

CITY OF MONONA
Cable TV
Broadband Telecommunications Citizens Commission
Tuesday, November 23, 2010
MINUTES

Commissioners Present: Chair Jeff Wiswell, Paul Meyer, Linda Hoelzel, Lindsay Wood Davis

Commissioners absent: Deb Whitehorse, Val Edwards, Susan Manning

Staff Present: Media Coordinator Andrew Hagen

Guests Present: Eric Redding, Jeff Gregor

Chairman Wiswell called the meeting to order at 5:42 P.M.

Minutes of the August 31, 2010 meeting had two spelling errors amended and approved with a motion from Commissioner Hoelzel, and a second from Commissioner Davis. Minutes approved unanimously.

Appearances: There were no appearances.

Old Business

a. 2011 Budget Update

Due to time constraints, this item was tabled.

b. Cable Telethon

Due to time constraints, this item was tabled.

c. Commission Work Plan 2010-2011

Due to time constraints, this item was tabled.

New Business

a. Database of Monona Residents/Notification System

Discussion was combined with item 6.b.

b. Jeff Gregor-City IT Contact-Comments on City Database

Chairman Wiswell explained to Jeff Gregor recent IT items the committee had discussed. Mr. Gregor detailed efforts by Alderman Doug Wood to update the City's website including a opt-in notification system. An amendment by Alder Wood on the budget was approved, but the scope of the funds needs to be defined. Commissioner Davis suggested the system should not be an opt-in system because few would sign up. Commissioner Davis said there could be an issue using a web designer, because web designers use different skills and ideas from database managers. Commissioner Davis suggested Princeton New Jersey and Austin Texas as cities with good examples of websites.

Mr. Gregor also noted recent efforts to update a GIS system in the City. Commissioner Davis noted that GIS information might be a sellable asset for the City. Commissioner Hoelzel noted that the City may need to budget for a snail-mail promotion to make people aware of upgrades. Commissioner Hoelzel noted that residents in Monona are news hungry, and an effective system would satisfy this. Commissioner Meyer said residents would like some access to GIS information similar to Access Dane.

Miscellaneous Business

Mr. Hagen explained his concerns regarding a recent charge from Charter. The cost had been increased to \$20 a month from \$0 a month which the department could handle, but Mr. Hagen

was concerned that Charter could raise the rates at any time to any amount. Mr. Hagen noted and noted the council passed an amendment to increase the budget for staffing.

Adjournment. Commissioner Meyer moved for adjournment and was seconded by Commissioner Hoelzel. Motion passed unanimously. Meeting adjourned at 6:35 P.M.

The next meeting is scheduled for 1/25/11.