

MONONA CITY COUNCIL MINUTES
August 15, 2016

The regular meeting of the Monona City Council was called to order by Council President Speight at 7:35 p.m.

Present: Council President Chad Speight, Alderpersons Brian Holmquist, Jim Busse, Doug Wood, Mary O'Connor, and Andrew Kitslaar

Excused: Mayor Robert Miller

Also Present: City Administrator April Little, Finance Director Marc Houtakker, Detective Lieutenant Sara Deuman, Recreation Director Jake Anderson, Library Director Erick Plumb, Director of Community Media Will Nimmow, and City Clerk Joan Andrusz

ROLL CALL AND PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES

A motion by Alder O'Connor, seconded by Alder Kitslaar to approve the Minutes of the August 1, 2016 City Council meeting, was carried.

APPEARANCES

Jennifer Falkowski, 5212 Spaanem Avenue, Madison appeared before the Council and spoke for informational purposes about the Library's scavenger hunt fundraiser FoMLASH.

Jeff Hinz, 5100 Tonyawatha Trail appeared before the Council and spoke in favor of the Ordinance permitting dogs in parks.

PUBLIC HEARING

There is no Public Hearing.

CONSENT AGENDA

A motion by Alder Wood, seconded by Alder Kitslaar to approve the following, was carried:

1. New Applications for 2016/2017 Operator Licenses:
 - a. Gregory H. Davis, Mr. Brews Tap House
 - b. Aureia L. Currie, Speedway – Monona Drive
 - c. Susan C. Deon, Tobacco Outlet Plus
 - d. Linda S. Jackson, Tobacco Outlet Plus
2. Renewal Applications for 2016/2017 Operator Licenses:
 - a. Thomas G. DuPlayee, Breakwater
3. New Applications for 2016/2018 Operator Licenses:
 - a. Ciera R. Carey, PDQ Food Stores
 - b. Melanie R. Facklam, PDQ Food Stores
 - c. Brain K. Hacker, Tobacco Outlet Plus

4. Renewal Applications for 2016/2018 Operator Licenses:
 - a. Kevin L. Ploessl, Waypoint Public House

UNFINISHED BUSINESS

A motion by Alder Busse, seconded by Alder O'Connor to remove from the table Resolution 16-7-2109 Accepting a Public Service Commission Water Rate Increase, was carried.

Finance Director Houtakker reported this had been tabled for Public Works Committee review. The Committee approved Option 2, conservation rates for commercial properties, and an increase will be considered every year instead of waiting five years. Alder Holmquist stated paying less for more use didn't make sense and establishing a predicable rate was desirable.

A motion by Alder Busse, seconded by Alder O'Connor to approve Resolution 16-7-2109 Accepting a Public Service Commission Water Rate Increase Option 2 as approved by the Public Works Committee, was carried.

NEW BUSINESS

A motion by Alder Holmquist, seconded by Alder Wood to suspend the rules and take action on Resolution 16-8-2111 Approving the Purchase of Police Body Cameras, was carried.

Detective Lieutenant Deuman reported this is a request for approval of the purchase of 20 units. Police are now under increased scrutiny; body cameras would allow video of incidents outside of a squad car. The software now works with the squad video. Extra server storage is also needed. Finance Director Houtakker reported funds for this will come from savings in the security glass and door upgrade project. Detective Lieutenant Deuman explained the officer turns the camera on and off and it can be set to turn off and on based upon conditions like lighting. A policy will be written about when and how they are used; they are not used in sensitive cases. Alder Kitslaar reported he did a ride-along with Police Officers and they are in favor of these cameras.

A motion by Alder Holmquist, seconded by Alder Kitslaar to approve Resolution 16-8-2111 Approving the Purchase of Police Body Cameras, was carried.

A motion by Alder Holmquist, seconded by Alder Busse to suspend the rules and take action on Resolution 16-8-2112 Amending the 2016 Capital Budget to Purchase Police Body Cameras, was carried.

A motion by Alder Holmquist, seconded by Alder Busse to approve Resolution 16-8-2112 Amending the 2016 Capital Budget to Purchase Police Body Cameras, was carried.

Council President Speight wished Recreation Director Anderson happy birthday. Recreation Director Anderson provided information on Ordinance 8-16-681 Permitting Dogs in Parks on an Interim Basis. Surveys began in 2010 on the subject of dogs. A dog park has been considered more than once. The current survey regarding allowing leashed dogs in parks with some restrictions received a very high 922 respondents. The public hearing on August 8 was followed by Park & Recreation Board discussion on August 9. Restrictions include playgrounds, athletic fields, park shelters, and beaches. Leash length was not designated. More staff will be needed for maintenance and enforcement. The Board discussed having the Code Enforcement Officer police this, but it will be difficult to monitor.

Alder Busse stated he is in favor of the interim basis to motivate residents to comply. Signage is needed before this Ordinance takes effect or bad habits may take hold if residents don't know the rules. He would like the penalty included on the sign using the wording, "subject to fine per Ordinance" in case the fine changes.

Alder Kitslaar stated there was both dissent and approval on both sides (the Board and residents) to compromise to see how this works out. Well more than half the survey respondents wanted dogs in parks. He wants to continue to make the City attractive to new residents; people were shocked to find out the City is not dog-friendly as there are no sidewalks and no allowance in parks. License fees should be used to support the additional needs, like a possible clean-up station. He is in favor of not having a required leash length, just that the dog be under control. He won't be present for the final vote but wanted members to know he is very supportive of this Ordinance. He would like to see a change in the restriction of dogs from events and suggests a space on the application to choose whether an event is dog-friendly or not. A sign could be posted at events stating the decision to allow or not allow dogs. He thanks Recreation Director Anderson and the Park & Recreation Board for their extensive work on this issue.

Alder O'Connor agrees this should be implemented when the signs are installed but is concerned about a delay. She requests a cost estimate of signs and asks when they can be installed. Recreation Director Anderson stated the average cost is \$25 per sign and he wants to add signs to some parks on structures and playgrounds. Leftover Schluter Beach renovation funds could be used to pay for them. Installation could be done in the fall.

A motion by Alder Wood, seconded by Alder O'Connor to suspend the rules and take action on Resolution 16-8-2113 Accepting a Donation for and Approving the Purchase and Installation of Playground Equipment at Schluter Park, was carried.

Recreation Director Anderson reported a resident came forward with a \$20,000 match for more and better equipment and projected a rendition of what the proposed equipment will look like. He wants to get it ordered and installed by the end of September. Alder O'Connor questioned whether enough beach area is left available. Recreation Director Anderson reported the same layout is being used as before and 12 feet of access is required to get the pier in and out. Alder Kitslaar reported the goal was to draw users to the park, keep the beach open, and place the equipment near the channel.

A motion by Alder O'Connor, seconded by Alder Kitslaar to approve Resolution 16-8-2113 Accepting a Donation for and Approving the Purchase and Installation of Playground Equipment at Schluter Park, was carried.

City Administrator Little began Discussion of Recodification Section Recommendations reviewing changes. Committee members' terms will begin on the third Wednesday in April. Some commissions are now titled as committees to match statute language. A Tourism Commission needs to be created per statute with one member from the hotel/motel industry and a qualifying tourism entity needs to be investigated. ADA and accessibility would now be a policy, not an Ordinance. Department Head job titles were added and positions and titles updated. The Library Board appoints the Director, not the Council, so that language was changed.

REPORTS

Library Director Plumb provided a Strategic Plan Report. Use of technology has increased with the new website using news and text alerts. A concerted effort has been made toward interdepartmental coordination and cooperation with quarterly meetings with Senior Center and Recreation Department staff on cross-promotion of programs. WVMO has been an enormous asset in program promotion and

drawing job applicants. 50th Anniversary events have been completed with \$10,000 raised and new events created. A current goal is to get out of the Library building and have a presence at community and school events, in parks and at the swimming pool, and the Farmer's Market and Whole Foods. New patrons have been obtained from this outreach. Energy savings have been achieved using LED lights. The quiet reading area has sensors to dim and raise lighting based upon light from the windows. A community-wide survey on services will be conducted this fall. A 5% to 10% reduction in circulation is anticipated when the new Pinney Branch Library opens. The Library will continue to focus on what it does best: programs and customer service.

Director of Community Media Nimmow provided a Strategic Plan Report and explained how the Municipal Fiber Network, or MUFN, works. It is a cord, like Charter, that runs through the City down Monona Drive and Nichols Road with better serviceability than Charter. WiscNet is the internet provider using MUFN wires. Charter speed is adequate but WiscNet bandwidth is much greater. This is needed when more users are active. The IT Department will have to review the City's needs for the future. Community Media Committee member Bob Bocher has a MUFN contact who will speak at a Committee meeting. The City may be paying for service that is not being utilized. Clarification is needed on what the City has and uses. Alder O'Connor stated there are two networks installed and this complication needs explanation. Library Director Plumb stated the Library will be on a separate MUFN connected to the South Central Library System because of all the wireless use in the building. Internet service is frequently, sometimes daily, lost throughout the building.

Director of Community Media Nimmow reported the success of WVMO was surprising; it has been a successful tool right away. He wants a formal process created to define radio use. The goal is to localize everything broadcast. Online use is popular, and is the only use that can be measured, but he gets calls and emails every week providing positive feedback. The goal is to have more Department Head usage.

Video creation takes much longer than audio recording but can then be brought into video for YouTube, the use of which is increasing. Online video presence is very important; he wants to make one-minute videos. Staffing was discussed. He wants to continually change the station and needs to be freed up to work on moving it forward and wants someone to do production part-time. The Committee will meet in a retreat-like format to look at the station's future.

The Municipal Room equipment is outdated and needs upgrades. It is arguably a shared effort so the City needs to help pay for it as it is used for more than Council and community meetings. Trials are recorded, presentations provided, etc. A router is also needed on the bus to pick up any available Wi-Fi. The UniverCity project has two classes working on a Wi-Fi system study doing a cost/benefit analysis of MUFN, AT&T, and Charter and a study of other community's efforts in and out of Wisconsin. He would like increased social media use and wants to install a media lab at the Library. This will require service analysis and staff to provide instruction and workshops for all ages.

City Administrator Little stated Library Director Plumb and Director of Community Media Nimmow didn't have a lot of projects on the Strategic Plan but both have gone above and beyond the requirements of the Plan.

Members announced dates of upcoming meetings.

Alder O'Connor reported that next week the Transit Commission will review proposed contracts from bus service providers.

Alder Kitslaar reported the Library Board meets early tomorrow night at 6:00 p.m. He went on ride-alongs with Fire, EMS, and Police and it was a great eye-opening experience. He highly recommends members do this as a learning opportunity.

City Clerk Andrusz reported one-third of the City voted in the Partisan Primary last week – a wonderful turnout! She will be attending the Wisconsin Municipal Clerks Association Conference in Appleton this Wednesday through Friday.

City Administrator Little reported the UniverCity kick-off event is September 14 from 5:00 to 7:00 p.m. at the Aldo Leopold Nature Center. She requests Director of Community Media Nimmow create a video of the event. The next Council meeting is Tuesday, September 6 due to the Labor Day holiday.

Detective Lieutenant Deuman reported National Night Out is this Tuesday night in Winnequah Park from 5:00 to 8:00 p.m. Police and Fire equipment will be on display and a Med Flight landing is planned. Inflatables and other family activities will be provided. Director of Community Media Nimmow reported the WVMO “ice cream” bicycle will be there. Alder Kitslaar reported the Concert in the Park will be in the Gazebo.

Council President Speight thanks everyone for their support while he served as Acting Mayor.

APPOINTMENTS

There were no Appointments.

ADJOURNMENT

A motion by Alder Kitslaar, seconded by Alder Holmquist to adjourn, was carried. (9:23 p.m.)

Joan Andrusz
City Clerk