

MINUTES
MONONA PARK AND RECREATION BOARD
City Hall Conference Room
Tuesday, January 14, 2020

The regular meeting of the Park and Recreation Board for the City of Monona was called to order by Chair Andrew Kitslaar at 6:30 pm.

Roll Call

Present: Chair Andrew Kitslaar,, Thom Evans, Tony Gomez-Phillips, , Jeff Hinz, Pat Howell, Jennifer Kahl, , Parks & Recreation Director Jake Anderson

Absent: Kelly Slack, Rachel Groman, Alder Doug Wood

Approval of the Minutes

Thom Evans made a motion, seconded by Tony Gomez-Phillips to approve the minutes from November 12th. Motion carried.

Appearances

A. None

Unfinished Business

A. None

New Business

A. WVMO Exclusive Use of Park Request

Mark Johannek Friends of WVMO President was in attendance to discuss the request to use Schluter Park & Waterman Way Park for a one day festival on Sunday September 6th, 2020. This event would be a celebration of 5 years of WVMO and a fundraiser for the group. There would be a main stage at Waterman Way & a secondary stage at Schluter Park. No bands have been booked yet, working on approvals and permits, and production content. Food vendors would be brought in.

Questions from Committee

- **Anticipate attendance – Unsure but hope for a couple of thousand thru the year**
- **Type of music to reflect station?** Americana would be highlighted
- **Food Vendors –** local food carts would be brought in to provide food
- **Location about Schluter vs Winnequah Park for event?** (Schluter on the lake, closer to East Madison for ¾ listeners of WVMO and promote more bike traffic
- **Admission Fees?** – No, beer sales and sponsorship would be the main revenue sources for the event
- **Street Closure –**discussion over what roads would be closed and what steps need to be taken to secure permission (Much discussion about potential street closure and what notification for residents)
- **Bike Parking?** Adding additional bike parking in Waterman Way
- **How many bands are you considering?** Probably 10 total bands, 5 per stage
- **Where would music stage face?** Waterman Way facing lake, Schluter playing out of Gazebo
- **Discussion with Police& Fire Chief about detour for traffic and Public Safety pedestrian traffic for street closure**

The board discussed the merits of the event and were supportive of highlighting local musician's at the park. **Tony Gomez-Phillips made am motion to approve the Exclusive Use of Park for Schluter & Waterman Way Park for the Friends of WVMO event on September 6th, 2020, seconded by Pat Howell. Motion Carried**

B. Beer Sales in Parks Recommendation

Director Anderson presented the dates and times for the 2020 Beer Sales in parks in the committee packet, and discussed the possibility of fundraising for a performance stage during the course of 2020.

Jeff Hinz made a motion seconded by Jennifer Kahl to recommend approval of beer sales in the park for 2020. Motion Carried

Director's Report & Questions to Staff from Committee

A. Jake Anderson – Parks & Recreation Director

- Anderson highlighted anticipated staff projects in 2020 and gave a verbal update of approved capital projects for 2020

Adjournment

A motion to adjourn by Pat Howell seconded by Jeff Hinz was carried at 9:19 pm.