

CITY OF MONONA
Cable TV
Broadband Telecommunications Citizens Commission
Thursday, October 30, 2008
MINUTES

Commissioners Present: Chair Bob Miller, Paul Meyer, Susan Manning, Linda Hoelzel,
Commissioners absent: Valerie Edwards, Deb Whitehorse
Staff Present: Media Coordinator Andrew Hagen
Guests Present: Kristen Cogswell-AT&T, Eric Redding

Chair Miller called the meeting to order at 6:04 P.M.

Minutes of the August 28th, 2008 meeting were amended to reflect Lindsay Wood Davis' name. Approval was made on a motion from Commissioner Hoelzel, and a second from Commissioner Meyer. Minutes approved unanimously.

Appearances: Kristen Cogswell from AT&T gave a demonstration of the U-Verse service that AT&T began in Monona on 10/27/08. The system delivers TV service over fiber-optic lines to distribution cabinets, and then over copper phone wires to homes up to 5000 feet away. The homes need an additional box to convert the signal to each television. The service can also include internet and phone service, but phone is not IP phone at this time. Cogswell informed the committee that the service can handle 4 TV channels, with 2 being HD signals, and AT&T offers a DVD that can send a signal to each TV. Cogswell also said installation takes between 4-6 hours to install in each home, and the AT&T techs learned in Milwaukee and Green Bay, which has had the service about a year. Commissioner Meyer asked if an EAS signal will go out over all channels and Cogswell did not know. Chairman Miller asked about competitive prices and cabinet fires. Cogswell said she didn't know if prices will go down but that there had not been any fires in cabinets after the batteries had been replaced. Commissioner Hoelzel asked about PEG fees. Cogswell stated that it is a video service and AT&T will pay the 5% required by State Law. Media Coordinator Hagen said the 5% is similar to the current 5% paid by Charter.

New Business

- a. **LPFM-** Commissioner Meyer informed the Committee that the Radio Sub-Committee recommended the following to the Broadband Telecommunication Committee:

The Broadband Telecommunications Committee recommends that the City of Monona prepare a complete application, to submit to the FCC immediately upon the opening of the next available filing window .

On a motion from Commissioner Meyer and a second from Commissioner Hoelzel, the motion passed unanimously. Further discussion added that 12/1/08 would be the best date to present it to the Council due to the budget process. Commissioner Manning also suggested a demonstration to the Superintendent to encourage support from the School District.

- b. **Winter Schedule.** To avoid meeting on Thanksgiving and Christmas holidays, the next meeting will be Thursday December 12th.

Miscellaneous Business

Chairman Miller suggested taping of the Budget meetings on 11/6 and 11/13. Commissioner Hoelzel suggested taping a presentation by Senator Miller at the 11/25 AAUW meeting, and fire department training on 11/4.

Adjournment. Commissioner Meyer moved for adjournment and was seconded by Commissioner Manning. Motion passed unanimously. Meeting adjourned at 7:30 P.M. The next meeting will be Thursday, December 13th, at 6:00 P.M.