

**AGENDA
CITY OF MONONA
SUSTAINABILITY COMMITTEE
City Hall Conference Room
Thursday, May 9, 2019
6:30 PM**

1. Call to Order – **6:30 PM**
2. Roll Call
3. Approval of Minutes from the **April 19, 2019** Sustainability Committee Meeting
4. Appearances
5. Unfinished Business
 - A. Resident Energy Survey – Staff Update
 - B. Resident Energy Survey – Committee Volunteer Updates
6. New Business
 - A. RENEW Contract Update – ‘MononaSun’
 - B. Energy Showcase Planning – National Night Out
 - C. Community Energy Campaign
 - a. MGE GPT (Green Power Tomorrow)
 - b. Home Energy Audit
 - c. Renewable Energy Programs
 - d. Focus on Energy – Home Energy Efficiency
7. Actionable Items
8. Adjournment

Next Meeting: Thursday, June 13, 2019 at 6:30 PM

Please notify Brad Bruun at 222-2525 or bbruun@ci.monona.wi.us if you cannot make it.

NOTE:

Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399. The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business. It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

CITY OF MONONA
Sustainability Committee
Thursday, April 17th, 2019
MINUTES DRAFT

1. Call to Order

6:35 PM – Meeting called to order by Committee Chair, Nancy Moore

2. Roll Call

Members Present: Chair Nancy Moore, Mark Buffat, Dan Costello, Teresa Radermacher, Sarah Smith, Sue Vogt

Members Absent: Pat Howell

Staff Present: Brad Bruun, Caitin Hartnett

Guests: None

3. Approval of March 14th Meeting Minutes

Motion to approve; First – Sue Vogt, Second – Sarah Smith

4. Public Appearances

5. Unfinished Business

A. Resident Energy Survey – Staff Update

After being open for four weeks, the Resident Energy Survey has garnered 213 responses (242 as of the meeting date, April 17, 2019) and demonstrates resident favorability towards purchasing solar panels for their own homes, regardless if the purchasing process is individualized or collective. However, at the same time, they feel that they require more information on the upfront price of the panels and timeline for a payback period. Residents also seem to be unaware of opportunities to purchase renewable energy to power their homes via Madison Gas and Electric's (MGE) Green Power Tomorrow (GPT) program. These responses indicate that increased community outreach is needed to provide community members with the information they need to take action on energy efficiency and renewable energy projects. Chair Nancy Moore and committee member Dan Costello stated that the City of Monona could reach its goal of operating on 100% clean electricity for municipal operations solely through MGE's GPT program. It would cost the City an estimated \$16,000 rise in electricity costs per year to do this.

B. Resident Energy Survey – Committee Volunteer Updates

Committee members have signed up to do PSA's for the Resident Energy Survey on WVMO, and market the survey at various community events.

C. Water Wagon – Committee Update

Dan and Teresa Radermacher met with MG21 principal Rebecca Fox Blair to discuss the school's involvement with decorating and sponsoring the Monona Water Wagon. Staff reiterated that a policies and procedures document would need to precede renting the wagon out to community members or local events, and would need to be done through the Public Works Committee. Despite not having this policy in place yet, the wagon could still be utilized at community events sponsored by and with the City.

D. Sustainability Conversations with the Monona Grove School District – Committee Update

Teresa and Sherrie Gruder have been in contact with the Monona Grove School District about the construction of a new school and incorporating sustainable design. Teresa said she hopes that the school district will consider a net-zero building, similar to other schools in the area. She says that a goal setting meeting with Peter Sobol is planned to discuss feasible ideas, funding, and implementation.

6. New Business

A. 2019-2020 Renewable Energy Project Planning Discussion

Chair Nancy Moore introduced a project planning document which outlined potential projects and budgets for said projects. Many options, all which have been discussed in previous Committee meetings, were presented:

1. Launch of MadiSun (i.e. Group Solar Buy) in contract with RENEW WI(proposal \$2,500)
2. MOU with MGE (estimate \$0)
3. Community Campaign for FOE Audits, Enrollment in GPT & Shared Solar (estimate \$750)
4. Sustainability Energy Showcase (recommended in Combo with other Community Entity and/or Event) (estimate \$750)
5. Hire consultant to assess local opportunities (including ROI) for installation of solar garden/field in 2020 (estimate TBD)
6. Adapt City policy to enable TIF dollars to go towards solar system cost in new development (estimate \$0)
7. Information sheets on 100% Clean Energy commitment, energy efficiency & renewable opportunities for City Plan and Inspector offices (estimate \$0)
8. Revised RENEW Monona program launched with energy improvement & renewables focus (estimate \$0)
9. If solar garden unlikely, OEI grant drafted (for funding in 2020) to resolve City facility solar challenge?

After discussing particularities of each option, the two action items will be the projects the Committee will be pursuing for the remainder of 2019.

B. Staff progress Report

a. Sustainability Dashboard – 2017 and 2018

Staff have completed sustainability dashboards for 2017 and 2018. Committee members will email revisions and reviews.

b. Green Tier Legacy Communities 2018 Annual Report

The 2018 Green Tier Legacy Communities report was submitted in mid-April 2019. Teresa requested updates to the 'Zero-Waste Events' section, which will be incorporated and resubmitted.

7. Action Items

A. Motion to enter into a contract with a contract with RENEW Wisconsin to implement MadiSUN in Monona

Motion to approve; First – Teresa Radermacher, Second – Dan Costello

B. Motion to combine #3 and #4 items from 2019-2020 Renewable Energy Project Planning and have a sustainability showcase at National Night Out 2019

Motion to approve; First – Dan Costello, Second – Mark Buffat

8. Adjournment

8:29 PM – Meeting Adjourned; First – Mark Buffat, Second – Teresa Radermacher

Next Meeting: Thursday, May 9th at 6:30 PM.

Any questions or additions please notify Brad Bruun, bbruun@ci.monona.wi.us – Thank you.

April 16, 2019

Proposal for the City of Monona

Education and Information for solar homeowners and businesses

Background: The City of Monona is interested in offering a solar group buy to Monona residents in support of the City's commitment to sustainability and 100% renewable energy.

The City of Madison has offered a solar group buy for Madison area residents since 2015, Monona residents may participate in the existing group buy along with other Madison suburbs. The group buy allows residents to benefit from a pre-negotiated price point and vetted installers. The program also provides one-on-one site assessments with residents and a staff member from RENEW Wisconsin to determine whether solar is a good fit for their home or business.

Proposal: RENEW Wisconsin is proposing to increase awareness of participation in the MadiSUN program for Monona residents by sponsoring three education sessions in the City of Monona between May and July 2019. These sessions would provide information about solar for home and business owners. These sessions will be branded with the *Renew Monona* logo and the *MadiSUN* logos. We will maintain current branding to avoid confusion and duplication of efforts.

RENEW estimates that each information session will require a minimum of twelve hours of staff time to plan, prepare, advertise and execute. RENEW will also provide light refreshments for the information session and will advertise the event.

RENEW will also allocate additional staff time (1.5 hours per person) for Monona residents interested in the group buy. RENEW expects at least 25 Monona residents to sign up and go through the MadiSUN qualification process. The total staff time needed for this work is estimated at approximately 73 staff hours.

The cost to conduct all three info sessions, and 25 site assessments, is estimated to be \$2500.

Solar for Businesses

In 2018, the City of Madison expanded its group buy program with rebates to businesses. These rebates were distributed through an application and reservation system on a first-come, first served basis. This rebate is structured to supplement the Focus on Energy state program incentive. Focus on Energy is available for 12% of a solar project's cost, up to \$4,000. The City of Madison continues that 12% incentive up to an additional \$4,000, or a total incentive of \$8,000 between the two programs.

The first round of this program had six businesses apply for and receive rebates. If the City of Monona wanted to create a similar program, it could easily do so. Monona could create a solar business rebate for Monona businesses following Madison's model and fund at least two businesses installations for only \$8,000. RENEW Wisconsin could market this business incentive program along with the residential solar group buy program for no additional cost.