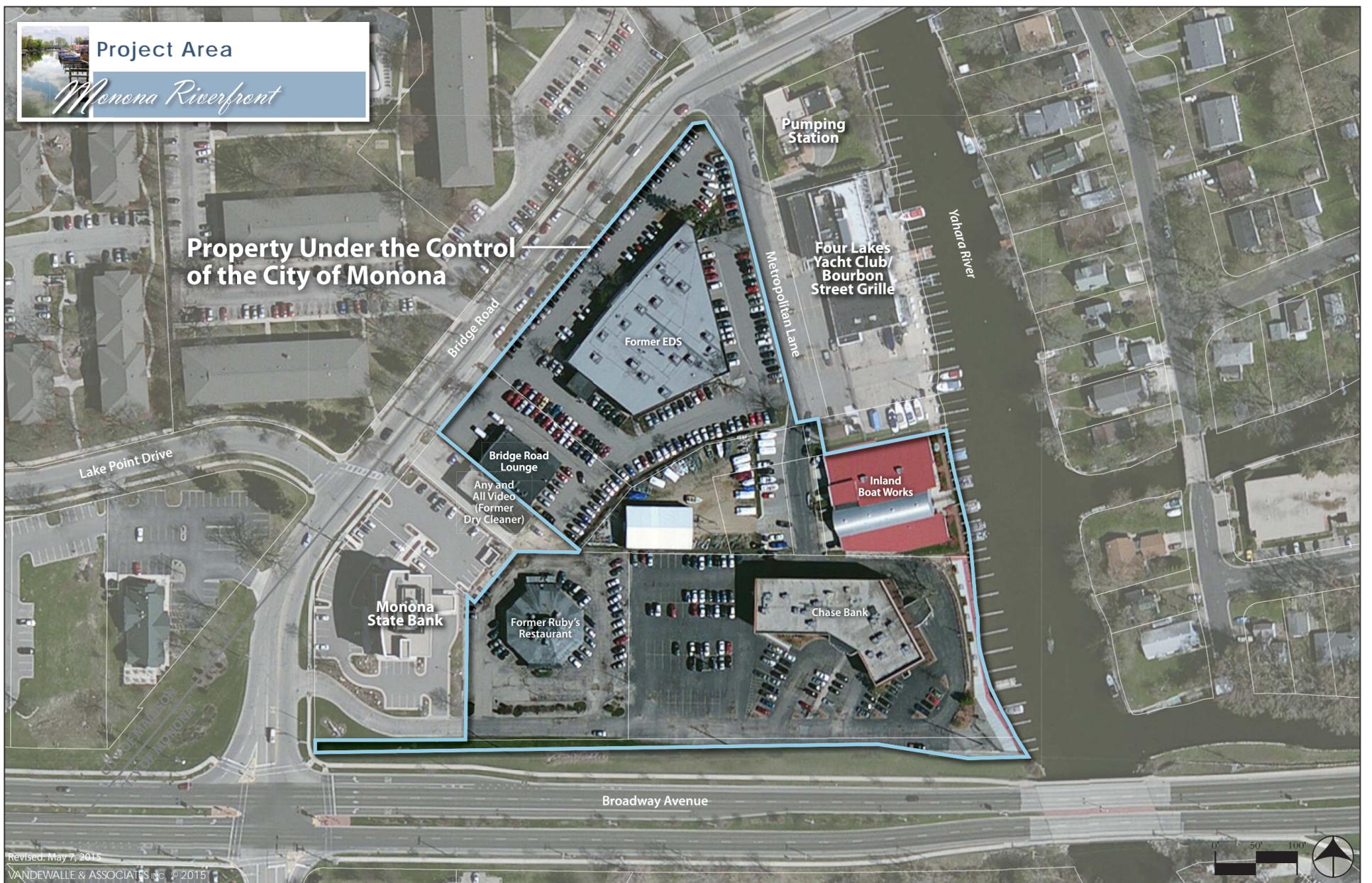




Monona Riverfront



Existing Site & What We've Done



What We've Done

- Site survey
- Phase 1 Environmental Assessment
- Geotechnical analysis
- Utility investigation
- Access analysis
- Meeting with DNR
- Demolition of Ruby's
- Meetings with adjacent property owners
- Context/Opportunity analysis
- Prepared Concept Plan
- Preliminary revenue and increment projections
- Creation of redevelopment district
- Creation of TIF district

