

September 21, 2016

City of Monona
Façade Improvement Program Grant Application
5211 Schluter Road
Monona, WI 53716

RE: 6328-6332 Monona Drive Façade Improvement Grant Application

To Whom This May Concern,

Thank you for giving us the opportunity to apply for matching funds for a façade improvement to the building we own at 6328-6332 Monona Drive. Kristie Shilling of the Monona Business Alliance brought this program to our attention and we are excited to apply.

Our one-story flat roofed building is desperately in need of a facelift. The current tenants are The Monona Academy of Dance and Farmer's Insurance Company - Tim Helman Agency. Early next summer (2017) the dance academy will be moving, the building interior will be renovated, and we will move our business (The Cozy Home) into the space.

We are hoping to begin renovations on the façade of our building yet this fall, weather and approvals permitting. In addition to improving the façade we are also studying the feasibility of framing in a second story with a pitched roof. Before exerting too much effort, we had a structural engineer take an informal look and he said adding a second floor to the building was structurally viable.

We understand that the second floor would not be included in the potential funding, however, it is integral to the building design and therefore merits including with this information.

We ask that our business plans be kept as confidential as possible in the near term so as not to affect The Monona Dance Academy's business or our business.

We are enclosing all of the requested and required documents and we look forward to working with you.

Kind Regards,

La Rae A. Richard
The Cozy Home
4100 Monona Drive
608-630-8890
info@thecozyhomemadison.com

Leah Hernandez

enclosures



MONONA

City of Monona Façade Improvement Program
City of Monona Department of Planning and Community Development
Attn: Sonja Reichertz
5211 Schluter Road
Monona, WI 53716
Phone: (608) 222-2525
sreichertz@ci.monona.wi.us

APPLICATION FORM
City of Monona, Wisconsin

Façade Improvement Program

Please review the Monona Drive Façade Improvement Program Application Guide for terms and conditions of the grant program before completing this application.

Building owner: Larae A. Richard

Contact: Larae A. Richard

Mailing address: 4100 Monona Dr., Madison, WI 53716

Email address: madisonresale@gmail.com

Phone number: 608 630 8890 Fax number: _____

Building Information:

Building name: _____

Building existing use: Farmers Insurance, Monona Dance Academy

Building/project address: 6328 Monona Dr. (6328 to 6332)

For Administrative Use Only:

Date of Plan Commission approval: _____

Date of Finance and Personnel Committee Approval: _____

Date of execution of Improvement Agreement: _____

Date of construction start: _____

Any design amendments to date? Yes _____ No _____

Date of amendment approval: _____ Type of amendment: _____

Design Consultant Information:

Company name: Christopher Kidd and Associates, LLC
Project contact person: Luis Herrera
Business address: N48 W16550 Lisbon Rd, Menomonie Falls, WI
53051
Phone number: 1 262 901 0505
Email address: l.herrera@ckiddarchitects.com

Contractor Information:

Company name: Restless Investments LLC
Project contact person: Larae A. Richard
Business address: N4397 Wolff Rd, Cambridge, WI 53523
Phone number: 936 537 3028
Email address: restlessinvestments@gmail.com

Project Information:

Please describe the proposed improvements:

Repair and renovate the facade of 6328-6330-6332
Monona Drive per the attached documents.

Proposed start date: Fall 2016

Proposed completion date: Fall 2016 / Spring 2017 (Approval dependent)

Project Budget

Please use the table below to describe the budget for the improvements being proposed in this application. Please list all project tasks (e.g. design services, signage, painting, masonry, lighting, labor, etc.) and include a description and the total cost of that task. Please be as specific as possible when listing project tasks. Please continue on the back side of this form if you need more space.

Task/Item	Description/Comments	Total Cost
<i>see attached spreadsheet</i>		
TOTAL COST OF IMPROVEMENTS		\$ 46,600.00
AMOUNT OF FUNDING REQUESTED		\$ 10,000.00

Please Attach:

- Applicable information for the improvements that are proposed, including any photographs, plans, drawings, and contractor bid documents:
 - Photographs of the existing site and building conditions where improvements are proposed
 - Fee schedule and background information about consultant/firm qualifications to provide architectural design services, if proposed as part of activities to be covered with grant funding
 - Copy of contractor estimates for all services to be performed and covered with grant funding
 - Façade elevations of all proposed improvements to scale
 - Site plan identifying location of proposed changes

Certification:

I hereby certify that to the best of my knowledge and belief, the content of the application is true and correct.

Signature of Building Owner: *[Signature]*

Date Signed: 9-26-16

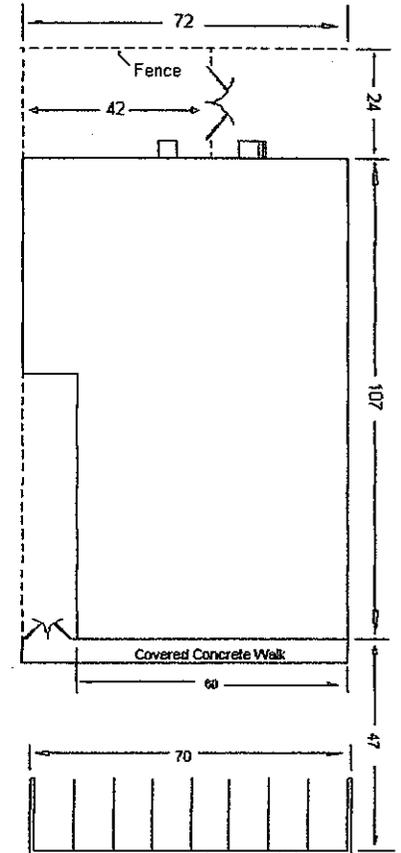
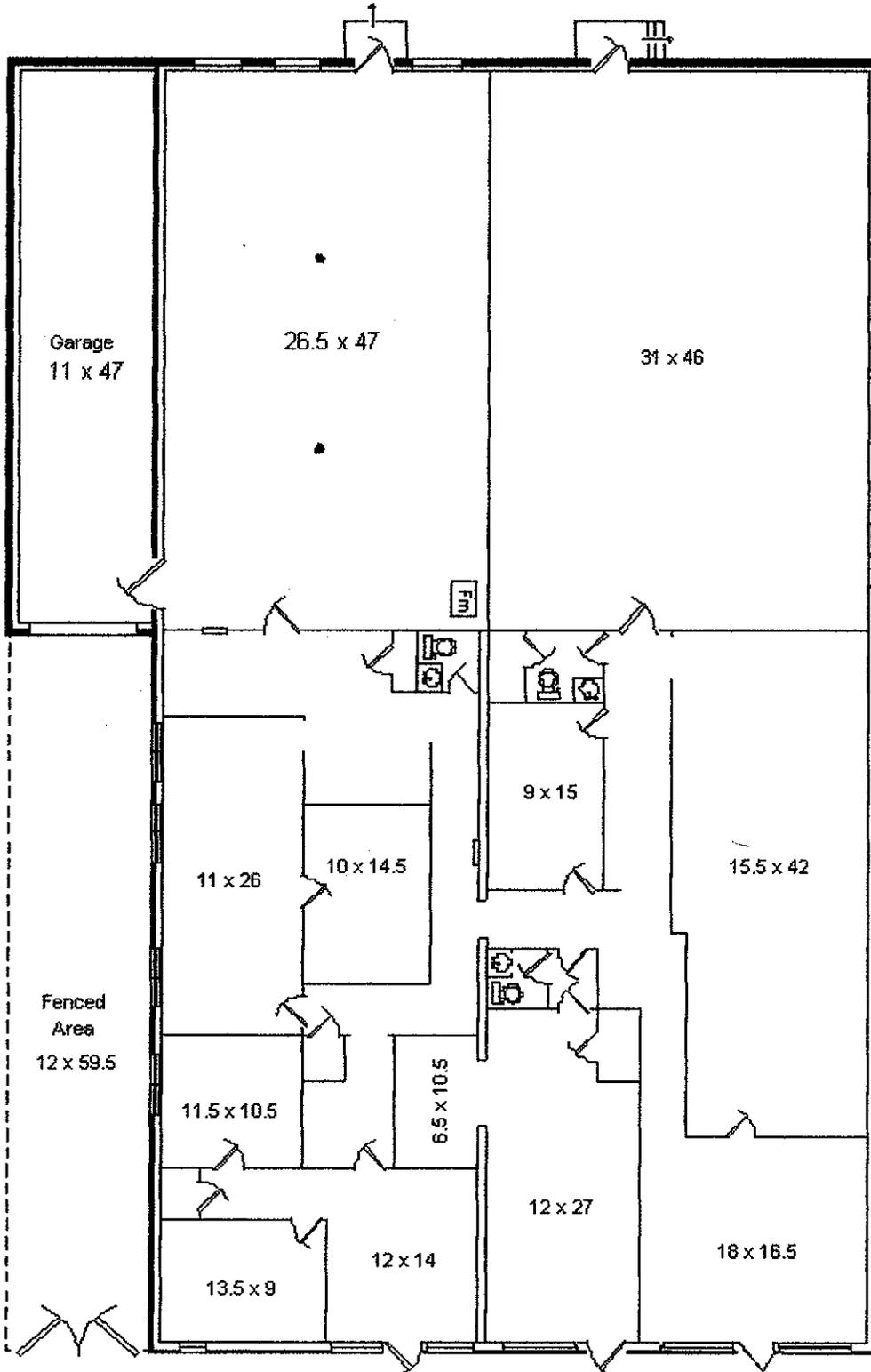
6328-6332 Monona Drive Façade Improvement Plan

Task/Item	Description/Comments
New siding and trim for west facing wall - Add gables, dormers, raised seam metal roof overhang, asphalt shingles	See renderings. Paint or side existing brick façade. New trim for 6328 windows and door. Create illusion of two stories
Paint North, South and East walls	Repair and paint existing block walls
Add 2 commercial windows to west wall @ \$1500 each	Source new or reclaimed commercial windows for main entrance façade
New commercial front door (French, with glass)	Source new or reclaimed commercial french doors with glass for main entrance
New signage (move existing signage from 4100 Monona Dr.) See photos	Use existing signage; box sign to be mounted on South wall (where ballerina painting is); primary logo to be positioned on west side above new entrance
Repair sidewalk (mud jack to level)	Sidewalk that runs across the front of the building needs leveling
Remove broken concrete drive on north side of building and replace	Remove broken concrete and replace with concrete or crushed granite
Replace existing chain link gates on north side with new doors	Remove chain link gates and replace with solid swinging exterior panels (lockable)
Potentially add a second story with pitched roof - tbd	Likely not at this time; continue study
Demo existing façade	Remove overhang, false front, metal scrollwork, lighting, tentant signage
Add a deck in the rear with pergola for displaying summer furnishings	Add 24'x24' platform deck to rear of building. Create 3 ee parking spaces
	Total Cost of Improvements
	Amount of Funding Requested

9/22/2016

Total Cost	
\$	25,000.00
\$	2,000.00
\$	3,000.00
\$	3,000.00
\$	500.00
\$	600.00
\$	3,000.00
\$	1,000.00
\$	-
\$	2,000.00
\$	6,500.00
\$	46,600.00
\$	10,000.00

6328 Monona Drive Monona, WI 53716



6,172 Total Est. Finished
Interior Sq Ft

6,990 Total Est. Building
Foot Print







