

MEETING MINUTES
COMMUNITY MEDIA COMMITTEE
Monona Senior Center, Monona Room
1100 Nichols Road
Thursday February 13 2020
6:00 P.M.

- 1. Call to Order** - Alder Jennifer Kuhr called the meeting to order at 6:06PM
- 2. Roll Call** - Katy Byrnes Kaiser, Susan Manning, Eric Redding, Becca Reynolds, Bob Bocher, Matt Bittorf and Claire Lempke were present. Dan Olson and Amelia Speight were absent.
- 3. Approval of minutes from January 9th Meeting** - Matt Bittorf motioned to approve the minutes and Bob Bocher second the motion. The minutes were approved unanimously.
- 4. Appearances** - NA
- 5. Unfinished Business**
 - a. Monona Community Media Presentations to School Board and City Council
 - i. The Committee discussed how to proceed with the presentations. Susan Manning believed that the most important part of the presentation should be adding pictures and stories about what the AV Club provides to the School District and the students. Susan Manning indicated that the presentation that currently exists does not cover all that the department does for the district. Will Nimmow indicated that the presentation currently has only what is provided as is stated in the contractual partnership between the city and the school district. Will Nimmow indicated that he will speak to the other events and services the department provides outside of the contract, but wants to be careful not to give false expectations. Susan Manning is concerned that many people on the board do not have a full understanding of what the Community Media Department does for the district. Susan Manning wants to make sure there is some “wow” factor to how we present our services so it really hits home with the School Board Members. Claire Lempke provided ideas on how to make the presentation “pop” by adding some additional graphics and imagery.
 - ii. Becca Reynolds spoke about the need to add what WVMO/Community Media can provide to the city that is currently not being offered and in return, the city would provide some resources. Jennifer Kuhr indicated that we do have time to get the presentation put together the way we want and that we need to make sure it’s exactly the way we need it to be. Becca Reynolds and Eric Redding agreed that there needs to be some sort of “ask” at the end of the presentation. Jennifer Kuhr indicated that perhaps we position the presentation as a way to show all the opportunities that exist within the department. Jennifer Kuhr felt this would be a softer approach to asking for a part time person.
 - b. Media Production Manager Position Updates
 - i. Will Nimmow indicated that 19 applications had been received and he was pleasantly surprised by the response.

6. New Business

- a. TVW Sports Broadcasting Contract - Will Nimmow informed the committee that TVW was now broadcasting local prep sports all day Saturday and Sunday from noon to 6pm. TVW would like Monona Community Media to provide them with all our sports broadcast per a contract. Will Nimmow indicated that he was not pursuing a contractual relationship with TVW at this time. Alder, Jennifer Kuhr suggested the city attorney look over the contract before anything moves forward.

7. Reports

- a. WVMO Updates - Becca Reynolds informed the committee that the 5 year celebration of 98.7FM WVMO is moving forward. Becca indicated WVMO 100 Watt Music Festival is the name of the celebration. Becca also indicated that the festival will be very music focused with little to no additional activities or events.
- b. Future Agenda Items - Alder Jennifer Kuhr asked that everyone bring a couple ideas to the next meeting regarding what they would like to see for future agenda items. .

8. Adjournment - Eric Redding motioned to adjourn and Matt Bittorf second the motion. The meeting was adjourned at 7:19PM.

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.
Thank you for your service.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact City Hall at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.