the Phase 1 Minimum Tax Payments pursuant to section
17 3.4, as set forth in Exhibit C-1, shall be replaced with the Phase 1 Alternate Minimum Tax
18 Payments as set forth in Exhibit C-4 (based on an assessment of \$9,000,000). The
19 Guarantees shall be deemed amended to conform with the foregoing, including: (a) the
20 replacement of Exhibit C-1 with Exhibit C-4; and (b) the removal of any Phase 2
21 obligations.

22
23 B. Monona shall compensate the Phase 1 Developer Parties for contract
24 damages (compensatory damages; but not consequential, incidental, indirect, special, or
25 punitive damages) that the Phase 1 Developer Parties suffer which is directly related to
26 Monona's failure to have the Yacht Club's boat slip rights invalidated or acquired within
27 the required timeframe (or a reversal of an invalidation or acquisition on appeal or in other
28 legal proceedings). In the event the Phase 1 Developer Parties and Monona cannot agree
29 on the amount of said loss and other contract damages, the dispute may be adjudicated
30 pursuant to Section 15.1 of this Agreement.

31
32 4.3. LIQUOR LICENSES. The parties acknowledge the Development is anticipated to
33 include two restaurant businesses which are likely to apply for Class B Beer and Liquor licenses
34 from Monona. Monona represents that it currently has two such licenses available for issue within
35 its statutory quota. Monona agrees that it will receive any such license applications and review
36 them in accordance with the procedures set forth in the Monona Code of Ordinances and Chapter
37 125 of the Wisconsin Statutes. However, Monona cannot, and will not, agree any particular
38 applicant will receive any such license, or that the licenses will be available at a future date.

39
40 5. LIQUIDATED DAMAGES. The parties acknowledge that the consideration provided by
41 Monona in this Agreement, has been given in anticipation of the public benefits from the
42 elimination of blight on the Development Parcel, but also in exchange for assurances that the
43 expenditures will be reimbursed through tax increments generated by the Development as
44 contemplated by the Tax Incremental Financing Law. The parties further agree that a breach of
45 the Applicable Developer Parties' obligation to complete the Development of each Phased Parcel
46 in the time required will result in damages to Monona which are difficult or impossible to quantify.

Joan Andrusz

From: Sonja Kruesel
Sent: Wednesday, December 27, 2017 4:42 PM
To: Joan Andrusz; April Little; Mary O'Connor
Subject: Fwd: Mr Brews

Just wanted to forward this to you all now to think on. We can talk more when everyone is back.

Sent from my iPhone

Begin forwarded message:

From: Steve Doran <sdoran@galwaycompanies.com>
Date: December 27, 2017 at 4:20:43 PM CST
To: Sonja Kruesel <skruesel@ci.monona.wi.us>
Subject: Mr Brews

Sonja: Mr. Brews Tap house came in to see me the other day. Business is slow and they are interested in getting a full liquor license to make some alcohol available there.

We need one liquor license for [REDACTED]
(currently on Monona Drive)

a current Class B licensee
We also have a lease in place with [REDACTED] A

At this point I don't see us needing another full liquor license. Would we be able to let Mr. Brews take that last extra one?

I'm not 100% certain I want to give it up yet but wanted to check in and get your thoughts first.

Steve Doran
6430 Bridge Road, Suite 230
Madison, WI 53713
P 608-327-4006
C 608-347-6208
E sdoran@galwaycompanies.com

Joan Andrusz

From: Jaye Clemmons <jayec@mrbrewstaphouse.com>
Sent: Thursday, January 04, 2018 5:40 PM
To: Joan Andrusz
Subject: Class B Liquor License

Happy New Year Joan,

We just wanted to see if you got our paperwork for the Class B Liquor License for Mr Brews Taphouse. Wanted to make sure we had everything you needed. If did get it we wanted to see if we were on the agenda for the meeting next Tuesday night or not?

Ozzie and I discussed with Steve Doran of Galaway Properties the Developer of the new River Front Project about the two class B license he has being held for him and he said that he only needed one of them. He said he was going to reach out to Sonja to let her know that she could release one and we could get the one of the two he had.

Please let me know about the License Review Committee meeting at your earliest convenience.

Thank you,

Jaye Clemmons

Owner/Operator
Mr Brews Taphouse
Monona & West Madison
103 W. Broadway
Monona, WI 53716
(608)286-1131

Joan Andrusz

From: Doug Wood
Sent: Saturday, March 10, 2018 10:45 AM
To: Steve Doran; Joan Andrusz
Cc: Jaye Clemmons
Subject: RE: Mr Brews Tap house Liquor License Application

Thanks, Steve.

Doug

Doug Wood
Monona Alder
Council President
Dwood@ci.monona.wi.us

From: Joan Andrusz
Sent: Friday, March 9, 2018 11:06:24 AM
To: Steve Doran; Doug Wood
Cc: Jaye Clemmons
Subject: RE: Mr Brews Tap house Liquor License Application

Good morning,

Yes, a license can be transferred to a new location, subject to City approval, for a \$10 fee.

Thank you for updating us,

Joan Andrusz, WCMC
City Clerk

City of Monona
5211 Schluter Road
Monona, Wisconsin 53716
Population: 7,827
608-222-2525
Fax: 608-222-9225
jandrusz@ci.monona.wi.us



From: Steve Doran [mailto:sdoran@galwaycompanies.com]
Sent: Friday, March 09, 2018 10:31 AM
To: Doug Wood <dwood@ci.monona.wi.us>; Joan Andrusz <JAndrusz@ci.monona.wi.us>
Cc: Jaye Clemmons <jayec@mrbrewstaphouse.com>
Subject: Mr Brews Tap house Liquor License Application

Hello Joan and Doug: I wanted to shoot you a quick email on this as I know Mr Brews is coming in for a liquor license application next Tuesday.

We currently have a signed lease with [REDACTED] for our Phase I mixed use project. They will need a full liquor license. We also have a signed lease with the [REDACTED] who are currently located along Monona drive. They will also need a full liquor license but my understanding is that they will be able to transfer theirs from their current location. Maybe you can verify that for me/us?

If this is all true we don't expect the need for any additional liquor licenses in our project and would be supportive of Monona releasing the 2nd liquor license reserved for our project to Mr Brews Taphouse.

Thanks in advance for your time on this.

Steve Doran

6430 Bridge Road, Suite 230

Madison, WI 53713

P 608-327-4006

C 608-347-6208

E sdoran@galwaycompanies.com

ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning February 22 20 18 ;
ending June 30 20 18

TO THE GOVERNING BODY of the: Town of } Monona
 Village of }
 City of }

County of Dane Aldermanic Dist. No. _____ (if required by ordinance)

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION \$100.00 ÷ 365 x 129 = \$35.34

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name):

| Applicant's WI Seller's Permit No.: FEIN Number: <u>456102914287408 352569273</u> | |
|--|---------------------------|
| LICENSE REQUESTED | |
| TYPE | FEE |
| <input type="checkbox"/> Class A beer | \$ |
| <input checked="" type="checkbox"/> Class B beer | \$ <u>Granted 2-19-18</u> |
| <input type="checkbox"/> Class C wine | \$ |
| <input type="checkbox"/> Class A liquor | \$ |
| <input type="checkbox"/> Class A liquor (older only) | \$ N/A |
| <input checked="" type="checkbox"/> Class B liquor | \$ |
| <input type="checkbox"/> Reserve Class B liquor | \$ |
| <input type="checkbox"/> Class B (wine only) winery | \$ |
| Publication fee | \$ <u>15.00</u> |
| TOTAL FEE | \$ |

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

| Title | Name | Home Address | Post Office & Zip Code |
|-----------------------|-------------------|-------------------|---|
| President/Member | <u>Juan Perez</u> | <u>[REDACTED]</u> | <u>2875 Fish Hatchery Rd Unit 10 Fitchburg WI 53713</u> |
| Vice President/Member | | | |
| Secretary/Member | | | |
| Treasurer/Member | | | |
| Agent | <u>Juan Perez</u> | <u>[REDACTED]</u> | <u>2875 Fish Hatchery Rd Unit 10 Fitchburg WI 53713</u> |
| Directors/Managers | <u>Juan Perez</u> | | |

3. Trade Name La Rosita Mexican Buffet Business Phone Number (608) 819 8552 - (630) 656 0689
4. Address of Premises 6001 Monona Drive Post Office & Zip Code 53716

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state WI and date 8-2016 of registration.
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? La Rosita Mexican store Yes No
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.) Class "A" Beer

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) Mexican Buffet, 10' Basement storage,

10. Legal description (omit if street address is given above): dining room # 15'10" x 26' patio

11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
(b) If yes, under what name was license issued?

12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776]. Yes No
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME
this 14 day of Jan 2018
[Signature] Public

(Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)

My commission expires July 21 2020
[Signature] (Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

| | | | |
|--|--|---------------------------------------|--|
| TO BE COMPLETED BY CLERK <u>LRC 3-13/CC 3-19</u> | | | |
| Date received and filed with municipal clerk <u>1-5-18</u> | Date reported to council/board <u>LRC 2-13/CC 2-19</u> | Date provisional license issued _____ | Signature of Clerk / Deputy Clerk <u>Juan Andrusz</u> |
| Date license granted <u>2-19-18</u> | Date license issued <u>2-22-18</u> | License number issued <u>40</u> | |

City of Monona
License Review Committee

*LA ROSITA
MEXICAN BUFFET*

Criteria For Granting A Class "B" Fermented Malt Beverage And "Class B" Liquor License

The City of Monona License Review Committee requests that you attach a written statement regarding your Class "B" Beer and "Class B" Liquor License Application describing your proposed establishment and your need for the requested license based upon the following criteria:

1. Traffic
2. Need for diversity in restaurant type.
3. Size of establishment.
4. Layout of establishment.
5. Staffing for security.
6. Parking to meet needs.
7. Illumination.
8. Proximity to residential areas and churches.
9. Clientele demographics (music, etc.)
10. History of applicant.
11. Would the license be consistent or necessary to promote City planning for redevelopment?
12. Location relationship to other licensed establishments.
13. Access and availability of owner to Police Department Personnel.
14. Need of business type for a liquor license
15. Training of staff (above State requirements).
16. Is a Zoning Permit or change required?
17. Other factors the License Review Committee and City Council consider relevant.

1. We are located on a main avenue which make us more visible to possible clientele and that is a benefit to our business.
2. According to the marketing carried out there are restaurants of this type in the area, which would allow us to have higher growth potential.
3. The size of the establishment is optimal for the realization of different activities in its interior.
4. The distribution of our establishment is according to the needs of the costumers, which would allow us to sell liquor.
5. Since our business is considered a family place we have not consider the possibility to have staff for this purpose, additionally because we are located in a commonly quiet city.
6. We have the appropriate parking lot according to the size of our establishment.
7. The lighting available on site is in accordance with what is required, both in the general service spaces, as well as in the area of food and food preparation.
8. Our establishment is located in near residential areas; however, it is located on a main avenue.
9. The only music used is to set the mood, there are no shows or musical shows on site, costumers are cosmopolitan, the food is mainly Mexican but we do not target a specific clientele, as it is something subjective.
10. The establishment has almost 2 years of operation there is also another La Rosita Mexican Store under the same owner, which has a current operating license and has 6 years in the market.

11. We consider that it contributes positively to the growth of the city since it is open to the public in general, according to this said clients would be potential buyers in the rest of the establishments in the area.
12. There is a relationship regarding to the owner of La Rosita Mexican Store which is the same as La Rosita Mexican Buffet.
13. Police personnel would have easy access to owner since he is constantly in the establishment and can be located easily if required.
14. We consider that it would be important given that within the typical Mexican food, cocktails such as Margaritas and Piña Coladas are handled, according to the requests of our customers, therefore increasing our income.
15. If we are granted this license we would make sure that all of our staff who would have access to the sale of the liquor are properly trained for that purpose.
16. N/A
17. We consider that we are an establishment with growth potential, which many people depend on, the sale of liquor without a doubt would positively impact us, the fact that we are located on a main avenue would help to have more costumers visits. For us it would be very nice to have such approval and move forward in our marketing plans.

**Resolution No. 18-5-2263
Monona Common Council**

AWARD OF BID FOR 2018 STREET RESURFACING PROJECT

WHEREAS, the Capital Improvements Plan includes a program for repair and maintenance of streets, with such program consisting of mill and overlay improvements; and,

WHEREAS, the 2018 Capital Budget includes \$200,000 to complete street improvements such as mill and overlay to various City streets as identified in the Project Manual; and,

WHEREAS, the Director of Public Works received bids on April 19, 2018 from three contractors for the construction of the aforementioned mill and overlay improvements and prepared a bid tabulation; and,

WHEREAS, Wolf Paving provided the low combined base bid in the amount of \$124,305.89, and alternate bid of \$24,891.00; and,

WHEREAS, the Public Works Committee reviewed the bid tabulation at the May 2, 2018 meeting and has recommended that both the base bid and alternate bid for the construction of the street resurfacing improvements be awarded to Wolf Paving in a total amount of \$149,196.89.

NOW, THEREFORE, BE IT RESOLVED, by the Common Council of the City of Monona, Dane County, Wisconsin, that the contract to perform the work as described in the contract documents and recommended by the Public Works Committee for the 2018 Street Resurfacing Project be awarded to Wolf Paving for the total amount of \$149,196.89 and the Director of Public Works is authorized to administer the execution of said contract.

Adopted this _____ day of _____ 2018.

BY ORDER OF THE CITY COUNCIL
CITY OF MONONA, WISCONSIN

Mary K. O'Connor
Mayor

ATTEST:

Joan Andrusz
City Clerk

Approval Recommended By: Public Works Committee – 5/2/18

Council Action:

Date Introduced: 5-7-18

Date Approved: _____

Date Disapproved: _____

City of Monona
POLICY AND FISCAL NOTE

| | | |
|--|---------------------------------|---------------------------------|
| <input checked="" type="checkbox"/> Original | <input type="checkbox"/> Update | Substitute No. _____ |
| | | Resolution No. 18-5-2263 |
| | | Ordinance Amendment No. _____ |

Title:
Award of Bid for 2018 Street Resurfacing Project

Policy Analysis Statement:

Brief Description Of Proposal:

Award of Bid for the 2018 Resurfacing Project to Wolf Paving in the amount of \$124,305.89 for the combined base bid, and \$24,891.00 for the alternate bid. Total price of \$149,196.89.

Wolf Paving will complete asphalt removal and mill and overlay to City streets, as identified in the project manual. The bid includes work for extra depth milling, and manhole adjustment, as needed.

Current Policy Or Practice:

This work will be allocated to the 2018 Capital Budget, Street Repair & Maintenance Program, and Annual Sewer Repair account.

Impact Of Adopting Proposal:

Street Repair Capital Budget Funding: \$200,000

Street Resurfacing Amount: \$143,996.89 (\$149,196.89 – \$5,200 allocated to Annual Sewer Repair, capital budget)

Balance: \$56,003.11 (will be used for the work below)

2018 Remaining Work Not Included Above:

Femrite Drive Street Concrete Repair: \$25,000 – completed by DPW staff, and traffic control equipment rental

Infra-red heat repair: \$20,000 – not to exceed

Minor asphalt patching: \$8,000 +/-, various locations completed by DPW staff

Fiscal Estimate:

Fiscal Effect (check/circle all that apply)

- No fiscal effect
- Creates new expenditure account
- Creates new revenue account
- Increases expenditures
- Increases revenues
- Increases/decreases fund balance _____ Fund

Budget Effect:

- Expenditure authorized in budget
- No change to budget required
- Expenditure not authorized in budget
- Budget amendment required

Vote Required:

- Majority
- Two-Thirds

Narrative/assumptions About Long Range Fiscal Effect:

Expenditure/Revenue Changes:

| Budget Amendment No. _____ | | | | No Budget Amendment Required <input checked="" type="checkbox"/> X _____ | | | | |
|----------------------------|----|---------|--------|--|------------------------|-------|--------|----------------|
| Account Number | | | | Account Name | Budget Prior to Change | Debit | Credit | Amended Budget |
| Fund | CC | Account | Object | | | | | |
| 400 | 57 | 57330 | 903 | Street Repair & Maintenance Program | \$200,000 | | | \$200,000 |
| 400 | 57 | 57330 | 916 | Annual Sewer Repair | \$25,000 | | | \$25,000 |
| | | | | | | | | |
| | | | | | | | | |

Prepared By:

Department: Public Works
Prepared By: Daniel Stephany, Dir Public Works
Reviewed By: Marc Houtakker, Finance Director

Date: April 23, 2018
Date: April 23, 2018

City of Monona Department of Public Works

Project Name: 2018 Street Resurfacing Project
MOPW-04-18

Owner: City of Monona Public Works

Bid Opening Location: Monona City Hall

Bid Opening Date: 4/19/20178

Bid Opening Time: 11:00 am

Bid Tabulation

| Bid item Ref. No. | Specification Item No. | Description | Units | Contract Quantity | Wolf Paving | | Tri County Paving Inc. | | Payne & Dolan Inc. | |
|--|------------------------|---|-------|-------------------|-------------|--------------|------------------------|--------------|--------------------|--------------|
| | | | | | Unit Price | Bid Price | Unit Price | Bid Price | Unit Price | Bid Price |
| Shore Acres Road – Dean Avenue to Parkway Drive | | | | | | | | | | |
| 1 | SPV.4000 | Mill & Overlay 1 ½ inch | SY | 4,517 | \$7.97 | \$36,000.49 | \$8.17 | \$36,903.89 | \$9.85 | \$44,492.45 |
| 2 | SPV.4000 | Mill & Overlay 2 inch | SY | 1,832 | \$9.70 | \$17,770.40 | \$10.62 | \$19,455.84 | \$12.35 | \$22,625.20 |
| 3 | SPV.5000 | Additional Milling 1-inch (undistributed 10%) | SY | 635 | \$12.00 | \$7,620.00 | \$11.68 | \$7,416.80 | \$11.00 | \$6,985.00 |
| 4 | SPV.8000 | Replace Riser Rings, Casting | EACH | 8 | \$400.00 | \$3,200.00 | \$356.00 | \$2,848.00 | \$420.00 | \$3,360.00 |
| 5 | SPV.9000 | Adjusting Manhole | EACH | 8 | \$250.00 | \$2,000.00 | \$254.00 | \$2,032.00 | \$200.00 | \$1,600.00 |
| TOTAL BASE BID | | | | | | \$66,590.89 | | \$68,656.53 | | \$79,062.65 |
| Roigan Terrace – Greenway Road to Dean Avenue | | | | | | | | | | |
| 1 | SPV.4000 | Mill & Overlay 1 ½ inch | SY | 4,107 | \$8.25 | \$33,882.75 | \$8.17 | \$33,554.19 | \$9.85 | \$40,453.95 |
| 2 | SPV.5000 | Additional Milling 1 inch (Undistributed 5%) | SY | 205 | \$13.45 | \$2,757.25 | \$11.68 | \$2,394.40 | \$11.00 | \$2,255.00 |
| 3 | SPV.8000 | Replace Riser Rings, Casting | EACH | 3 | \$400.00 | \$1,200.00 | \$356.00 | \$1,068.00 | \$420.00 | \$1,260.00 |
| 4 | SPV.9000 | Adjusting Manhole | EACH | 3 | \$250.00 | \$750.00 | \$320.00 | \$960.00 | \$200.00 | \$600.00 |
| TOTAL BASE BID | | | | | | \$38,590.00 | | \$37,976.59 | | \$44,568.95 |
| Kristi Circle – Gateway Green to End | | | | | | | | | | |
| 1 | SPV.6000 | Full Depth Removal & Replace | SY | 605 | \$26.00 | \$15,730.00 | \$30.25 | \$18,301.25 | \$28.45 | \$17,212.25 |
| 2 | SPV.7000 | Road Base Repair (undistributed 10%) | SY | 61 | \$45.00 | \$2,745.00 | \$25.80 | \$1,573.80 | \$19.00 | \$1,159.00 |
| 3 | SPV.8000 | Replace Riser Rings, Casting | EACH | 1 | \$400.00 | \$400.00 | \$518.00 | \$518.00 | \$420.00 | \$420.00 |
| 4 | SPV.9000 | Adjusting Manhole | EACH | 1 | \$250.00 | \$250.00 | \$376.00 | \$376.00 | \$200.00 | \$200.00 |
| TOTAL BASE BID | | | | | | \$19,125.00 | | \$20,769.05 | | \$18,991.25 |
| COMBINED BASE BID TOTAL | | | | | | \$124,305.89 | | \$127,402.17 | | \$142,622.85 |

| | | | | | Wolf Paving | | Tri County Paving Inc. | | Payne & Dolan Inc. | |
|---|------------------------|--------------------------------------|-------|-------------------|-------------|-------------|------------------------|-------------|--------------------|-------------|
| Bid item Ref. No. | Specification Item No. | Description | Units | Contract Quantity | Unit Price | Bid Price | Unit Price | Bid Price | Unit Price | Bid Price |
| Alternate Bid: Greenwood Street – Bridge Road to Labelle Lane | | | | | | | | | | |
| 1 | SPV.6000 | Full Depth Removal & Replace | SY | 1,127 | \$18.00 | \$20,286.00 | \$21.07 | \$23,745.89 | \$21.30 | \$24,005.10 |
| 2 | SPV.7000 | Road Base Repair (undistributed 10%) | SY | 113 | \$35.00 | \$3,955.00 | \$23.85 | \$2,695.05 | \$19.00 | \$2,147.00 |
| 3 | SPV.8000 | Replace Riser Rings, Casting | EACH | 1 | \$400.00 | \$400.00 | \$518.00 | \$518.00 | \$420.00 | \$420.00 |
| 4 | SPV.9000 | Adjusting Manhole | EACH | 1 | \$250.00 | \$250.00 | \$376.00 | \$376.00 | \$200.00 | \$200.00 |
| TOTAL ALTERNATE BID | | | | | \$24,891.00 | | \$27,334.94 | | \$26,772.10 | |

Reviewed By: Daniel J. Stephany – Director DPW

Bids Received: 11:00 am
April 19, 2018

City of Monona
5211 Schluter Rd.
Monona, WI 53716

2018 Street Resurfacing Project
Project MOPW-04-18
City of Monona, WI

Bid Tabulation Summary

| Bidder and Address | Bid Bond or Guarantee | Addenda Acknowledged | Computed Bid Total | Bid Alternate Total |
|---|-----------------------|----------------------|--------------------|---------------------|
| Wolf Paving 5423 Reiner Road Sun Prairie, WI 53590 | 5% | N/A | \$124,305.89 | \$24,891.00 |
| Tri County Paving Inc. PO Box 394 DeForest, WI 53532 | 5% | N/A | \$127,402.17 | \$27,334.94 |
| Payne & Dolan Inc. 6295 Lacy Road Fitchburg, WI 53593 | 5% | N/A | \$142,622.85 | \$26,772.10 |
| | | | | |
| | | | | |
| | | | | |

Reviewed By: Dan Stephany, Brad Bruun; City of Monona
