

CITY OF MONONA
Sustainability Committee
Thursday, March 12, 2020
Meeting Minutes – FINAL

1. Call to Order

6:30 PM – Meeting called to order by Alder Nancy Moore

2. Roll Call

Members Present: Alder Nancy Moore, Alder Molly Grupe, Teresa Radermacher, Sue Vogt, Pat Howell, Mark Buffat, Sarah Smith

Members Absent: Dan Costello

Staff Present: Brad Bruun, Elisa Guerrero

3. Approval of 2/13/2020 Meeting Minutes

Motion to approve: First – Pat, Second – Teresa. Passed with no corrections.

4. Appearances

None

5. Unfinished Business

A. Earth Week and Monona Spring Clean Update

Brad updated the committee on the preparations for the Earth Week recycling event, explaining that Resource Solutions and Reynolds Urethane Recycling will be the official partners and that collection will focus only on e-waste items and Styrofoam products. Additionally, the City will be providing mulch for residents to pick up. He added, and other committee members agreed, that having a food cart at the event might attract more people. Molly said that she has contacts at True Coffee and could reach out to them about setting up a coffee cart. Brad relayed Resource Solution's request that the committee get a few volunteers to help out at the event, preferably strong adults who could help lift heavy items when necessary. Teresa said that high school students with community service hours requirements, or members of the football team, might be willing to help, and offered to reach out to potential volunteers.

Nancy explained that handouts at the event could potentially include a one-page recycling guidelines flyer and stickers for people's recycling bins. Teresa mentioned that all the advertising materials for the event and Earth Week in general should have a coordinated theme, ideally in line with the Energy Campaign materials. Sue said that any flyers produced should also be made available at City Hall and the Library after the event.

B. Energy Campaign Update

Sarah gave the update, sharing that the campaign flyers have been ordered and are being printed.

C. Monona Sustainable Business Initiative (MSBI) Update

Brad explained that Bryan Gadow, the City Administrator, wants to make the MSBI survey a larger project and has provided \$750 in funding so that Slipstream can look over and revamp the survey and add to the toolkit. After questions about the scope of Slipstream's involvement in the project, Brad clarified that they would only provide feedback on the survey and toolkit. Slipstream will not be involved in the distribution of the survey, rather the committee will work with MESBA to distribute the survey. Sue asked who will be responsible for analysis of the survey results, and Brad answered that the City will still be in charge of analyzing survey results and creating personalized toolkits for businesses that want them. Nancy said that some committee members should have a more in-depth conversation with MESBA about getting the survey distributed to as many businesses as possible.

Motion to approve the contract with Slipstream for the MSBI survey: First – Molly, second – Mark.
Passed.

6. New Business

A. New Resident Web Page

Brad and Elisa presented the New Resident web page. Brad explained that City staff from other departments were in support of having a central webpage like it. Committee members offered some feedback on the page, including that they would like some of the sustainability features to be displayed more prominently and towards the top of the page.

B. OEI Report Presentation

Brad presented the final Slipstream OEI report to the committee. Nancy and Teresa expresses concern about some typos in the final report and Brad responded that the full report would not be released to the public, rather Staff would create a summary that could be released. Nancy mentioned that having this report would give the City a leg up in applications for more OEI money, and that a five-year sustainability plan should be included in the capital investments budget, in order to take the report's suggestions seriously.

7. Actionable Items

8. Adjournment

8:30 PM – Motion to adjourn: First – Sue , Second – Teresa.

Next Meeting: To Be Determined

Please notify Brad Bruun at (608) 222-2525 or bbruun@ci.monona.wi.us if you cannot attend the meeting.