

AGENDA

**MASS TRANSIT COMMISSION
WEDNESDAY, MAY 12, 2021
MONONA CITY HALL
5211 SCHLUTER ROAD
6:00 P.M.**

Remote Teleconference Meeting via ZOOM

NOTICE OF ELECTRONIC MEETING

Due to the current state of emergency because of the COVID-19 pandemic, this meeting will be conducted via electronic videoconferencing/teleconferencing. As such, it is likely that some or all members of, and a possible quorum, may be in attendance via electronic means and not physically present. In accordance with Wisconsin law, the meeting will remain open to the public. The public may still attend in person at the location stated in this agenda. However, due to the need to maintain social distancing in accordance with Emergency Order #7 of Public Health Madison & Dane County dated July 1, 2020 and the limited physical space available, the public is encouraged and requested to also attend via electronic means. Directions to do so are listed at the bottom of this agenda. Upon reasonable notice, the needs of disabled individuals will be accommodated through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at 608-222-2525.

1. Call To Order
2. Roll Call
3. Appearances
4. Unfinished Business
 - A. Ridership Report
 - B. Transit Survey
5. New Business
 - A. Discuss Potential Committee Contributions or Suggestions to the City's Ongoing and Expanding DEI initiatives.
6. Adjournment

DIRECTIONS TO ATTEND MEETING ELECTRONICALLY

You may attend via videoconference at <https://us02web.zoom.us/j/88641944988> or by downloading the free Zoom program to your computer at <https://zoom.us/download>. At the date and time of the meeting log on through the Zoom program and enter Meeting ID: 886 4194 4988.

You may attend via telephone conference by calling the following phone number:

PHONE NUMBER: 1-312-626-6799 / MEETING ID: 886 4194 4988, FOLLOWED BY #

Please mute your phone when not speaking to ensure best possible audio quality.

PUBLIC APPEARANCE BY ZOOM

Persons interested in publicly appearing before the Finance & Personnel Committee via computer or phone on the Zoom application are asked to submit an [Appearance Before a City Committee form](#) so that we can accommodate all online and phone requests to speak. Please submit your form as soon as possible. Requests will be accepted before and during the meeting until the Appearances section is closed. Requests submitted after the Appearances section is closed will not be able to speak. Link to form:

<https://www.mymonona.com/FormCenter/Committee-Application-11/Appearance-Before-a-Committee-Citizen-Co-82>

WRITTEN COMMENTS

You can send written comments on agenda items to mhoutakker@ci.monona.wi.us.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Marc Houtakker at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

MH

APRIL Date	Ridership AM Loop				Total
	1	2	3	4	
1	-	-	2	1	3
2	1	-	-	1	2
5	-	1	2	1	4
6	1	-	2	4	7
7	-	-	3	2	5
8	1	1	2	3	7
9	-	-	1	2	3
12	1	1	3	3	8
13	1	-	2	3	6
14	-	-	2	2	4
15	1	-	3	2	6
16	1	-	2	2	5
19	2	1	2	1	6
20	2	1	3	3	9
21	2	1	1	2	6
22	1	-	3	4	8
23	1	-	4	3	8
26	-	-	4	3	7
27	-	-	3	3	6
28	1	-	4	3	8
29	-	-	3	2	5
30	1	-	2	2	5
0	-	-	-	-	-
Total	17	6	53	52	128
Total days	22	22	22	22	22
Avg per Day	1	0	2	2	6

APRIL Date	Ridership PM Loop				Total
	1	2	3	4	
1	-	3	-	-	3
2	1	-	-	1	2
5	1	3	-	1	5
6	2	3	1	1	7
7	1	3	-	-	4
8	1	4	1	1	7
9	2	1	-	1	4
12	1	5	-	1	7
13	2	3	-	1	6
14	1	2	-	1	4
15	2	3	1	-	6
16	1	2	3	1	7
19	1	3	1	1	6
20	2	2	1	1	6
21	1	3	-	1	5
22	1	4	-	-	5
23	2	3	-	1	6
26	2	4	-	1	7
27	1	4	-	1	6
28	1	3	1	1	6
29	2	4	1	-	7
30	1	2	-	1	4
0	-	-	-	-	-
Total	29	64	10	17	120
Total days	22	22	22	22	22
Avg per Day	1	3	0	1	5

Ridership Report
Monona Express

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Variance	Days	
Jan	529	843	979	878	789	871	988	844	983	1,136	1,053	1,260	135	(1,125)	20	7
Feb	515	862	827	781	799	841	921	949	968	1,105	1,183	1,246	145	(1,101)	20	7
Mar	542	943	1,031	760	791	883	921	1,055	1,090	1,163	1,100	654	154	(500)	23	7
Apr	551	826	839	668	767	918	830	882	909	1,157	1,121	40	248	208	22	11
May	465	801	717	707	731	757	689	719	955	966	1,019	17				
Jun	529	743	746	560	635	644	694	770	905	780	909	44				
Jul	543	686	607	548	628	604	662	597	794	940	921	69				
Aug	541	635	638	591	643	556	626	746	983	1,016	955	48				
Sep	690	718	671	535	606	795	771	843	856	993	1,104	110				
Oct	798	722	698	590	686	866	752	885	971	1,116	1,232	141				
Nov	924	724	682	589	687	814	712	892	1,036	1,002	1,174	105				
Dec	840	726	690	508	707	847	717	865	902	795	958	114				
	7,467	9,229	9,125	7,715	8,469	9,396	9,283	10,047	11,352	12,169	12,729	3,848	682	(2,518)		

Monona Lift

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Variance	Days	
	Riders	Riders	Riders	Riders	Riders	Riders	Riders	Riders	Riders	Riders	Riders	Riders	Riders			
Jan	501	639	567	623	535	439	457	419	468	438	367	565	299	(266)	20	15
Feb	528	701	553	559	497	437	476	501	466	382	414	481	337	(144)	20	17
Mar	585	819	698	605	561	436	575	489	559	473	475	408	402	(6)	23	17
Apr	607	726	541	482	552	533	482	408	428	455	548	253	404	151	22	18
May	484	701	539	601	576	526	430	478	498	471	529	281				
Jun	601	632	606	545	498	542	463	530	470	486	450	306				
Jul	549	590	482	615	577	513	479	408	404	457	551	299				
Aug	595	533	519	651	580	489	484	529	458	534	480	333				
Sep	601	632	555	683	513	518	535	523	477	484	489	299				
Oct	328	366	580	529	599	521	557	565	479	562	610	329				
Nov	507	644	551	540	438	406	467	503	455	503	472	284				
Dec	535	545	526	539	489	489	478	497	464	448	504	365				
	6,421	7,528	6,717	6,972	6,415	5,849	5,883	5,850	5,626	5,693	5,889	4,203	1,442	(265)		
Total	13,888	16,757	15,842	14,687	14,884	15,245	15,166	15,897	16,978	17,862	18,618	8,051	2,124	(2,783)		

Alder Grupe

-I would ride Monona Transit more often if (select all that apply):

- Fares were lower
- My job/transportation needs were different
- The routes were expanded to include more places I need to go
- The timing of routes/loops was adjusted or more consistent
- It ran on weekends
- I could use an app to track the bus in realtime

-If you're a current rider, what about Monona's bus service works well for you (select all that apply)?

- It's convenient and reliable (routes go where and when I need)
- It's affordable
- The buses are clean
- The drivers are friendly
- I feel safe and comfortable on the bus

-If you're a current rider, how often do you ride Monona Transit?

- Daily
- 2-4 times per week
- Once per week
- At least 1-3 times per month

-Do you find Monona Transit service & schedule information easy to find? Yes/No

-Which of these statements currently best applies to your primary method of transportation?

- I primarily use a personal vehicle (car, truck, van) for transportation
- I primarily use a bus (Monona Transit or other) for transportation
- I am a member of a rideshare program
- I primarily walk (or use a wheelchair or walker) for transportation
- I primarily use Uber or Lyft for transportation

-If you're a current Monona Transit rider, where is your primary destination when using the Express/Lift (select all that apply)?

- Work/employment
- Shopping (grocery and department stores, etc.)
- Medical appointments
- Other (please elaborate: _____)

-I also think we should include questions related demographic information, occupation, gender, income, household makeup (# of children, adults, people who drive or use other transportation, etc.) - similar to what was included in 2016.

Mr. Pahl

Survey Questions for City-wide survey:

- How many trips per day does your household take to and from Monona on average (week/weekend)? (we should be specific about what a “trip” means – going to the store for most people is one trip, but if you are using transit, that would be counted as two rides.
- Imagining a perfect transit system, If you were going to use transit, for what types of trips would you use it? Where is your destination (geographically)
- Do you currently use taxi or ride hailing services for trips you take to and from Monona? How many trips do you take in this manner per week/month/year?

Alder Goforth

Demographic data

- Age group 18-24; 25-34; 35-44; 45-54; 55-64; 65-74, 75 or older years or more
- What is your ethnicity? (leave open comment box because there are too many to list & to avoid excluding someone)
- How many cars do you have in your household?
- Are you a driver or non-driver?
- Do you ride the bus in a typical year? (answers could be yes, regular ride; yes, sometimes, on rare occasions, no)

Service/Convenience issues

- What are the largest barriers to you in using Monona Transit?
- If your car is not available, what mode of transportation would you use? walk, bike, get ride from friend/neighbor/family, take taxi, take senior van, don't know, other (comment box)
- • Would any of the following things make you more likely to ride Monona Transit? (select all that apply) increased hours of operation, adding a bus stop location closer to your home, weekend hours, more frequent service, cheaper fares, more education on how the system works, other
- OR What improvements would help you choose public transportation? (this requires them to know about our service and offerings)
- • If you could add three locations, what would they be?
- • Would you be open to serving on a focus group to help make Monona Transit XXX? Not sure what the XXX should be but could be a way to get a subcommittee started.