

Monona Forestry Challenge



In celebration of the 50th Anniversary of Earth Day (April 22nd) and National Arbor Day (April 24th), the Sustainability Committee has launched the Monona Forestry Challenge, and the first 50 Monona residents or businesses who participate will have an additional \$25 donated to the fund in their name.

Our goal? Add to our community's tree canopy by raising **\$12,500** to plant ***50 additional trees*** in public spaces and private property in Monona in 2020, while supporting locally owned restaurants that need our help right now.

Here's How You Can Participate

1

Donate \$100 or more
(a donation of \$250 is approximately the cost of a new tree) to Monona's new City Forestry Fund by contacting Brad Bruun at bbruun@ci.monona.wi.us

OR

Purchase and plant a new native species tree on your own property anytime through December 1, 2020.

For a list of recommended species, [click here.](#)

2

Next, "Like"
[@SustainableMonona](#)
on Facebook

3

Post a photo of the tree you purchased
- *before* it is planted -
on the Sustainable Monona Facebook page.

Please coordinate with City Staff about the location of trees you plan to plant on your property, to avoid infringing on the City's right-of-way.

For more on the City Forestry Fund, visit mymonona.com/forestry.

Follow us on Facebook
[@Sustainable Monona](#)

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Email Brad Bruun, City Project Manager at bbruun@ci.monona.wi.us to confirm your participation in the Forestry Challenge, learn if you qualified for a gift certificate, and safely share your contact information so we can get the gift certificate to you!