

AGENDA

**LICENSE REVIEW COMMITTEE
TUESDAY – FEBRUARY 14, 2012
MONONA CITY HALL
LARGE CONFERENCE ROOM
4:00 P.M.**

1. Call To Order
2. Roll Call
3. Approval of Minutes of January 10, 2012
4. Appearances
5. Unfinished Business
6. New Business
 - A. Consideration Of 2012 Transient Merchant License Application For Chris A. Bjorklund, 420 West Wilson Street #108, Madison, Wisconsin 53703.
 - B. Consideration of Changing Hours of Sale for Class A License Holders in Response to Act 97.
7. Miscellaneous Business
 - A. Renewal of Committee Memberships.
8. Adjournment

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

LICENSE REVIEW COMMITTEE MINUTES
January 10, 2012

The regular meeting of the License Review Committee for the City of Monona was called to order by Chairman Wood at 4:17 p.m.

Present: Chairman Doug Wood, Wayne Kimmell, and John Klinzing

Excused: Scott Warner

Also Present: Police Chief Walter Ostrenga, Dylan Brillowski and PDQ Assistant Manager Tiffany Smith, and City Clerk Joan Andrusz

ROLL CALL

APPROVAL OF MINUTES

A motion by Mr. Klinzing, seconded by Mr. Kimmell to approve the minutes of December 13, 2011, was carried.

APPEARANCES

There were no Appearances.

UNFINISHED BUSINESS

There was no Unfinished Business.

NEW BUSINESS

Police Chief Ostrenga, Mr. Brillowski, and Ms. Smith provided information and answered member's questions regarding Mr. Brillowski's Operator's license application. After discussion:

A motion by Mr. Kimmell, seconded by Mr. Klinzing to approve the 2011/2012 Operator's License Application For Dylan J. Brillowski, 5128 Camden Road, Madison, Wisconsin 53716, was carried.

City Clerk Andrusz presented Mr. Brillowski with his license.

MISCELLANEOUS BUSINESS

Chairman Wood reported Copps and Walmart have contacted City Clerk Andrusz regarding Act 97 which changed the opening hours for retail beer and liquor stores from 8:00 a.m. to 6:00 a.m. While change was not specifically requested, this is a good opportunity to revise and correct language the City's Ordinance. Chairman Wood requested City Clerk Andrusz contact all "Class A" and Class "A" retailers for their input regarding Act 97, and place this discussion on the next meeting agenda.

Members discussed the need for a Committee member. Chairman Wood will contact Bob Gonzalez; City Clerk Andrusz will contact Jim Pflasterer and Tim Turino.

ADJOURNMENT

A motion by Mr. Kimmell, seconded by Mr. Wood to adjourn, was carried. (4:34 p.m.)

Joan Andrusz
City Clerk



5211 SCHLUTER ROAD

MONONA, WI 53716-2598
CITY HALL (608) 222-2525
FAX (608) 222-9225
<http://www.mymonona.com>

January 20, 2012

Mr. Christopher A. Bjorklund
420 West Wilson Street #108
Madison, Wisconsin 53703

Dear Mr. Bjorklund:

This letter is to inform you that following review by the Monona Police Department your application for a Transient Merchant license for 2012 is being denied. This denial is based on numerous retail theft convictions within the last six years and false representation on your 2011 application.

If you so desire, you may request reconsideration of your Transient Merchant license application by the License Review Committee at its next regularly scheduled meeting on Tuesday, February 14, 2012, at 4:00 p.m. in the City Hall Large Conference Room, 5211 Schluter Road, Monona, Wisconsin. At such a reconsideration meeting, you may present evidence and testimony as to why your license should be granted.

You may wish to have your employer attend the review hearing with you. Employer input gives the License Review Committee important information to assist in their decision-making process.

If you wish to appear before the License Review Committee, please contact me at (608) 222-2525 by Friday, February 3, 2012.

Sincerely,

Joan Andrusz
City Clerk

Cc: License Review Committee
Walter Ostrenga, Police Chief
Pat Williams, AT&T

APPLICATION FOR SOLICITOR'S LICENSE

\$15.00 Yearly

Date of Application: 1/4/12

Expiration Date: 12-31-12

Transient Merchant

Permanent Merchant

Merchandise

Charitable Organization

It shall be unlawful for any transient merchant to engage in sales within the City of Monona without being registered for that purpose.

The undersigned hereby makes application for a Solicitor's License, as defined in Chapter 13 of Title 7 of the Municipal Code for the City of Monona, to engage in said business, in the City of Monona, Wisconsin, subject to the limitations imposed by law, and hereby agrees to comply with all laws, resolutions, ordinances, and regulations.

I further understand that this license is not transferable.

Name of Firm, Association or Corporation: Energy Marketing Services for ATT
Manager's Name: Pat Williams
Business Address: 2809 Fish Hatchery Rd, Suite 10
Business Phone Number: 608-271-6610

Name of Applicant: Chris A. Bjorklund
Address of Applicant: 420 W. WILSON #108, 53703
Phone Number: [REDACTED] Date of Birth: [REDACTED]
Temporary Address (if applicable): —
Temporary Phone Number (if applicable): —
Date of Birth: — Age: 51 Height: 5'10" Weight: 140 Hair Color: Br Eyes: Br
Automobile Make: — Model: — License Plate #: —
~~Drivers License #:~~ — State Issued: WI

WI ID [REDACTED]
Description of merchandise to be sold or articles of merchandise to be handled:
ATT telecommunication services (home phone, internet, television)

call when ready [REDACTED]

Documentation giving applicant permission to be at location (attach copy):

Proof of identity or driver's license (attach copy):

Most recent city, village or town where business has been conducted:

Monona, Madison

Contact information for the next seven (7) days after leaving the City of Monona:

Address: 420 W. Wilson #108, Madison, WI 53703

Phone Number: [REDACTED]

Have you ever been convicted of any crime or ordinance violation relating to solicitation of merchandise or articles of merchandise that are being handled within the last five (5) years? Yes _____ No X

If yes, nature of offense: _____

Place of conviction: _____

Signature of Applicant: 

Police Chief Approval: _____ Recommended Denied

Reason for denial, if not recommended: NUMEROUS RETAIL THEFT

CONVICTIONS WITHIN THE LAST 6 YEARS AND

FALSE REPRESENTATION ON HIS 2011 APPLICATION.

Signature of Police Chief: Walter J. [Signature] Date: 1/20/12

Approval of City Clerk: _____ Date: _____

Date Issued: _____

PHOTOGRAPHS ARE REQUIRED TO BE TAKEN AT MONONA CITY HALL



5211 SCHLUTER ROAD

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January 11, 2012

Dear Class A Alcohol License Holder:

The Monona License Review Committee would like to hear from you regarding Wisconsin Act 97 (copy enclosed), which changed the hours of sale for Class "A" Fermented Malt Beverage and "Class A" Liquor packaged goods from 8:00 a.m. to 6:00 a.m.

Monona's current Ordinance does not allow the sale of packaged beer by Class "A" license holders until 8:00 a.m. The Ordinance is silent on the hours of sale of packaged liquor by "Class A" license holders, which means that the hours of sale are governed by the amended State law, so sales of liquor can now begin at 6:00 a.m.

We are interested in your views about these hours of sale. The City can impose more restrictive hours of sale than the State statute for Class A license holders. The City could change the Ordinances to prohibit the sale of **both** packaged beer and liquor until 8:00 a.m., or change the Ordinance to allow sales of **both** to begin at 6:00 a.m., or leave the Ordinance as is (beer sales beginning at 8:00 a.m. and liquor at 6:00 a.m.).

The License Review Committee will be discussing this issue and other Ordinance revisions at its next regular meeting, scheduled for Tuesday, February 14, 2012 at 4:00 p.m. in the City Hall Large Conference Room at 5211 Schluter Road. We invite you to attend.

If you are unable to attend, you are encouraged to contact City Clerk Joan Andrusz and express your opinion on hours of sale. Your views will be compiled for presentation to the License Review Committee.

Your input is very important to us as we review this issue.

Sincerely,

Joan Andrusz
City Clerk

Enc. (1)

POLICE DEPARTMENT

5211 Schluter Road
222-0463

COMMUNITY CENTER

1011 Nichols Road
222-4167

MONONA SENIOR CENTER

1011 Nichols Road
222-3415

FIRE DEPARTMENT

5211 Schluter Road
222-2528

CLASS A BEER/LIQUOR LICENSES ISSUED FOR 2011/2012

	CLASS "A" BEER	"CLASS A" LIQUOR	
Copps Food	1	1	Letter of inquiry from corporate.
Fraboni's		1	
Inland Boat Works	1		
Ken's Meats & Deli	1	1	
Licali's Market	1	1	
Monona Mart	1	1	
			In favor of change; ice fishing and football game customers have requested.
PDQ	1		
Speedway #4088 Monona Dr	1		
Speedway #4533 Royal Ave	1		
La Rosita Latina	1		
			Against change; already have issues with behavior of night shift customers.
Tobacco Outlet Plus	1		
Walgreens	1	1	
Wal Mart	1	1	Inquiry calls from store & corporate.
Totals:	12	7	

Letters mailed 1/11/2012.