

**AGENDA
CITY OF MONONA
SUSTAINABILITY COMMITTEE
Library Municipal Room
Thursday, September 19, 2019
6:30 PM**

1. Call to Order – **6:30 PM**
2. Roll Call
3. Approval of Minutes from the **September 19, 2019** Sustainability Committee Meeting
4. Appearances
5. Unfinished Business
 - A. Energy Campaign Update (Sarah/Molly)
6. New Business
 - A. 2019 Operating Budget Proposal - Sustainability Initiatives
 - B. 2019/2020 Winter/Spring Newsletter – Committee Review
 - C. City of Monona and MGSD Renewable Energy Project Planning Update (Brad and Teresa)
7. Actionable Items
 - A. Accept 2019 Operating Budget Proposal – Sustainability Initiatives
8. Adjournment

Next Meeting: Thursday, October 10th, 2019 at 6:30 PM

Please notify Brad Bruun at 222-2525 or bbruun@ci.monona.wi.us if you cannot make it.

NOTE:

Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399. The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business. It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

CITY OF MONONA
Sustainability Committee
Thursday, August 8, 2019
MINUTES DRAFT

1. Call to Order

6:30 PM – Meeting called to order by Committee Chair, Nancy Moore

2. Roll Call

Members Present: Chair Nancy Moore, Alder Molly Grupe, Sarah Smith, Pat Howell, Susan Vogt, Teresa Radermacher

Members Absent: Mark Buffat, Dan Costello,

Staff Present: Brad Bruun

Guests: None

3. Approval of June 13th Meeting Minutes

Motion to approve; First – Pat Howell, Second – Sarah Smith

4. Public Appearances

5. Unfinished Business

A. National Night Out Update

Teresa gave a summary about the upcoming sustainability showcase to be held at the National Night Out celebration Aug. 13th, Winnequah Park, 5:15-7:30pm. The showcase focuses on energy related topics such as, renewable energy, energy conservation, energy efficiency, options for low energy vehicles and devices. Plenty of partners will be participating. The showcase will be posted on Next Door Monona, Facebook, the City's Website News Flash, etc. Brad to queue Facebook for over the weekend prior to event. It is possible still that a PSA could be recorded on Friday, and a press release in the local paper posted today. Nancy asked about messaging, what's the rollout and what is the brand? Suggested keeping messaging the same and be clear.

B. Energy Campaign Update

Molly summarized five tips to share for the senior community and the five different messaging points for the audiences. Silo information to match different demographics in town and to focus messaging to each demographic. Feedback that Molly has gathered shows that seniors in the community are concerned about costs and spending, and living in place. Goal to prioritize household efficiency. Ways to save cost, maximize efficiency (LED, appliances, low-flow plumbing, doors, insulating piping, clothesline laundry, unplugging appliances when not in use). Food in bulk, less packaging. Distribution of a handout, announcement on a monitor at the Senior Center.

Nancy commented on the Renew Monona Loan Program a component of which is designed for those who are unable to afford energy efficiency upgrades. Also, that Monona should encourage residents to sign up for MGE's Green Power Tomorrow program. Molly suggested that a good way to perform outreach is to produce a new resident outreach packet that would include a sustainability handout. Nancy suggested that this handout could be given to the planning department and handed out via the building inspection permit process and would include information on energy efficiency upgrades, MadiSUN, etc. It could also include Information for businesses to be handed out via the zoning review process. Teresa suggested that Focus on Energy (FOE) resources could come in handy for this.

6. New Business

A. MadiSUN Update

Brad gave an update from the staff memo included in the meeting packet.

Nancy informed the committee that RENEW's business outreach cost share match was more expensive than residential, so RENEW did not do business outreach. The committee should budget to continue the program in 2020.

B. OEI Grant Update

Brad gave a staff update. The content of the update is included in the staff memo attached to the meeting packet. This item will be updated again at the September meeting.

C. Staff Update Sustainability Projects

Staff time constraints continues to be an issue regarding sustainability initiatives. Nancy suggested that there needs to be a conversation with the Mayor/City Administrator. The Sustainability Committee would like invites to work with other committees on their initiatives/projects. Projects toward community and municipality are directed by Council approved resolution and sustainability plan.

Staff made a suggestion of possibly meeting every other month to allow staff more time to perform work on projects. Molly suggested that on a case by case basis that when there are light meetings there doesn't always need to be a meeting in order to open more time for staff to perform work on projects. Nancy suggested that not limiting the meetings to one time every two months and is afraid it would wreck momentum. However, outside of the meetings there is a lot of work that can happen. Teresa added that meeting monthly is good optics for the community.

7. Action Items

Committee members should be ready to report out on events and campaigns
Staff will give another update on OEI progress
Sustainability Initiatives Operating Budget
Monona Grove School District Update – Sustainability Taskforce

8. Adjournment

8:15 PM – Meeting Adjourned; First – Molly, Second – Teresa

Next Meeting: Thursday, September 19th at 6:30 PM.

Any questions or additions please notify Brad Bruun, bbruun@ci.monona.wi.us OR 608-222-2525– Thank you.

2020 Sustainability Initiatives Operating Budget Request

Staff Brad Bruun
Committee Sustainability
Alders Moore, Grupe

| Annual Sustainability Budget Items | Amount | Description |
|---|-----------------|---|
| Sustainability Intern | \$9,000 | \$13-\$15/hr, 15 hours per week, 40 weeks |
| Sustainability Outreach and Marketing Funds (Energy Campaign funds) | \$500 | T-Shirts, Marketing tools, printing, etc. |
| Project Manager and Intern Professional Development | \$500 | Training and conferences for Professional Development |
| Earth Day Clean Sweep and Eycling Event | \$500 | Posters/prints, advertising, cost of dumpsters, costs to cover any possible overtime (Saturday event), Costs to cover disposal fees. Plan to charge \$10 per vehicle and verify they are Monona residents. Waiting on verification of costs from Clean Sweep Madison. Provide a service to community for possible Eycling waste, paint, chemicals, scrap metal, styrofoam, plastic bags, etc. |
| Sustainable Purchasing Policy | \$250 | Toolkit updates and annual maintenance |
| MadiSUN Shared Solar Program | | |
| MadiSUN Residential | \$3,000 | Residential group buy solar program through RENEW |
| MadiSUN Marketing | \$750 | Advertising and printing fees |
| MadiSUN Business | \$20,000 | Commercial/Business subsidized solar program through RENEW (estimated for 3 businesses at \$5,000 provided subsidy per business or \$15,000) + \$5,000 to administer the program. |
| TOTAL | \$34,500 | |



Recap of Winter 2017 - Summer 2018

2017-2018 Sustainability Annual Report

Annually Monona staff compiles several different types of information to track trends in energy use, land use, water use, transportation, and waste. The following information is a short summary of this information.

- In 2017, our municipal operations used 17% (337,229 kWh) less electricity than in 2016.
- 16.5% of electricity usage in municipal facilities was from renewable energy sources in 2017 vs. 15.8% in 2016.
- Monona Transit saw a 12% increase in ridership in 2018 over 2017!
- Gasoline use in the City remained similar between 2016 and 2017.
- There were 6,200 heating degree days in the winter of 2016-2017 vs. 7,200 heating degree days in 2017-2018. This led to a natural gas use increase of 4,000 therms in 2017-2018.

Commented [BB1]: Fill in info for transit and the graphics.

Facility Upgrades for Energy Efficiency

In 2018, we undertook an energy efficient lighting project in our city buildings, replacing 300 lighting fixtures (most were fluorescent lights) with LED fixtures. In addition to the lightbulbs themselves, many rooms gained smart lighting controls, such as occupancy sensors and dimmers. As a result, energy use for lighting will be reduced in City Hall, the Community Center, and Library by over 30%. We also upgraded outdoor lighting around the front of the Community Center with new poles and higher efficiency LEDs. These new lights are dark sky friendly and do not have a lot of vertical light pollution, another initiative of the Public Works and Parks departments.

Commented [BB2]: Brad to add to this.

Waste Diversion Success at Riverfront Redevelopment

From December 2017–May 2018, Monona’s contractor worked to demolish the existing buildings at the site for the new Monona Riverfront Redevelopment. During demolition and site clearance, with the help of Waste Cap Resource Solutions and Strand Associates, the project successfully diverted 87.9% (13,000 tons) of non-hazardous, deconstructed materials from ending up in the Madison Prairie Landfill.

Plan for 2018-2019 Winter & Spring

Going for 100% Renewable Energy in Municipal Operations

In August of 2018, the Sustainability Committee voted to commit to a 100% Renewable Energy goal in municipal operations. Monona has been working with the Dane County Council on Climate Change since 2017 and is a member of the Municipal Planning Group, which includes the cities of Madison, Middleton, Sun Prairie, and Fitchburg. The Committee hopes to submit a formal resolution to City Council by the end of 2018. Stay tuned via the [Sustainability Committee](#) webpage, mymonona.com/Sustainability, for more news regarding this topic.

Monona Leaf Management and Adopt a Storm Drain Program Update

Monona residents continue to participate in the leaf management and adopt-a-storm drain program that Monona’s Public Works Department and Sustainability Committee have been advocating. The goal of the program is to encourage residents to keep leaves, other organic yard wastes, and trash out of Monona’s streets and out of the storm sewer system. As of September of 2018, 62 storm drains have been adopted by 32 Monona residents or families. Help Monona get the word out about this project or sign up to adopt a storm drain today. Keep Monona’s streets leaf free and our lakes clear!



Sustainable Monona Social Media

If you have not already subscribed, “Like” **Sustainable Monona, City of Monona – A Bike Friendly Community,** or **Monona Sustainability Committee** Facebook pages! Regular updates are posted to the Sustainable Monona page. Information on local initiatives, sustainability-related articles, events in the area, recipes for Meatless Monday, and more can be found on Monona’s Sustainability Facebook Pages! The Monona a Bike Friendly Community Facebook page is where you can find information about local pedestrian and bike improvement projects or initiatives, articles on pedestrian and bike safety, and local bike or other active living events.