

**AGENDA**  
**COMMUNITY MEDIA COMMITTEE**  
**Virtual Meeting via Zoom**  
**Thursday July 9th, 2020**  
**6:00 P.M.**

Community Media Committee Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/83068180612?pwd=UIZkdllVSVhxK0pwdWJhWGpvUGVldz09>

Meeting ID: 830 6818 0612

Password: 4tU42T

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 830 6818 0612

Password: 216042

**1. Call to Order -**

**2. Roll Call**

**3. Approval of minutes from June 11th Meeting**

**4. Appearances**

**5. Unfinished Business**

- a. Monona Community Media Presentations to School Board and City Council
- b. Future Agenda Items

**6. New Business**

- a. NA

**7. Reports**

- a. Directors Report
- b. Committee Chair ideas/discussion

**8. Adjournment!**

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.

Thank you for your service.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact City Hall at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

**AGENDA**  
**COMMUNITY MEDIA COMMITTEE**  
**Virtual Meeting via Zoom**  
**Thursday June 11th, 2020**  
**6:00 P.M.**

Join Zoom Meeting

Topic: Community Media Committee Meeting

Time: Jun 11, 2020 06:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/87035182406?pwd=TXFLeVIFRG1UUEpyRTVWSmo2RHFpQT09>

**1. Call to Order - 6:03**

**2. Roll Call** - Susan Manning, Becca Reynolds, Amelia Speight, Claire Lempke, Phil Glende, Eric Redding, Matt Bittorf, Kristie Schilling.

**3. Approval of minutes from February 13th Meeting** - Susan and Amelia

**4. Appearances** - NA

**5. Unfinished Business**

- a. Monona Community Media Presentations to School Board and City Council
  - i. Will Nimmow feels it's time to start creating the presentations and reviewing drafts during the committee meetings. Susan Manning likes the information presented on the older powerpoints included in the packet. Claire will be available to help layout the new powerpoint utilizing the information from the old power point presentation. Kristie thought solid color backgrounds were best for powerpoint slides. Claire will make the change. Will Nimmow will begin to create the new presentation and will share with Amelia and Eric so they can provide feedback and content review. The new updated presentation will be presented for full committee feedback at the next meeting.
- b. Media Production Manager Position Updates -
  - i. Will indicated that he will resume the candidate search starting next week and plans to have a new hire in place by the end of August. Eric Redding would like to see a new person hired by mid August to give time for the new hire to assimilate to the environment and the job. Eric does not want anyone to start asking questions about whether there is a need for another full-time employee in the department. Amelia Speight would still like to make sure the new hire has an interview with the students prior to being hired or at least has a chance to interact with some of the AV students so that we can get a feel for how the candidate handles themselves with the students. Phil Glende asked if Will Nimmow had considered posting the position again to see if there are any new candidates that fit the description, since the workforce has changed over the last few months. Will Nimmow would like to reach out to the current candidates and see where that goes before posting the position again.

**6. New Business**

- a. NA

## **7. Reports**

- a. WVMO Updates - Becca Reynolds indicated that the 5 year WVMO celebration and music festival will be cancelled this year.
- b. COVID 19 - Will Nimmow hopes to get the WVMO studio open by the end of next week, June 18th, if not beginning of the week, June 22nd. Paperwork and signage for the station is being created regarding COVID 19 and cleaning procedures.
- c. Personnel Updates - No discussion as the topic was discussed in length under unfinished business.

**8. Adjournment** Eric made a motion and Claire 2nd the motion. The meeting was adjourned at 7:18PM.

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Thank you for your service.

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1. Overview
  - a. History- **briefly how did this evolve some dates if significant**
  - b. AV Club-
  - c. Highlight Joint Partnership and formal agreement- **mention financial contributions?**
  
2. Existing Services – **How many?**
  - a. City: Gov't Meetings,
  - b. City Events-
  - c. City Staff Support (Both video & WVMO)
  
3. Existing Services - School: one slide from other group
  
4. Staffing: Two full time, student volunteers- **approx. how many students?**  
Do we need more?
5. Challenges/Opportunities –**Maybe one side on challenge and one slide on each opp.?**
  - a. Funding (decline), Opportunity: Have time to address issue. Have sponsorship opportunities.
  - b. Staffing (lacking), Opportunity: Flexibility, can have position(s) adjust to whatever needs the city has.
  - c. Better Utilization by City Depts, Opportunity: Have better communications from the city (cohesive messaging). **Relieve city staff to do other things?**
6. How to Address (the ask):
  - a. Staffing, 0.5 FTE employee to address problem B & C, provide more/additional services to the city.
  - b. Do we ask for funding or just support at this time to prep for budget talks?

## **WVMO/City of Monona Services**

### 98.7FM WVMO - Informational Segments:

1. Daily Monona Community Calendar
2. Monthly Senior Center Events - Lori Chapman
3. Library Events - Various library staff
4. Literacy Tips - Karen Wendt
5. Kids Naturally Segments - Wisconsin Master Naturalist, Deborah Proctor
6. Wellness Tips - Sarah Moran - Monona Resident
7. Star News - Astrological News - Sarah Gillmore - Community Member
8. Monona History Moments - (Jim Gundersen)
9. Veteran stories - Local Veterans
10. Various Stories & Poems - Local community members
11. Bird Report - (Mary Murrell)
12. Monona Grove Football Home and Away game broadcasts.
13. Live Remote Broadcasts - Various events and locations
14. Monona Lowdown - City Council Meeting Recaps & City news items. (Andrew Kitslaar)
15. 3 Questions 3 Answers. Monona Residents & Businesses. (Lindsay Wood Davis)
16. Monona Monthly Police Reports (Wall Ostrenga)
17. Various Public Safety Announcements (Biking, school bus, bullying, speeding, smoke detector check, fire escape, etc.)

### City of Monona Services:

1. Recording and Streaming of Plan Commission Meetings and City Council Meetings.
2. AV support for various Monona Library events
3. Recording and streaming the Friends of the Monona Senior Center Concerts in the Park Series.
4. Recording/streaming, AV support for various city sponsored meetings and events.