

AGENDA

**City of Monona San Damiano Project Steering Committee
Monona City Hall – Conference Room
5211 Schluter Road, Monona, WI
Tuesday September 20, 2022
5:00 pm**

**NOTICE OF IN-PERSON AND ELECTRONIC
MEETING**

Note: Committee Members may meet in-person at the above address or remotely via Zoom virtual meeting. Additional details below.

1. Call to Order
2. Roll Call
3. Appearances
4. Approval of Meeting Minutes August 16, 2022
5. Unfinished Business
 - A. Discussion/Approval of Public Input Survey Questions
 - B. Discussion/Approval of Focus Groups
6. New Business
 - A. None
7. Report of Activities at San Damiano – Parks & Recreation/Friends of San Damiano
 - Saturday September 24th - Biergarten
8. Adjournment

ELECTRONIC MEETING INFORMATION NOTICE

<https://us02web.zoom.us/j/85645848515?pwd=VW9zWVRsRlBoYThXMTh0b2dFMDJXdz09>

Meeting ID: 856 4584 8515 Passcode: 654762 One tap mobile +13017158592,,85645848515#,,,,*654762# US (Washington DC) +13092053325,,85645848515#,,,,*654762# US	Dial by your location +1 301 715 8592 US (Washington DC) +1 309 205 3325 US +1 312 626 6799 US (Chicago) +1 646 931 3860 US +1 929 205 6099 US (New York) +1 669 444 9171 US +1 669 900 6833 US (San Jose) +1 719 359 4580 US +1 253 215 8782 US (Tacoma) +1 346 248 7799 US (Houston) +1 386 347 5053 US +1 564 217 2000 US Meeting ID: 856 4584 8515 Passcode: 654762
---	---

DIRECTIONS TO ATTEND MEETING ELECTRONICALLY

You can register to appear and speak before the committee by utilizing the [Appearance Before a Committee Form](https://www.mymonona.com/FormCenter/CommitteeApplication-11/Appearance-Before-a-Committee-Citizen-Co-82). Link to form: <https://www.mymonona.com/FormCenter/CommitteeApplication-11/Appearance-Before-a-Committee-Citizen-Co-82>

Note: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Alene Hamel at (608) 222-2525 (not a TDD telephone number), FAX (608) 222-9225, or through the City Police Department TDD telephone number 441-0399. The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business. It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

Project:	San Damiano Master Plan	Location:	Monona City Hall
MSA Project No.:	00386043	Date:	August 16, 2022
Meeting Organizer:	Jake Anderson, Park & Rec Dir. City of Monona	Time:	5:00-7:00 pm
Meeting Purpose:	Steering Committee Meeting #1		

Attendees:

Name	Affiliation	Email	Phone
Mary O'Connor	Mayor - City of Monona	moconnor@ci.monona.wi.us	
Doug Wood	Alder – Parks Board Chair	dwood@ci.monona.wi.us	
Nancy Moore	Alder – City of Monona	nmoore@ci.monona.wi.us	
Rebecca Holmquist	Monona Landmarks Comm		
Jake Anderson	Parks & Rec. Dir. City of Monona	janderson@ci.monona.wi.us	608-222-4167
Marc Houtakker	Interim City Administrator	MHoutakker@ci.monona.wi.us	
Kelly Slack	Parks & Rec. Board Rep.		
Andy Kitslaar	Pres-Friends of San Dan.		
Wes Mosman Block	Vice Pres. – Friend of San Dan.		
Kyla Beard	Ho Chunk Nation Rep.		
Marilee Gorman	Committee Member		
Dan Williams	MSA	dwilliams@msa-ps.com	608-216-2066
Brenda Williams	Quinn Evans	bwilliams@quinnevans.com	608-260-8020

Summary:

1. Old Business

- Kickoff Meeting Minutes approval

2. Public Input

Rick Bernstein, Monona resident (former historic professional with the City of Madison) provide a handout on opportunities for the Allis House.

- Hold fundraisers
- Lease the building to non-profits whose mission fits that of the park – could defray operating costs
- Long term lease possible
- Precedents - Dane County Historical Society has lease at Lussier for 30 years within Dane CO park
- Clean Lakes Alliance is potential lessee – CLA is working with executive residence in Maple Bluff
- Important to compare doing something with Allis House with other alternatives – from those alts select the best that fits the project goals
- Environmental / cultural / historical goals are mentioned on Friend’s website and could fit with the Allis House

Nancy mentioned that meals on wheels used to be run out of the house and there was also a grief center at one point.

3. **Discussion/Action Item – Public Survey Review – see attachment (Additions in Red)**
4. **Discussion/Action Item – Focus Group Members and Group Makeup (Additions in Red).** The Steering Committee will review and make final suggestions next week.
 - **School Groups**
 - Monona Grove (Winnequah, GDS, MGHS)
 - **MG 21**
 - **Allis School**
 - **Lafayette / Sennet School**
 - One City Schools
 - IHM
 - Nuestro Mundo
 - **Non-Profit Organizations (what is the criteria?)**
 - Clean Lakes Alliance
 - Aldo Leopold
 - GiGi's Playhouse
 - Madison Community Foundation
 - Blooming Grove Historical Society
 - **4 Lakes Yacht Club**
 - **Monona Sailing Club**
 - ~~Business Organizations (remove group)~~
 - ~~MESBA~~
 - ~~Rutabaga/Brittingham Boats~~
 - ~~Event Essentials~~
 - **Community Perspectives Group** ~~Minority Groups~~ – Minority Group not a good approach – consider changes to community perspectives.
 - La Movida Radio Station
 - **La Rositas Grocery Store**
 - **Viet Ho**
 - New Hispanic Church on Femrite
 - Madison BiPoc Birding Group
 - Boys & Girls Club
 - MG Black Student Union
 - Nehemiah Center
 - Urban League
 - **Friends of San Damiano**
 - **Ho Chunk Nation**

Additional meetings with interested parties

- **Monona Residents = other engagement activities – beer gardens, house tours, etc... City will coordinate meetings.**
- **City Offices / Services (Police, Fire, Madison Metro etc...)**
- **State / Federal (DNR and USACE)**

San Damiano Master Plan
Steering Committee Meeting #1
Meeting Minutes
August 16, 2022

Nancy – difference between listening session & focus group. The group engagement to follow the phasing of the project.

- **Listening – Phase 1 - Foundation**
- **Testing Ideas – Phase 2 - Concepting**
- **Confirming Plan – Phase 3 – Master Plan**

5. Follow up

- a. StoryMap – MSA has began developing the StoryMap and will send link for the Committee to review once the aerial photos are taken of the site
- b. Site Analysis – The diagrams will be added to the StoryMap
 - Soils
 - Slopes
 - Wind
 - Hydrology

Wrap-Up – Bill Quackenbush is monitoring the Ho Chunk corn and preparing for the Sun Corn celebration in September.

Minutes Prepared By: Brenda Williams and Dan Williams

Potential Questions for San Damiano Community Survey - Draft

Include in the preamble – all the upcoming dates/process points

Please select your age range.

- 8-17
- 18-29
- 30-39
- 40-49
- 50-59
- 60+

Please indicate your race.

- White
- Black or African American
- American Indian and Alaska Native
- Asian
- Native Hawaiian and Other Pacific Islander
- Some other race
- Two or more races

Please indicate your ethnicity.

- Hispanic or Latino
- Not Hispanic or Latino

Please indicate your household income.

- Less than \$10,000
- \$10,000-\$24,999
- \$25,000-\$34,999
- \$35,000-\$49,999
- \$50,000-\$74,999
- \$75,000-\$99,999
- \$100,000-\$149,999
- \$150,000 or more

Please select the statement that describes where you live.

- Resident of City of Monona
- Resident of City of Madison

- Other resident of Dane County
- Other _____

Do you own a business in Monona, Madison, or Dane County?

- Business owner in City of Monona
- Business owner in City of Madison
- Other business owner in Dane County
- Other _____

Number of individuals (including yourself) residing in your household

- 1
- 2
- 3
- 4
- 5+

Are there individuals in your household that are

- under 18 years of age**
- over 65 years of age**

Please check the following statements which best reflect your familiarity with the San Damiano property to date (check all that apply)

- Visited the grounds
- Toured or have been in the house
- Attended events (e.g. clean-ups, group or neighborhood gatherings, biergartens, Snow Snake Games)
- Followed developments/progress on the City of Monona or Friends of San Damiano web site
- Followed developments/progress in the local press
- Followed developments/progress via social media or newsletters
- Know about the history of the site
- Visited nearby in a boat**
- Driven by it**
- Other _____

If you have visited the property, how did you get there?

- Car
- Bus
- Taxi
- Uber/Lyft
- Walking
- Biking
- Boating
- I have not visited the property

What values or guiding principles do you feel should best describe the San Damiano property and its future? (check up to 6)

- Responsible land stewardship
- Appreciation of the property’s indigenous history
- Appreciation of the property’s social history
- Appreciation of the property’s spiritual history
- Appreciation of the property’s farming history
- Natural/scenic beauty
- Public accessibility for all
- Educational
- Collaborative
- Inclusive
- Recreational
- Fun
- Peace/Serenity
- Community connections and engagement
- Financially sustainable (i.e. revenue generation)
- Public access to the lake
- Other _____

The following is a list of ideas that that could be considered for the property (MSA to reorganize list in related topics)

A number of activity and facility ideas have already been generated by the community for the San Damiano property. We’d like to know how important (interesting?) each of these ideas is to YOU.

Idea	High Importance	Medium Importance	Low Importance	Don’t Know/No Opinion
Public/community garden				
Teaching garden				

Garden which supports an on-site café or concessions				
Revival of a water taxi to the Isthmus				
Bird viewing area/scope				
Small craft landing/launching area				
Public dock (i.e. sail or power boat access)				
Performance space/shell/stage				
Walking, X-country or snow-shoeing trails				
Swimming beach				
Sculpture/art garden				
Community multi-cultural art center (e.g. gallery, art studios, performances, art classes)				
Culinary and hospitality training				
Outdoor picnic area and seating				
Boating rentals				
Boating lessons				
Fishing pier				
Environmental center				
Special event rentals				
Event/group shelter				
Community multi-purpose space/center				
Historic museum				
Year-round café tied to its past as a farm				
Year-round café tied to its				
Year-round café tied to its indigenous past				
Year-round coffee/tea house				
Year-round wine bar				
Year-round concession stand				
Food carts				
Contemplative space				
Educational programming				
Public office space				
Features/elements which honor the property's history				

Clump the food opportunities into three categories (intermittent, permanent small, permanent medium)

Watercraft access
Watercraft rentals
Playground/Play Space
Public restroom

(Add question) In the context of your overall appreciation of the property what is your feeling of the the Frank Allis House.

High Importance Medium Importance Low Importance Don't Know/No Opinion

Please comment (if you'd like) on any of those things you have marked as high interest

~~Your turn!~~ Please share any ideas you may have that are not represented above.

(I'd make this no more than 3 boxes of limited size so we can tally easily.)

~~Under any master plan, what would you recommend we retain on the property?~~

~~Under any master plan, what would you recommend we remove or eliminate?~~ Ask later in the process

Stay connected! Please provide us with a name and email if you would like to opt in to personally receive updates on San Damiano and the master planning process.

Add Master Plan website, Friends websit, and StoryMap links

SAN DAMIANO STEERING COMMITTEE MEETING (Agenda Item 5A)
Meeting Date: September 20, 2022

AGENDA ITEM:

Discussion/Recommendation on Public Input Survey

REQUESTED BY:

Jake Anderson

POLICY ANALYSIS STATEMENT:

Here is the link to revisions of the draft public input survey from last month's meeting. It's expected the committee review questions and be ready to make final revisions to move forward with putting out the survey.

Also attached is a draft postcard that will be mailed out to residents of Monona.

<https://www.surveymonkey.com/r/sandamiano>

STAFF RECOMMENDATION:

Share your input!

The City of Monona has begun the master planning process to make improvements to the San Damiano Property.

Please take a few minutes to take this survey to help provide the City with feedback. The purpose of this process and public survey is to collect opinions on the potential amenities, programming and future development of this amazing public property!

Survey open Oct 1 - 15!



Scan the
QR code
with your
cell phone

Or visit:
[surveymonkey.com/r/
sandamiano](https://surveymonkey.com/r/sandamiano)

For background
information, including
property history, Frank
Allis house reports and
events, please see
[www.mymonona.com/
sandamiano](http://www.mymonona.com/sandamiano)



Help us shape the future of the San Damiano Property!

See the reverse for information
on how to participate.

Questions?

Contact Parks & Recreation Director Jake Anderson
(608) 222-4167 or janderson@ci.monona.wi.us