

**MEETING MINUTES - DRAFT**  
**COMMUNITY MEDIA COMMITTEE**  
**MONONA CITY HALL – LARGE CONFERENCE ROOM**

Thursday, August 4th, 2016

6:00 P.M.

1. Call to Order – all present but Dan Olson.

2. Roll Call

3. Approval of minutes from the July 12, 2016 meeting - Eric moved Bob 2<sup>nd</sup> motion

4. Appearances

5. Old Business

a. WVMO updates. – Lindsay Wood Davis (LWD) let everyone know that Big C – Homeless comic show has been cancelled due to repeated technical issues and FCC forbidden language. LWD mentioned that we could self-report the incident to the FCC but have been recommended not to do so from the FCC. LWD indicated that the hosting of the Society of Broadcast Engineers meeting went very well. The WVMO remote broadcast vehicle is ready to go and is finally finished. LWD showed the committee a picture of the bicycle. LWD said that WVMO is looking for underwriters who have done that type of work before. There will be a sports package and the selling of each watt of the radio station. LWD indicated that it was time to approach the larger businesses in Monona. LWD informed the committee that Julie Carpenter (WVMO Volunteer), will take over the community calendar and Steve Gotcher will take over for the music programming. LWD mentioned that we have been doing very well with filling roles when staff is on vacation. Bob Bocher, asked how many people have access to the radio station. Will Nimmow indicated about 20-30 volunteers.

b. 5NINES/UniverCity Year Updates – Will Nimmow updated the committee on the progress of the project. Bob Bocher updated the committee on the MUFN contract with the city.

6. New Business

a. 2017 Capital Budget Review Updated Proposals – Will Nimmow explained that we do have 3 proposals for the media room that do outline the same project.

b. Committee Retreat outline/ideas draft updates – Mary updated the new members what the retreat idea entails and why we want to move forward with this endeavor. Mary O’Connor explained what the City/School relationship looks like in regards to Monona Community Media. Eric Redding outlined some of the ideas utilized in McFarland and how well those ideas worked. Susan Manning agreed with Eric’s idea and believed that Mary and Will would be a good fit for facilitating and moderating the meeting, as long as we have a very solid agenda. Matt Bittorf referenced the outline and indicated that many of the items overlap each other and are interconnected. Eric Redding thought the list of topics looked very comprehensive and provided ideas on how to possibly structure what we discuss at the meeting. Susan outlined a strong mechanism for how we can implement new changes. Mary indicated that we should have the retreat in September and will send out a doodle poll. Will Nimmow mentioned that Dan Olson really has to be at the retreat and his schedule will dictate times and dates

7. Miscellaneous Business

a. NA

8. Adjournment – Bob mentioned, Matt Bittorf 2<sup>nd</sup> .7:08

**If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.**

Thank you for your service.

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The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.