

AGENDA
COMMUNITY MEDIA COMMITTEE
Virtual Meeting via Zoom
Thursday August 13th, 2020
6:00 P.M.

Community Media Committee Meeting

Join Zoom Meeting

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Meeting ID: 830 6818 0612

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Meeting ID: 830 6818 0612

Password: 216042

1. Call to Order -

2. Roll Call

3. Approval of minutes from June 11th Meeting

4. Appearances

5. Unfinished Business

- a. Monona Community Media Presentations to School Board and City Council
- b. Future Agenda Items

6. New Business

- a. 2021 Capital Budget review and approval

7. Reports

- a. Directors Report
- b. Committee Chair ideas/discussion

8. Adjournment!

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.

Thank you for your service.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact City Hall at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

AGENDA
COMMUNITY MEDIA COMMITTEE
Virtual Meeting via Zoom
Thursday July 9th, 2020
6:00 P.M.

- 1. Call to Order** - Kristie Schilling called the meeting to order at 7:21PM
- 2. Roll Call** - Matt Bittorf, Kristie Schilling, Claire Lempke, Katy Byrnes Kaiser, Will Nimmow, Eric Redding, Phil Glende, Susan Manning, Amelia Speight were present. Becca Reynolds was absent.
- 3. Approval of minutes from June 11th Meeting** - Eric Redding motioned to approve and Matt Bittorf 2nd the motion.
- 4. Appearances** - NA
- 5. Unfinished Business**
 - a. Monona Community Media Presentations to School Board and City Council
 - i. Will Nimmow ran through the presentation illustrating some of the content he had created and indicating areas that needed to be addressed. The committee agreed to run the presentation once without questions and then go through a second time to provide feedback. Phil Glende asked for more clarification on the purpose of the presentation and the goals. Amelia Speight and Matt Bittorf explained that there was a need to educate the council and the school board on what Monona Community Media is, as well as show the value that the department brings to each stakeholder. Phil Glende indicated that some of the audience members may know the full history of the partnership, so correct dates will be important. Or, perhaps leave out specific dates all together. Eric Redding thought the importance is demonstrating the length of time the partnership has been in place, not specifically dates and times. Kristie Schilling suggested adding content to emphasize the uniqueness of the partnership. Eric Redding indicated that no other community in the state has a partnership like this one. Will Nimmow indicated 3 other communities in the state have reached out for more information on our partnership, as they were hoping to replicate something similar. Katy Byrnes Kaiser and Kristie Schilling thought the radio station should have it's own section, as it's a separate medium all together and has a history of its own. Amelia Speight thought the pictures could be a bit more organized to not overwhelm the audience. Susan Manning really likes the use of pictures, as it shows that the department is a part of many different areas within the community. Kristie Schilling would like to see more pictures with students of varying backgrounds. Claire mentioned the use of transitions and animations would help tell the story of the pictures. Amelia Speight liked the idea of having one presentation for both council and school board. Susan Manning thought it was important to remind people that the school board meeting is available on Cable Access and YouTube. Susan Manning would like to see more pictures with students. Eric Redding thought it would be important to add some of the students

who have careers in the media field that started in the AV Club. Kristie Schilling thought testimonials would be a great addition. Matt Bittorf indicated that we need to highlight the challenges we face and the opportunities moving forward. Katy Byrnes Kaiser thought that listing the events that are produced might be underwhelming for the audience. Amelia Speight suggested using hours as a focus for how much work is done. Phil Glende would like to add a 60 behind the scenes clips of the club in action.

- b. Future Agenda Items - NA

6. New Business

- a. NA

7. Reports

- a. Directors Report
- b. Committee Chair ideas/discussion - Invite some of the students from the black student union to talk on WVMO. Amelia Speight wanted to be careful not to ask students to talk about something that perhaps white citizens should already know or are capable of looking up themselves. Susan Manning indicated that Scott Groff would be the best person to reach out to.

8. Adjournment - Eric Redding Motioned to adjourn the meeting at 7:58PM.

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.
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