

MONONA CITY COUNCIL MINUTES  
May 5, 2014

The regular meeting of the Monona City Council was called to order by Mayor Miller at 7:32 p.m.

Present: Mayor Robert Miller, Alderpersons Chad Speight, Mary O'Connor, Brian Holmquist, Kathy Thomas, and Jim Busse

Excused: Alderpersons Doug Wood

Also Present: City Administrator Patrick Marsh, Recreation Director Jake Anderson, Mitch Marks from the Silver Eagle Bar & Grill, Library Director Erick Plumb, Project Coordinator Janine Glaeser, Paul Reed from Harmony Construction, Media Coordinator Eric Redding, Library Board President Ben Redding, and City Clerk Joan Andrusz

ROLL CALL

PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES

A motion by Alder Holmquist, seconded by Alder Busse to approve the Minutes from April 7, 2014, was carried.

A motion by Alder Speight, seconded by Alder Thomas to approve the Minutes from April 15, 2014, was carried.

APPEARANCES

There were no Appearances.

PUBLIC HEARING

There was no Public Hearing.

CONSENT AGENDA

There was no Consent Agenda.

UNFINISHED BUSINESS

A motion by Alder Speight, seconded by Alder O'Connor to remove from the table Consideration of Resolution 14-03-1962 Award of Contract for 2014 Lottes Park Shelter Architectural Services (Tabled 4/7/14), was carried.

Recreation Director Anderson reported the City Attorney and architect Matt Aro communicated regarding the contract and all involved have agreed to the terms. The contract was not in tonight's packet due to its large size but is available on the City's website.

A motion by Alder Speight, seconded by Alder Busse to approve Resolution 14-03-1962 Award of Contract for 2014 Lottes Park Shelter Architectural Services, was carried.

NEW BUSINESS

A motion by Alder Thomas, seconded by Alder Busse to suspend the rules and take action on the Premise Extension and Patio Permit Applications for the 2013/2014 "Class B" Liquor and Class "B" Fermented Malt Beverage License for Valdimark, Inc., d/b/a Silver Eagle Bar & Grill, 5805 Monona Drive, Monona, Wisconsin, 53716, Owner/Agent Mitchell E. Marks, 4040 Vilas Hope Road, Cottage Grove, Wisconsin, 53527, was carried.

Mayor Miller stated he asked for this item to be New Business instead of on the Consent Agenda to allow debate regarding smoking in the patio area. He suggests Mr. Marks display signage that states, "Thank You For Not Smoking". This is used in Madison successfully, and while it doesn't prohibit smoking, it gives the impression smoking is not desired. He doesn't want the patio to become the smoking area. Mr. Marks stated he will try to keep that from happening.

A motion by Alder Thomas, seconded by Alder Busse to approve the Premise Extension and Patio Permit Applications for the 2013/2014 "Class B" Liquor and Class "B" Fermented Malt Beverage License for Valdimark, Inc., d/b/a Silver Eagle Bar & Grill, 5805 Monona Drive, Monona, Wisconsin, 53716, Owner/Agent Mitchell E. Marks, 4040 Vilas Hope Road, Cottage Grove, Wisconsin, 53527, was carried.

Library Director Plumb provided information on Resolution No. 14-05-1972 Approving Bids for 2014 Library Entryway Renovation and Authorizing a Contract for a Construction Manager for Construction Related Thereto. This Capital Budget project came in \$44,000 over budget. Additional fund balance funds, not doing furniture replacement, and delaying gate and fencing installation will cover the overage.

Project Coordinator Glaeser reported this project was approved by the Facilities Committee. Costs have been well controlled and savings found in things like the railing material. Bids are higher because contractors are busy now. Alder Speight questioned whether the specifications were accurate.

Mr. Reed reported the acoustic tiles are the same so the cost difference is labor-based. Library Director Plumb answered Alder O'Connor's questions, reporting there will still be \$70,000 in the fund balance. The fence can be done later, with a cost estimate of less than \$5,000. Having the parking lot lights on later in the night with motion sensors will be looked into.

Alder Thomas suggests the City's fund balance be used to do the fence now and wants a commitment to fund the furniture purchase by the next meeting. Alder Busse reported the Finance & Personnel Committee discussed borrowing for the furniture in 2015, but interest rates are lower now. In the fall the City will know what is left in funds and can revisit this then. The fire truck funds have been committed to reducing 2015 borrowing.

Alder Holmquist questioned items not in the original scope of the plan. Library Director Plumb explained the donor tiles were not in the original estimate but are now incorporated into the plan, making sure they are given the proper importance. Currently the tiles are grouped in separate locations and are falling off. No installation guarantee can be found. Mayor Miller questioned whether the RFID should have been installed as it is now required to be moved. Library Director Plumb explained it was under a service contract and this project was not planned yet, so the decision was made to "go live".

A motion by Alder Busse, seconded by Alder O'Connor to suspend the rules and take action on Ordinance 5-14-660 Amending Title 13, Chapter 2 of the Code of Ordinances Regarding a Flood Insurance Rate Map, was carried.

City Administrator Marsh reported this is a requirement by FEMA when they periodically update their maps. There are very slight adjustments with little to no impact on the City.

A motion by Alder Busse, seconded by Alder Speight to approve Ordinance 5-14-660 Amending Title 13, Chapter 2 of the Code of Ordinances Regarding a Flood Insurance Rate Map, was carried.

A motion by Alder Busse, seconded by Alder Thomas to suspend the rules and take action on Resolution 14-05-1973 Approval of Next Low Masonry Bid For Oneida Park Shelter, was carried.

Recreation Director Anderson reported the low bidder is unable to fulfill their obligation on the project due to staffing issues. The second lowest bid was \$20,000 higher. Harmony Construction waived the resulting higher management fee and cost savings were found throughout the project to remain within the budget. Mayor Miller thanks Mr. Reed for waiving the higher fee.

A motion by Alder Speight, seconded by Alder O'Connor to approve Resolution 14-05-1973 Approval of Next Low Masonry Bid For Oneida Park Shelter. On a roll call vote, all members voted in favor of the motion.

A motion by Alder Speight, seconded by Alder O'Connor to suspend the rules and take action on Resolution No. 14-05-1968 Approval to Submit a Grant Application for Recreational Boating Facilities at Lottes Park, was carried.

Recreation Director Anderson reported the grant application is due June 1<sup>st</sup> and requires a Resolution to prove the Council supports the project and will allow the City Administrator or his designee to apply for the grant. City Administrator Marsh stated it is very important that the Council is committed to this project. In the 1980's, this grant was received and the Council decided not to do the project. The DNR does not look favorably on that outcome. Alder Thomas stated that decision was made because of the constraints the grant placed on park use and future options.

A motion by Alder Speight, seconded by Alder O'Connor to approve Resolution No. 14-05-1968 Approval to Submit a Grant Application for Recreational Boating Facilities at Lottes Park, was carried.

A motion by Alder Speight, seconded by Alder O'Connor to suspend the rules and take action on Resolution 14-05-1969 Approval of Bid for Arrowhead Park Playground Project Sitework, was carried.

Recreation Director Anderson reported he wants to complete this project by the end of the school year. This is for the site work and pedestrian paths. Six bids were received with the lowest chosen. It was \$8,000 over budget. Savings will be found by doing a supervised community build, for which commitments have already been received, and he will do one mobilization.

A motion by Alder Speight, seconded by Alder O'Connor to approve Resolution 14-05-1969 Approval of Bid for Arrowhead Park Playground Project Sitework. On a roll call vote, all members voted in favor of the motion.

A motion by Alder Thomas, seconded by Alder Busse to suspend the rules and take action on Resolution 14-05-1974 Approving an Agreement with Vandewalle & Associates, Inc. for Services Related to the Mixed-Use Waterfront Redevelopment Project, was carried.

City Administrator Marsh reported the City has worked with this company for six to nine months and they agreed to hold off on having a contract until land acquisitions were complete and the project was publicly announced. The final "not to exceed" dollar amount on Page 4, Article IV was not in the contract in time for packet distribution, and is \$50,000. This will be paid out of TID #8. Alder Busse asks for a friendly amendment to add that figure to the contract, and Alder Thomas agrees.

A motion by Alder Thomas, seconded by Alder Busse to approve Resolution 14-05-1974 Approving an Agreement with Vandewalle & Associates, Inc. for Services Related to the Mixed-Use Waterfront Redevelopment Project as amended. On a roll call vote, all members voted in favor of the motion.

A motion by Alder O'Connor, seconded by Alder Speight to suspend the rules and take action on Resolution 14-05-1970 Establishing an Ad-Hoc Radio Engineering Committee, was carried.

Alder O'Connor reported there will be more than one ad hoc committee to work on the low power radio station. This one will determine equipment needs and placement. Cable equipment updates may be added for cost savings. Media Coordinator Redding reported an antenna costs \$2,000 but programming costs cover a wide range between \$10,000 and \$20,000. There is \$120,000 available in cable franchise fees along with a small budget amount. Mayor Miller reviewed the Committee member's expertise. City Administrator Marsh reminded members that per Ordinance, non-residents may serve on committees with a three-fourths majority vote. This will be the case with this newly formed Committee, due to the need for members' expertise.

A motion by Alder O'Connor, seconded by Alder Speight to approve Resolution 14-05-1970 Establishing an Ad-Hoc Radio Engineering Committee, was carried.

#### MISCELLANEOUS BUSINESS

City Administrator Marsh began Discussion of Property Maintenance Ordinance and Enforcement Efforts, remarking on local press coverage that opined the Code Enforcement Officer was over-zealous in his efforts. Only two complaints have been received. The effort to provide this service was worked on for over four years. The success rate so far is 83% in cleaning up 80 issues with varying degrees of complexity. He acknowledges the initial letter may have been too formal and has been revised with softer language. He knows there will always be comments both pro and con. He is very pleased with Jeremy Small's work, who whenever possible is meeting with residents face-to-face and is very personable.

This effort is the result of citizen survey input and is one of the main goals of the Strategic Plan. Alder O'Connor reported citizens weren't aware they could be cited for expired vehicle registration stickers. City Administrator Marsh stated they would be cited by Police if they drove the vehicle. The notices were given to all and were not based upon vehicle appearance.

Mayor Miller reported the City's website can track concerns and he's seen these alerts to possible violations. Alder Holmquist would like to see the report sorted by violation and show proactive work.

## REPORTS

Alder O'Connor reported the Broadband Committee will work on a timeline for implementing the radio station and the station manager's job description.

Alder Speight reported the Transit Commission is in the process of interviewing marketing providers.

Alder Holmquist reported the Public Safety Commission is working on a traffic management plan that will use a stepped process to address citizen concerns.

Alder Busse reported the Plan Commission reviewed Habitat Re-Store's plans for relocating to the Rubins store location.

City Clerk Andrusz reported property assessment letters went out to all residents, and the directions should be followed to be scheduled for the Open Book. Mayor Miller reminded residents that an increased assessment doesn't mean taxes will go up. The City is in good shape financially.

City Administrator Marsh reported he and Mayor Miller will attend the Dane County Cities and Villages annual meeting. The finale meeting of the Ad Hoc Monona Drive Committee will be Friday at 7:00 a.m. at the Monona Garden Family Restaurant to thank members and others for their hard work and review positives and negatives of the process. The City's Appreciation Reception will be next Monday, May 12 at 5:30 p.m. at the Community Center.

Mayor Miller reported he visited the food carts in Winnequah Park between meetings tonight and the food was wonderful. This should be a great community gathering opportunity. Next Tuesday, May 13 at 6:30 p.m. a Public Hearing regarding a dog park will be held in the Library Forum Room. There were 250 survey responses on this subject and all input is welcomed.

Library Director Erick Plumb provided a report on the Library's activities. This is the 50<sup>th</sup> Anniversary year. The Library went fine-free in 2012 and was awarded Library of the Year in 2010. Attendance figures were reviewed. The majority are not from Monona, which proves success at drawing patrons from the area. Programming and services offered are extensive for its size. Fund raising efforts were reviewed, including partnerships with sponsors. Special collections include health, finance, sustainability, parenting, and local music. Staff member Karen Wendt has continued success with her popular children's programming. Adult programming is expanding, including technology tutoring. Challenges include competition from the new Madison library, which has affected circulation at all area libraries, and the anticipated affect of the new Pinney Branch location in the Royster Clark development. Circulation peaked in 2011 and has steadily decreased, which could also be the result of the economy improving. Circulation numbers effect County reimbursement, so is a concern. Smaller libraries can specialize in niches to draw groups.

Mayor Miller and members expressed appreciation for Library Director Plumb's efforts and successes. Alder Thomas stated she wants to start a "newcomer" group to welcome new residents. Alder Holmquist questioned whether duplication of services has been discussed with the Senior Center and Recreation Department. Library Director Plumb replied those efforts are ongoing.

Library Board President Redding reported over 80% of residents have library cards. Reduced circulation has been anticipated for years. An effort will be made to record the number of patrons coming into the downstairs meeting area as well as the upstairs main Library, and possibly non-circulation attendance.

APPOINTMENTS

A motion by Alder Thomas, seconded by Alder O'Connor to approve the following Appointments, was carried:

1. Brett Blomme to the Library Board (effective immediately–July 2017).
2. To the Public Works Committee (May 2014–May 2016):
  - a. Leslie Busse
  - b. Steve Franklin
  - c. D. Bruce McConnell
  - d. William Podell
  - e. Tom Stolper
  - f. Tim Turino
3. To the Public Safety Commission (May 2014–May 2017):
  - a. Joe Fontaine
  - b. Linda Hoelzel
  - c. Larry Reed
  - d. Ken Vanden Wymelenberg
4. To the Parks and Recreation Board:
  - a. Dan Coyne (May 2014–May 2016)
  - b. Jeff Hinz (May 2014–May 2017)
  - c. Pat Howell (May 2014–May 2017)
  - d. Jennifer Kahl (May 2014–May 2017)
5. To the Ad Hoc Radio Engineering Committee:
  - a. John Bauer
  - b. Terrence M. Baun
  - c. Paul Meyer
  - d. Mike Norton
  - e. Richard Wood

ADJOURNMENT

A motion by Alder Speight, seconded by Alder Holmquist to adjourn, was carried. (9:08 p.m.)

Joan Andrusz  
City Clerk