

**LICENSE REVIEW COMMITTEE  
TUESDAY – OCTOBER 9, 2012  
MONONA CITY HALL  
LARGE CONFERENCE ROOM  
4:00 P.M.**

1. Call To Order
2. Roll Call
3. Approval of Minutes of September 11, 2012
4. Appearances
5. Unfinished Business
6. New Business
  - A. Consideration Of 2012/2013 Operator's License Application For Daniel A. Sime, Jr., 3720 Sunbrook Road, Madison, Wisconsin 53704.
  - B. Consideration Of 2012/2013 Operator's License Application For Jeffrey J. Peper, 4366 Messerschmidt Road, Madison, Wisconsin 53704.
7. Miscellaneous Business
8. Adjournment

**NOTE:** Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Joan Andrusz at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

LICENSE REVIEW COMMITTEE MINUTES  
September 11, 2012

The regular meeting of the License Review Committee for the City of Monona was called to order by Chairman Wood at 4:00 p.m.

Present: Chairman Doug Wood, Jim Pflasterer, Wayne Kimmell, Scott Warner, and John Klinzing

Also Present: Police Chief Walter Ostrenga, Caramae Gust along with Silver Eagle Bar & Grill Manager Lauren Lottes, Shantel Sept, Sean Winton, Jim Lampe, Richard Tolbert, Kevin Zamistil, and City Clerk Joan Andrusz

ROLL CALL

APPROVAL OF MINUTES

A motion by Mr. Klinzing, seconded by Mr. Pflasterer to approve the minutes of August 7, 2012, was carried.

APPEARANCES

There were no Appearances.

UNFINISHED BUSINESS

There was no Unfinished Business.

NEW BUSINESS

Police Chief Ostrenga, Ms. Gust, and Ms. Lottes provided information and answered member's questions regarding Ms. Gust's Operator's license application. After discussion:

A motion by Mr. Warner, seconded by Mr. Klinzing to approve the 2012/2013 Operator's License Application For Caramae L. Gust, 1661 Lake Point Drive #309, Madison, Wisconsin 53713, was carried.

City Clerk Andrusz presented Ms. Gust her license.

City Clerk Andrusz reported Speedway Royal Avenue Manager Michael Stacey had called that he couldn't be present at tonight's meeting but does speak highly of the following two applicants.

Police Chief Ostrenga and Ms. Sept provided information and answered member's questions regarding Ms. Sept's Operator's license application. After discussion:

A motion by Mr. Klinzing, seconded by Mr. Pflasterer to approve the 2012/2013 Operator's License Application For Shantel Z. Sept, 714 Vera Court #102, Madison, Wisconsin 53704 contingent upon receipt of proof of Wisconsin residency by the City Clerk within 90 days, was carried.

City Clerk Andrusz noted this will be on a future Agenda for verification but Ms. Sept is not required to reappear.

Police Chief Ostrenga and Mr. Winton provided information and answered member's questions regarding Mr. Winton's Operator's license application. After discussion:

A motion by Mr. Pflasterer, seconded by Mr. Kimmell to approve the 2012/2013 Operator's License Application For Sean C. Winton, 609 Moorland Road, Madison, Wisconsin 53713, was carried.

City Clerk Andrusz presented Mr. Winton his license.

A motion by Mr. Pflasterer, seconded by Mr. Kimmell to deny the 2012/2013 Operator's License Application For Ismael D. Jones, 5143 Great Gray Drive, Madison, Wisconsin 53718 due to non-appearance, was carried.

A motion by Mr. Kimmell, seconded by Mr. Warner to approve the following, was carried:

- A. Consideration Of 2012 Temporary Class "B" Fermented Malt Beverage and "Class B" Wine Retailer's Licenses Applications For Immaculate Heart of Mary Home & School Association, President Karl D. Kletzien, 4913 Schofield Street, Monona, Wisconsin 53716, For The Periods Of October 20 and November 2, 2012.

Please note: The October 20 event date was revised to October 13 by event coordinator Jason Cram prior to the City Council meeting held on September 25 where final approval was granted.

- B. Consideration Of 2012 and 2013 Temporary Class "B" Fermented Malt Beverage and "Class B" Wine Retailer's Licenses Applications For Immaculate Heart of Mary Athletic Committee, President Karl D. Kletzien, 4913 Schofield Street, Monona, Wisconsin 53716, For The Periods Of December 7 and January 26, 2013.
- C. Consideration Of 2013 Temporary Class "B" Fermented Malt Beverage and "Class B" Wine Retailer's Licenses Applications For Immaculate Heart of Mary Prairie Fire Theatre Committee, President Karl D. Kletzien, 4913 Schofield Street, Monona, Wisconsin 53716, For The Periods Of February 15 and March 1, 2013.
- D. Consideration Of 2013 Temporary Class "B" Fermented Malt Beverage and "Class B" Wine Retailer's Licenses Applications For Immaculate Heart of Mary Fish Fry Committee, President Karl D. Kletzien, 4913 Schofield Street, Monona, Wisconsin 53716, For The Period Of March 15, 2013.

Chairman Wood recused himself from the following item of discussion as the applicant is his landlord.

Mr. Lampe answered member's questions regarding the Chili Cook-Off. There will be no second band this year and the event will end at 3:30 p.m. or 4:00 p.m.

A motion by Mr. Pflasterer, seconded by Mr. Warner to approve 2012 Temporary Class "B" Fermented Malt Beverage Retailer's License Application For Monona Grove Business Men's Association, President Eric Neuhauser, 4891 Easy Clayton Road, Fitchburg, Wisconsin 53711, For The Period Of September 29, 2012, was carried.

Mr. Tolbert answered member's questions regarding the new ownership of Buffalo Wild Wings.

A motion by Mr. Klinzing, seconded by Mr. Pflasterer to approve the 2012/2013 Class "B" Fermented Malt Beverage and "Class B" Liquor License Applications For Blazin Wings, Inc., d/b/a Buffalo Wild Wings, 6544 Monona Drive, Monona, Wisconsin, 53716, Agent Richard J. Tolbert, 4040 Mary Ann Court, Stevens Point, Wisconsin, 54481, was carried.

Mr. Klinzing recused himself from the following discussion due to a professional relationship with the applicant. Paul Brost, Monona Grove High School Principal was present during this discussion.

Mr. Zamistil explained the business layout and operation of Rossi's Pizza, presented alcohol awareness class certificates for the three main managers, and distributed a memo regarding the business's plan to keep alcohol away from minors. This application is in response to customer demand.

Members expressed concerns about the visibility of some areas of the premises, the proximity to the high school, and the demographics of the clientele. Mr. Zamistil responded that because the video games are vintage-style the clientele is older, late twenties and thirties. Members questioned how beer purchased by an of-age patron would be kept from an under-aged companion.

Police Chief Ostrenga discussed the sales ratio of food vs. alcohol, and his discomfort with alcohol sales so close to the high school as students have lunch at the location. He required internet access be installed and questioned whether this was ready.

Chairman Wood expressed concern there would be no wait staff watching patrons and that video surveillance won't cover all areas. Twenty machines are placed in small, tight areas. There has been no real study of revenues from beer vs. food.

A motion by Mr. Pflasterer, seconded by Chairman Wood to deny the 2012/2013 Class "B" Fermented Malt Beverage License Application For Ross Parisi, d/b/a Rossi's Pizza, 4503 Monona Drive, Monona, Wisconsin, 53716, Owner Ross Parisi, 1412 Blue Mounds Street, Black Earth, Wisconsin, 53515, was carried. Mr. Klinzing abstained from the vote.

City Clerk Andrusz reminded Mr. Zamistil that this item will be on the next City Council Agenda for final consideration.

#### MISCELLANEOUS BUSINESS

Police Chief Ostrenga began Discussion of Chamber of Commerce "Pub Crawl" incidents at David's Jamaican Restaurant and Silver Eagle Bar & Grill. No citations were issued, but those in charge at establishments were reminded patrons must consume alcoholic beverages inside the licensed premises. Members would like to invite Chamber of Commerce Director Terry Groves to a meeting to discuss future plans and possible beer gardens at establishments. As Vice President of the Chamber of Commerce Board of Directors, Mr. Klinzing expressed disappointment in the actions taken by Chamber staff. This event probably won't be repeated as there wasn't adequate return on investment to justify the liability, because not every business participated. He apologizes on behalf of the Chamber and hopes there is no ill will between the Chamber and the City or Police Department as a result of these incidents.

#### ADJOURNMENT

A motion by Mr. Kimmell, seconded by Mr. Klinzing to adjourn, was carried. (5:02 p.m.)

Joan Andrusz  
City Clerk



*WM appear  
per call  
9-20-12  
JWA*

5211 SCHLUTER ROAD ■ MONONA, WI 53716-2598  
CITY HALL (608) 222-2525  
FAX (608) 222-9225  
<http://www.mymonona.com>

September 19, 2012

Mr. Daniel A. Sime, Jr.  
3720 Sunbrook Road  
Madison, Wisconsin 53704

Dear Mr. Sime:

This letter is to inform you that following review by the Monona Police Department your application for an Operator's license for 2012/2013 is being denied. This denial is based on an Alcohol Violation within the last five (5) years which you did not reveal on your application.

If you so desire, you may request reconsideration of your Operator's license application by the License Review Committee at its next regularly scheduled meeting on Tuesday, October 9, 2012, at 4:00 p.m. in the City Hall Large Conference Room, 5211 Schluter Road, Monona, Wisconsin. At such a reconsideration hearing, you may present evidence and testimony as to why your license should be granted.

You may wish to have your employer attend the review hearing with you. Employer input gives the License Review Committee important information to assist in their decision-making process.

**If you wish to appear before the License Review Committee, please contact me at (608) 222-2525 by September 28, 2012.**

Sincerely,

Joan Andrusz  
City Clerk

Cc: License Review Committee  
Walter Ostrenga, Police Chief  
Speedway – Royal Avenue

# CITY OF MONONA - OPERATOR LICENSE APPLICATION

Pursuant to Wisconsin Statutes Section 23.01(8), subject to limitations imposed by as 125.17 and 125.68(2)

## FEES ARE NON-REFUNDABLE

Operator's - Regular - \$40.00       Operator's - Provisional - \$15.00

Operator's - Two Year - \$65.00       Operator's - Temporary - \$10.00

New License       Renewal License      This license expires on June 30, 20 13

Full Name of Applicant: <u>Daniel Andrew Simm Jr.</u>	Sex: <u>Male</u> / Female
Street Address: <u>3720 Sunbrook rd. Madison WI</u>	
City: <u>Madison</u>	State: <u>WI</u> Zip Code: <u>53704</u>
Date of Birth: <u>[REDACTED]</u>	Telephone Number: <u>[REDACTED]</u>
Drivers License Number and State: <u>[REDACTED]</u>	

How long have you continuously resided in Wisconsin? 14 years

Place of employment as an Operator: Spudaway - Royal      Telephone: 221-0328

Have you registered for the Alcohol Awareness Program? (Circle One) Yes /  No      Date of Class: \_\_\_\_\_

Have you completed the Alcohol Awareness Program? (Circle One) Yes /  No      Date Completed: \_\_\_\_\_

Have you ever been convicted of a misdemeanor or felony in the past 5 years? (Circle One) Yes /  No  
If yes, please explain: \_\_\_\_\_

Are there any pending criminal charges against you? (Circle One) Yes /  No  
If yes, please explain: \_\_\_\_\_

Are there any pending drug/alcohol related offenses against you? (Circle One) Yes /  No  
If yes, please explain: \_\_\_\_\_

Have you been convicted of drug/alcohol related offenses in the last 5 years? (Circle One) Yes /  No  
If yes, please explain: \_\_\_\_\_

**ANY FALSE OR MISSING INFORMATION ON THIS APPLICATION WILL RESULT IN DENIAL OF YOUR OPERATOR'S LICENSE.** The undersigned affirms that he/she made complete and true answers to each question, and understands his/her past record will become a part of this application. I understand that I am subject to a driver's license check, a local police records check, and a criminal history background check by the City of Monona Police Department. I give permission to make my juvenile records available for this application.

Subscribed and sworn before me  
this 14<sup>th</sup> day of September, 20 12

Jean Anderson  
Notary Public  
My Commission expires: 9-20-15

Signature of Applicant: Daniel Simm

Police Department Review: \_\_\_\_\_ Recommend Approval \_\_\_\_\_ Recommend Denial \_\_\_\_\_ Review

Reason for denial, if not recommended: \_\_\_\_\_

Signature of Police Chief: \_\_\_\_\_ Date: \_\_\_\_\_  
Approval of City Clerk: \_\_\_\_\_ Date: \_\_\_\_\_

License No. Issued: Provisional # 16      Operator # \_\_\_\_\_      Date Issued: Provisional 9-14-12      Operator \_\_\_\_\_



5211 SCHLUTER ROAD ■ MONONA, WI 53716-2598  
CITY HALL (608) 222-2525  
FAX (608) 222-9225  
<http://www.mymonona.com>

September 26, 2012

*Will appear  
per call  
9-27-12  
JA*

Mr. Jeffrey J. Peper  
4366 Messerschmidt Road  
Madison, Wisconsin 53704

Dear Mr. Peper:

This letter is to inform you that following review by the Monona Police Department your application for an Operator's license for 2012/2013 is being denied. This denial is based on an Operating While Intoxicated Conviction within the last five (5) years which you did not reveal on your application.

If you so desire, you may request reconsideration of your Operator's license application by the License Review Committee at its next regularly scheduled meeting on Tuesday, October 9, 2012, at 4:00 p.m. in the City Hall Large Conference Room, 5211 Schluter Road, Monona, Wisconsin. At such a reconsideration hearing, you may present evidence and testimony as to why your license should be granted.

You may wish to have your employer attend the review hearing with you. Employer input gives the License Review Committee important information to assist in their decision-making process.

**If you wish to appear before the License Review Committee, please contact me at (608) 222-2525 by October 1, 2012.**

Sincerely,

Joan Andrusz  
City Clerk

Cc: License Review Committee  
Walter Ostrenga, Police Chief  
Speedway – Monona Drive



# CITY OF MONONA - OPERATOR LICENSE APPLICATION

Pursuant to Wisconsin Statutes Section 23.01(8), subject to limitations imposed by as 125.17 and 125.68(2)

## FEES ARE NON-REFUNDABLE

Operator's - Regular - \$40.00

Operator's - Provisional - \$15.00

Operator's - Two Year - \$65.00

Operator's - Temporary - \$10.00

1 New License \_\_\_\_\_ Renewal License

This license expires on June 30, 20 13

Full Name of Applicant: <u>Jeffrey J. Peper</u>	Sex: <input checked="" type="radio"/> Male / <input type="radio"/> Female
Street Address: <u>4366 Messerschmidt Rd</u>	
City: <u>Madison</u> State: <u>WI</u> Zip Code: <u>53704</u>	
Date of Birth: _____ Telephone Number: _____	
Drivers License Number and State: _____	

How long have you continuously resided in Wisconsin? 5 1/2 years

Place of employment as an Operator: Speedway LLC Monona Dr Telephone: 221-2808

Have you registered for the Alcohol Awareness Program? (Circle One)  Yes /  No Date of Class: 6-11

Have you completed the Alcohol Awareness Program? (Circle One)  Yes /  No Date Completed: 6-11

Have you ever been convicted of a misdemeanor or felony in the past 5 years? (Circle One) Yes /  No

If yes, please explain: \_\_\_\_\_

Are there any pending criminal charges against you? (Circle One) Yes /  No

If yes, please explain: \_\_\_\_\_

Are there any pending drug/alcohol related offenses against you? (Circle One) Yes /  No

If yes, please explain: \_\_\_\_\_

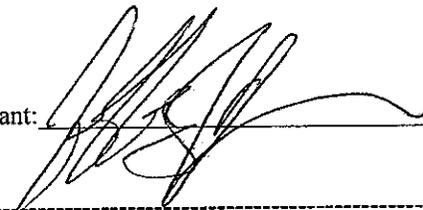
Have you been convicted of drug/alcohol related offenses in the last 5 years? (Circle One) Yes /  No

If yes, please explain: \_\_\_\_\_

**ANY FALSE OR MISSING INFORMATION ON THIS APPLICATION WILL RESULT IN DENIAL OF YOUR OPERATOR'S LICENSE.** The undersigned affirms that he/she made complete and true answers to each question, and understands his/her past record will become a part of this application. I understand that I am subject to a driver's license check, a local police records check, and a criminal history background check by the City of Monona Police Department. I give permission to make my juvenile records available for this application.

Subscribed and sworn before me  
this 21<sup>st</sup> day of September, 20 12

Joan Anderson  
Notary Public  
My Commission expires: 9-20-15

Signature of Applicant: 

Police Department Review: \_\_\_\_\_ Recommend Approval \_\_\_\_\_ Recommend Denial \_\_\_\_\_ Review \_\_\_\_\_

Reason for denial, if not recommended: \_\_\_\_\_

Signature of Police Chief: \_\_\_\_\_  
Approval of City Clerk: \_\_\_\_\_

Date: \_\_\_\_\_  
Date: \_\_\_\_\_

License No. Issued: Provisional # 21 Operator # \_\_\_\_\_ Date Issued: Provisional 9-21-12 Operator \_\_\_\_\_