

CITY OF MONONA
Cable TV
Broadband Telecommunications Citizens Commission
Tuesday, October 25, 2011
MINUTES

Commissioners Present: Chair Dennis Kugle, Lindsay Wood Davis, Paul Meyer, Greg Percy, Linda Hoelzel.

Commissioners absent: David Kinsler, Co-Chair Bob Miller, Susan Manning

Staff Present: Media Coordinator Andrew Hagen

Guests Present: Eric Redding

Chairman Kugle called the meeting to order at 6:00 P.M.

Minutes of the August 23, 2011 were amended to include the correct meeting date on the title. Amended minutes were approved with a motion from Commissioner Meyer, and a second from Commissioner Davis. Minutes approved unanimously.

Appearances: There were no appearances.

Old Business

LPFM Application

Mr. Hagen reported about the LPFM process based upon two conferences he had recently attended. At a public access meeting he attended in Oshkosh, he reported that Prometheus Radio, a non-profit group who was leading the push for LPFM, told PEG stations they expected the window for application to be in the summer of 2012. Mr. Hagen also toured the Oshkosh LPFM station and reported it had about \$28,000 in yearly operating costs, but about \$25,000 was for a part time staff member. The \$3,000 covered about \$1,000 in yearly licenses and \$2,000 in equipment repair or replacement.

Mr. Hagen also reported that LPFM came up at the Wisconsin Broadcasters Association meeting, where the concern was how it would affect other radio stations. Commissioner Davis added that the FCC is dealing with a process to allow Daytime AM broadcasters to use FM frequencies, and this has created a large backlog for the FCC. Mr. Hagen also noted the Prometheus Radio had referenced a website that shows at least 1 available frequency in the Madison area, but with several towns or groups who would want to apply, the question is would a single application from the City of Monona, or a group application with several groups make Monona's stronger. Commissioner Hoelzel said a single application from the city would be a strong reliable source and would make administration of the station easier for the commission to oversee.

New Business

2012 Capital Budget Amendment and Approval

Mr. Hagen reviewed the status of equipment at the station, and the previous capital items approved by the commission. Mr. Hagen told the commission that with a recent donation of 3 studio cameras from the Madison Media Institute, he was comfortable delaying the purchase of a studio camera planned for 2012. Mr. Hagen said the funds for the purchase could be merged with the funds from a media room upgrade that could not be done due to incompatibility with the existing equipment, to fund the upgrade proposal the committee discussed in August. Commissioner Davis asked the minutes to reflect that removing the 2012 studio camera would make moving the 2014 studio camera proposal up to 2013 a possibility. Commissioner Hoelzel moved and Commissioner Davis seconded a motion to amend the 2012 capital budget plan to remove a studio camera proposal, and add a media room upgrade

proposal. Motion passed unanimously.

Winter Meeting Schedule

Mr. Hagen noted that with the BATC meetings in the fourth week of the month, the commission had traditionally rescheduled the meetings to avoid conflicts with Thanksgiving or Winter Vacations. The commission crossed off known events and decided the next meeting will be on Tuesday, December 13th in the Library Media Room.

Miscellaneous Business

Cable Administrators Report

Mr. Hagen noted the station was busy with sporting events, the football team was in the playoffs and the swimming team was hosting the conference meet. Mr. Hagen also noted that he had completed a projector repair in the Media room and beginning a teleprompter repair in the studio

Adjournment. Commissioner Meyer moved for adjournment and was seconded by Commissioner Hoelzel. Motion passed unanimously. Meeting adjourned at 6:50 P.M.

The next meeting will be December 13, 2011