

**MINUTES**  
**MONONA PARK AND RECREATION BOARD**  
**CITY COUNCIL – CONFERENCE ROOM**  
5211 Schluter Rd, WI. 53716  
**Tuesday, April 30, 2019**

**The regular meeting of the Park and Recreation Board for the City of Monona was called to order by Chair Andrew Kitslaar at 6:30 pm.**

**Roll Call**

**Present:** Chair Andrew Kitslaar, Thom Evans, Tony Gomez-Phillips, Rachel Groman , Pat Howell, Jennifer Kahl, Parks & Recreation Director Jake Anderson, City Administrator Bryan Gadow

**Absent:** Co-Chair Doug Wood, Kelly Slack, Jeff Hinz

**Approval of the Minutes**

**Appearances**

- A. Nancy Moore** – Alder Moore was in attendance to make a statement of concern over the proposed naming rights agreement with Monona Bank to sponsor the ice rink at the new River Front Park. She indicated she had concerns about the length of terms, the amount of signage made available, and some of the benefits that the bank would be getting.

**Unfinished Business**

- A. None**

**New Business**

**A. River Front Park Ice Rink Naming Rights Discussion/Recommendation**

Alder Kitslaar discussed the parameters of the naming rights agreement and the timing of the inclusion in the council packet. Director Anderson provided a timeline of events that lead to the final naming rights agreement proposal.

The Committee discussed the naming rights agreement and the desire to have less overall signage with the sponsor name on it. The consensus was to recommend amending the draft Naming Rights Agreement.

**Pat Howell made a motion seconded by Jennifer Kahl to recommend amending the naming rights agreement with Monona Bank to include the following:**

- Remove signage from the rink boards
- Adjust discount for Monona Bank card holders to \$1 off admission price
- Include language to have Monona Bank provide marketing material for the rink at all branches

Motion Carried.

**Director's Report & Questions to Staff from Committee**

- A. Jake Anderson – Parks & Recreation Director  
None

**Adjournment**

**A motion to adjourn by Tony Gomez-Phillips seconded by Thom Evans was carried at 7:40 pm.**